



ABEST21 e-News

No.124, October-December 2023

ABEST21 International

**THE ALLIANCE ON BUSINESS EDUCATION AND SCHOLARSHIP FOR TOMORROW,
a 21st century organization**

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I. ABEST21 General Information

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1. ABEST21 Office Report

October

- 02nd : Conducting online Interview with IPB University, Indonesia
- 03rd : Conducting online Interview with Kyoto University, Japan
- 11th-12th : Conducting online Peer Review Visit with Universitas Pendidikan Nasional, Indonesia
- 16th : Conducting online Interview with Universiti Tunku Abdul Rahman, Malaysia
- 17th-18th : Conducting online Peer Review Visit with Universiti Kuala Lumpur, Malaysia
- 19th : Conducting online Interview with LFIF, Universiti Malaysia Sabah, Malaysia
- 23rd : Conducting online Interview with Universitas Brawijaya, Indonesia
- 25th : Conducting online Interview with FBEA Univesiti Malaysia Sabah, Malaysia
- 26th : Conducting online Interview with Universitas Airlangga, Indonesia

November

- 28th : Holding the ABEST21 International Peer Review Committee 2023
- 29th : Holding the ABEST21 International Peer Review Committee 2023

December

- 05th : Meeting with Executive Vice President of AACSB International
- 18th : Meeting with Japan International Corporation Agency, Japan
- 20th : Conducting online Accreditation Seminar for 2024 (Re-accreditation)
- 21st : Conducting online Accreditation Seminar for 2024 (Initial Accreditation)

2. New Deans

Dean Associate Professors Dr. Fathyah Hashim Graduate School of Business, Universiti Sains Malaysia

Fathyah Hashim became the fourth dean of Graduate School of Business (GSB), Universiti Sains Malaysia (USM) on 1 February 2023. She has served as Deputy Dean Academic, Career and International at the School and Program Manager Doctor of Administration (DBA) as well as for Quality and Accreditation. She has been teaching Accounting for Managers, Corporate Social Responsibility and Social Enterprise, and Seminar in Financial Decision Making to MBA and DBA students at GSB.

Fathyah's research specialization have been in the areas of voluntary reporting and corporate governance and more recently, corporate social responsibility reporting and ESG performance. She has published in journals such as Corporate Social Responsibility and Environmental Management, Asian Academy of Management Journal of Accounting and Finance, Social Responsibility Journal, Malaysian Accounting Review, and International Journal of Management Studies. She also engaged in economic impact study projects with local and multinational companies in 2013, 2015 and 2020. She has served as one of the peer review team members of an international accreditation body, The Alliance on Business Education and Scholarship for Tomorrow (ABEST21), to review Management programs at several international business schools in Malaysia, Indonesia, Singapore and Japan since 2012. She has also been appointed as an Accreditation Advisor to ABEST21 (2019-2020). She is a member of Asian Academy of Management (2015-current) and British Accounting and Finance Association (2015-2019). She has served on the editorial board of several journals and presented her research in the United Kingdom, Belgium, France, Indonesia, Australia, and South Korea. She has held the position of visiting academic at Brunel Business School, Brunel University London, United Kingdom in 2019.

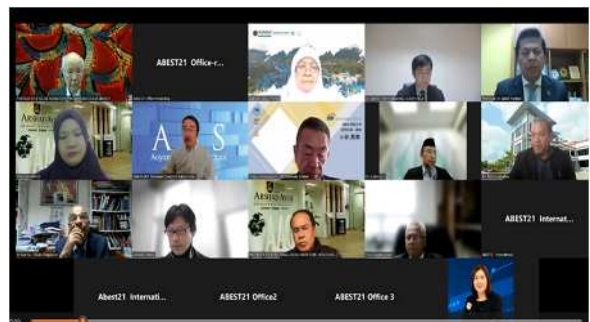


II. "Assessing Today for Tomorrow"

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1. The Online ABEST21 International Peer Review Committee 2023

