



**ABEST21 International  
Accreditation Seminar 2025 in Indonesia**

**The Role of ABEST21 International Accreditation  
in Advancing Globalization of Management Education**

Date: Thursday, 16 October, 2025

Venue: School of Business, IPB University, Indonesia  
Jl. Raya Pajaran, Bogor, West Java, Indonesia, 16151

12:00-12:40

Registration and Lunch:

12:40-13:05

Welcome Speech:

Professor Dr. Ir. Noer Azam Achsani  
Dean, School of Business, IPB University, Indonesia

13:05-13:20

Opening Speech:

"ABEST21 International Accreditation and Global Knowledge Network"  
Professor Emeritus Dr. ITOH Fumio, President and CEO, ABEST21 International

13:20-13:50

I. Keynote Speech

"Quality Improvement through ABEST21 International Accreditation in Indonesia"  
Associate Professor Abdul Ghofar, DBA, ABEST21 International Accreditation Advisor  
Dean, Faculty of Economics and Business, Universitas Brawijaya, Indonesia

13:50-14:20

II. ABEST21 International Accreditation System and Process

"ABEST21 International Accreditation: System, Process and Accreditation Standards"  
Professor Emeritus Dr. ITOH Fumio, President and CEO, ABEST21 International

14:20-14:40

III. ABEST21 International Accreditation Application

"ABEST21 International Application"  
Professor Ming-Yu Cheng, Ph.D., ABEST21 International Accreditation Advisor  
Faculty of Accountancy and Management, Universiti Tunku Abdul Rahman, Malaysia

14:40-14:50

Break

14:50-16:20

III. ABEST21 International Quality Improvement

1. "Globalization of Management Education"

Associate Professor Yullianti Abbas, Ph.D.

Dean, Faculty of Economics and Business, Universitas Indonesia

2. "Humanizing in Management Education"

Professor Popy Rufaidah, Ph.D.

Faculty of Economics and Business, Universitas Padjadjaran, Indonesia

Former Attaché of Education and Culture, in the Embassy of the Republic of Indonesia in Washington DC, USA

3. "Quality Improvement of Management Education from the perspective of ABEST21 International Accreditation"

Associate Professor Dodie Tricahyono, Ph.D., ABEST21 International Accreditation Advisor

School of Economics and Business, Universitas Telkom, Indonesia

16:20-16:30

Break

16:30-16:50

IV. Collaboration with Industry

Representative from Business Sector in Indonesia (Planned)

16:50-17:15

V. "Q&A Session"

Professor Ming-Yu Cheng, Ph.D., ABEST21 International Accreditation Advisor

Faculty of Accountancy and Management, Universiti Tunku Abdul Rahman, Malaysia

17:15-17:30

Closing Remark:

Professor Dr. Hj. Nunuy Nur Afiah

Dean, Faculty of Economics and Business, Universitas Padjadjaran, Indonesia