

The 8th ABEST21 Online Workshop "Assuring the Quality of the Online Lectures"

June 17, 2021

Moderator:

Associate Prof. Dr. Veena Jadhav
SP Jain School of Global Management, Singapore

Speakers:

Project manager Dr. Rosly Othman
Graduate School of Business, Universiti Sains Malaysia, Malaysia
"ONLINE MBA (eMBA)"

Professor. Dr. Chiaki IWAI
Graduate School of Management, Aoyama Gakuin University, Japan
"The 8th ABEST21 online workshop 2021 June"

On Thursday, June 17, 2021 the 8th ABEST21 online workshop "Assuring the Quality of Online Lectures" held with Dr. Rosly Othman, Graduate School of Business, Universiti Sains Malaysia, Malaysia and Professor. Dr. Chiaki IWAI, Graduate School of Management, Aoyama Gakuin University, Japan as the speakers.



Manager Dr. Rosly Othman introduced the online class style of eMBA program provided by USM. Originally, the school have offered Online

MBA course. So, they already installed well the online educational tools such as e-library, online platform where students can register their attendance or check the class information, WebEx for Online class and so forth before COVID-19 pandemic. The School prepared not only the software of online education for students, but also the technical way to conduct online class.

For example, they decided how they evaluate students throughout online class, and how they conduct online examination. Still, they are annoyed by internet connection trouble, and they recognize it as one of the specific issues for online class in the COVID-19 pandemic. After his presentation, they discussed further the obstacle of online education in the pandemic situation.



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Prof Chiaki Iwai
Aoyama Business School (ABS),
Tokyo Japan

Professor Dr. Chiaki Iwai gave a presentation about how they have tried to improve the quality of their education under difficult situation

caused by COVID-19 pandemic. The School has learned that their students have not been satisfied with the online class education that they just receive lectures through tele-conference system. In order to solve the problem, they have implemented two solutions. One is introducing "Mentor system" for their students. Through the "Mentor System", the students can have more frequent communications with faculty members. The Second is increasing online class by lectures of business school in other countries. At the end of his presentation, he introduced backup system as the countermeasure of heavy user access. After his presentation, they discussed how they quantify the outcome of student satisfaction of online education.

The 9th online workshop is going to be held on July 15, 2021.

For more detail, visit <https://www.abest21.org/knowledge/online-workshop/>

<ABEST21 Contact Information>

e-mail: 2021abest21-pr@abest21.org/Phone: +81-33498-6220/Fax: +81-3498-6221