The ABEST21 International Peer Review Committee 2023 took place on November 28th and 29th, 2023. Comprising academic experts in management education and experienced professionals, the committee reviewed review materials this year, including "Pre-Accreditation Analysis" reports, "Quality Improvement Strategies" reports, "Self-Check/Self-Evaluation Reports," and



"KAIZEN Reports." After review all materials and listening the PRT Leader's Presentation on their PRT's review, the committee discussed and voted on the PRC review results. Accepted results will be recommended to the senior committee, the "ABEST21 International Accreditation Committee 2024," which will held on January 16, 2024.

2. The Online Accreditation Seminar for Re-accreditation 2024

Online Seminar for Re-accreditation 2024 held on Wednesday, December 20, 2023, aimed to provide insights into the ABEST21 International Re-accreditation system process. The seminar featured Professor Dr. Ming-Yu Cheng, Universiti Tunku Abdul Rahman, Malaysia, an experienced ABEST21 International Accreditation Peer Review member. President Professor Emeritus Dr. Fumio ITOH offered an overview of the accreditation system, followed by Professor Ming-Yu Cheng discussing the purpose of Re-accreditation and important considerations for QIS analysis. The ABEST21 International office also addressed practical application details and the review schedule. The application deadline for the 2024 Accreditation is February 10, 2024.



3. The Online Accreditation Seminar for Initial accreditation 2024

Online Seminar for Initial Accreditation 2024 was held with the objective of offering vital insights into the ABEST21 International Initial Accreditation system and process. The seminar featured Assistant Professor Dr. Hen Kai Wah from Tunghai University, Taiwan, who is an experienced ABEST21 International Peer Review member. The President Professor Emeritus Dr. Fumio ITOH, commenced the event with an overview of the



initial accreditation system. Subsequently, Dr. Hen Kai Wah elaborated on the purpose of initial accreditation and highlighted key considerations for PAA analysis. The ABEST21 International office also provided practical application details and the review schedule. ABEST21 International Accreditation aims to ensure not only the educational quality that the school is expected to provide at the present moment, but also ensure the future enhancement of educational quality to the stakeholders of the school in response to the drastically changes in educational and research environment. The deadline for 2024 Accreditation applications is February 10, 2024.

4. Online Accreditation Seminar for the Accreditation 2024

Online ABEST21 Accreditation Seminar for the Accreditation 2024 is scheduled as follows;

- 1) The SCR of AAAS seminar I: Thursday, January 11, 2024 at 14:00-15:30 (Tokyo time)
- 2) The SCR of APAS seminar I: Thursday, January 18, 2024 at 14:00-15:30 (Tokyo time)
- 3) The KAIZEN Seminar I: Tuesday, January 23, 2024 at 14:00-15:30 (Tokyo time)

Further details, please visit to ABEST21 International bulletin board below;

URL: <https://www.abest21.org/>

III. ABEST21 Global Knowledge Network

1. Holding the ABEST21 International Annual Meeting 2024

The ABEST21 International Annual Meeting 2024 is going to be held on 18th and 19th of March, 2024 at International Conference Hall at Aoyama Gakuin University in Tokyo, Japan.



1. Date

March 18th (Monday) – 19th (Tuesday), 2024

2. Program

Day 1: March 18th (Monday)

(9:00-10:00: Registration)

10:00-18:00

- Annual Meeting 2024
- Accreditation-granting Ceremony 2024
- KAIZEN Award-granting Ceremony 2024
- School Presentations by 2024 Accredited Schools, KAIZEN Award Winners, and New School Members
- Refreshment

Day 2: March 19th (Tuesday)

Study Bus Tour to Tsukuba, Ibaraki-prefecture, etc.

<Schedule>

(7:45-8:00) Registration

8:00 Depart from Shinagawa Prince Hotel to Tsukuba City, Ibaraki Prefecture (by the chartered Bus).

9:30-11:00 Study tour about Smart Agricultural Technology at JICA International Center of Tsukuba



11:30 Lunch

13:30-15:15 Study Tour at JAXA Tsukuba Space Center – Japan Aerospace Exploration Agency



16:30-17:15 Visit Tokyo Imperial Palace. (planned)



17:30-17:45 Back to Shinagawa Prince Hotel

3. Venue

International Conference Hall
12F, Souken Building (Building 14),
Aoyama Gakuin University - Aoyama Campus
Address: 4-4-25 Shibuya, Shibuya-ku, Tokyo, 150-8366, Japan
Tel: +81(0)3-3440-1111
Website: https://www.aoyama.ac.jp/en/outline/map_directions.html

4. Registration

<https://forms.gle/ExuJxfVKYFTaTKUz8>
Deadline: January 10, 2024

5. Accommodation (Recommended)

Shinagawa Prince Hotel Annex Tower
10-30 Takanawa 4-chome, Minato-ku, Tokyo, 108-8611 Japan
Tel: +81-(0)3-3440-1111/
website: <https://www.princehotels.com/shinagawa/map-direction/>

6. Useful Link for travel to Tokyo

The official Tokyo Travel Guide
[Visit Tokyo - The Official Travel Guide of Tokyo, GO TOKYO](#)
Tokyo Muslim Travelers' Guide
[TOKYO MUSLIM Travelers' Guide 2023-2024 – Find brochures for travel Tokyo – TOKYO Brochures \(gotokyo.org\)](#)

7. Contact Information

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E-mail: 2021abest21-pr@abest21.org

IV. 2023 Retrospect (January to December 2023)

Time flies. Its speed seems to prove the growth of ABEST21 International. In the year 2023 the ABEST21 International activities for quality assurance of management education disseminated in the Asian countries and gained further recognition. Here is a brief review of 2023:

January

- 17th : Holding the online Accreditation Committee 2023
- 20th : Holding the 42nd online meeting of ABEST21 Council for Human Resource Development

February

- 06th : Holding the Financial Audit Meeting 2023
- 06th : Holding the online Financial Audit meeting 2023
- 15th : Holding the online ABEST21 Board of Trustees 2023

March

- 09th : Holding the ABEST21 International Annual Meeting 2023 in Kyoto, Japan
- 09th : Conducting the ABEST21 International Accreditation-granting Ceremony 2023, Kyoto
- 09th : Conducting the ABEST21 International KAIZEN Award-granting Ceremony 2023, Kyoto



- 10th : Holding the memorial session in deep memory of Vice President Ilker Baybars, Kyoto



"We announced with deep sadness that our Vice President and Deputy Dean Emeritus Professor Dr. Ilker Baybars, Carnegie Mellon University, had passed away on December 23, 2022. So, we held the memorial session in deep memory of Vice President Dr. Ilker Baybars. President ITOH said that we will remember Dr. Ilker Baybars for his hard work and dedication during the founding of ABEST21, for his collegiality, for his forward-looking thinking, and his keen ability to engage with and collaborate with international members of ABEST21."

- 11th : Conducting the Kyoto Study Tour, Kyoto



- 14th : Visit to the United Nations University (UNU)
- 15st : Conducting the online Accreditation Seminar II on "SCR"
- 16th : Conducting the online Accreditation Seminar II on "KZR"
- 17th : Visit to Ministry of Agriculture, Forestry and Fisheries of Japan (MAFF)
- 20th : Visit to Japan International Cooperation Agency (JICA)
- 22nd : Conducting the online Accreditation Seminar II on APAS-"QIS"
- 23rd : Conducting the online Accreditation Seminar II on APAS-"PAA"
- 24th : Reporting on the Accreditation Results to Ministry of Education, Culture, Sports, Science and Technology of Japan (MEXT)
- 27th : Publishing a press release on the Accreditation Results to the press club at MEXT
- 29th : Holding the online Accreditation Seminar II on the AAAS-"QIS"

April

- 11th : Conducting the online individual Accreditation Seminar II on APAS-"PAA"

May

- 17th : Visit to Japan International Corporation Agency, Tokyo, Japan



- 18th : Visit to the United Nations University, Tokyo, Japan



June

- 09th : Visit to Japan International Corporation Agency , Tokyo, Japan
- 12th : Meeting with Malaysian Qualification Agency in Tokyo, Japan
- 15th : Visit to UNU
- 15th : Conducting the online Seminar for Finance and Banking Institution of the Republic of Uzbekistan
- 21st : Visit to Ministry of Agriculture, Forestry and Fisheries of Japan, Tokyo, Japan

July

- 03rd : Holding online meeting with Malaysian Qualification Agency, Malaysia
- 10th : Holding the 43rd online meeting of ABEST21 Council for Human Resource Development
- 19th : Conducting the online ABEST21 International PRT members' Training Seminar 2023

August

- 03rd : Attending to Signing Ceremony of the MoU between MQA and ABEST21 International, Putrajaya, Malaysia



- 09th : Conducting the online ABEST21 International PRT Leaders' Training Seminar 2023
- 24th : Conducting the online Interview with Universitas Telkom, Indonesia
- 28th : Conducting the online Interview with Universiti Teknologi MARA, Malaysia
- 29th : Conducting the online Interview with PPM School of Management, Indonesia
- 30th : Conducting the online Interview with Universitas Islam Sultan, Indonesia

September

- 01st : Conducting the online Interview with Naresuan University, Thailand
- 06th-07th : Conducting the online Peer Review Visit with University of Tsukuba, Japan
- 11th : Conducting the online Interview with Universitas Udayana, Indonesia
- 12th : Conducting the online Interview with Waseda University, Japan
- 13th-14th : Conducting the online Peer Review Visit with Hitotsubashi University, Japan
- 19th : Conducting the online Interview with Univesitas Jenderal Soedirman, Indonesia
- 20th-21st : Conducting the online Peer Review Visit with Aoyama Gakuin University, Japan
- 15th : Conducting the online Interview with Management & Science University, Malaysia
- 26th-27th : Conducting the online Peer Review Visit with Perbanas Institute, Indonesia
- 29th : Conducting the online Interview with Khon Kaen University, Thailand

October

- 02nd : Conducting the online Interview with IPB University, Indonesia
- 03rd : Conducting the online Interview with Kyoto University, Japan
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V. ABEST21 history - vol.1

Looking back at the past 18 years, the growth of ABEST21 International (formerly ABEST21) can be attributed to its institutional approach towards international accreditation. Throughout this period, ABEST21 has embraced the principles of 'broad-mindedness' and 'living in harmony,' recognizing and embracing the diversity of Asian values. ABEST21 is dedicated to developing a distinctive education quality assurance system that nurtures management professionals and supports the sustainable development of Asia. In this series of articles, we will take a retrospective look at the history of ABEST21.

Global Classroom Conference



ABEST21 was founded in 2005, but its origins go back to 1994. The first Global Classroom Conference was organized by Dr. Fumio Itoh on 28th October 1994. "Global Classroom International Conference" was a consortium of 7 business schools around the world which promoted the sharing of management education at business schools by setting up a "virtual classroom" on the Pacific Ocean via online teleconference system using the cutting-edge information technology.

The seven participating business schools said above were as follows:

- School of Management, Fudan University, China
- School of Business Administration, Northeastern University, China
- Graduate School of International Management, Aoyama Gakuin University, Japan
- College of Business Administration, Seoul National University, Korea
- Graduate School of Business Administration, Moscow State University, Russia
- Graduate School of Industrial Administration, Carnegie Mellon University, USA
- School of Business, The College of William and Mary, USA