



# ABEST21 e-News

**No.113, January-March 2021**

**ABEST21 International**

**THE ALLIANCE ON BUSINESS EDUCATION AND SCHOLARSHIP FOR TOMORROW,  
a 21<sup>st</sup> century organization**

**TEL. +81-3-3498-6220    FAX. +81-3-3498-6221    Editor: ITOH Fumio**

"Due to the spread of the COVID-19 pandemic, we have conducted all meetings online for avoiding the so-called "**Three Cs**" -- **C**losed places with poor ventilation, **C**rowded places and conversations in **C**lose proximity."

## **I. ABEST21 Office Report**

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### **January**

- 19<sup>th</sup>: Conducting Online QIS Seminar
- 20<sup>th</sup>: Conducting Online SCR Seminar
- 21<sup>st</sup>: Conducting the 3<sup>rd</sup> "Online Workshop for Assuring the Quality of the online Education"
- 22<sup>nd</sup>: Conducting Online KZR Seminar
- 28<sup>th</sup>: Holding the Online Peer Review Committee 2021 Meeting
- 29<sup>th</sup>: Conducting Online KAIZEN Seminar

### **February**

- Coordination with the applicant schools on PRT Comments Reports (Drafts)
- 18<sup>th</sup>: Conducting the 4<sup>th</sup> "Online Workshop for Assuring the Quality of the online Education"
- 25<sup>th</sup> and 26<sup>th</sup>: Holding the Online Peer Review Committee 2021 Meeting

### **March**

- 02<sup>nd</sup>: Holding the Online Auditing Committee 2021 Meeting
- 11<sup>th</sup>: Holding the Online Accreditation Committee 2021 Meeting
- 16<sup>th</sup>: Holding the Online Board of Trustees 2021 Meeting
- 18<sup>th</sup>: Conducting the 5<sup>th</sup> "Online Workshop for Assuring the Quality of the Online Education"
- 23<sup>rd</sup>: Holding the Online General Assembly 2021 Meeting
- 26<sup>th</sup>: Participating the Online MEXT Meeting

## II. General Information

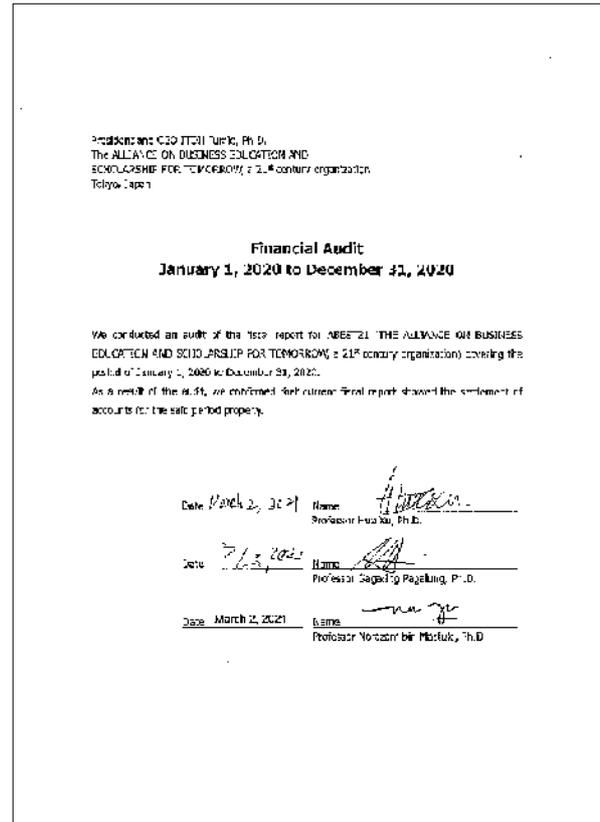
Given the travel restrictions due to the spread of COVID-19, all meetings were conducted online as planned. The same level of outcome as with the onsite meetings was achieved.

### 1. Online Auditing Committee Result

On Tuesday, March 2, 2021, ABEST21 Financial Statements for the 8<sup>th</sup> Term were audited by the auditor in charge, followed by the Online Auditing Committee consisting of the three auditors as below which took place from 3 p.m. Tokyo time. It was confirmed that all of the important points in the statement of changes in the net assets, list of assets, and income and expenditure statement were indicated appropriately.

#### Auditors:

- Chair Prof. Dr. Xu Hua (University of Tsukuba, Japan)
- Prof. Dr. Gagaring Pagalung (Universitas Hasanuddin, Indonesia)
- Prof. Dr. Nor'Azam Mastuki (Universiti Teknologi MARA, Malaysia)



### 2. ABEST21 Online Board of Trustees Meeting Result

On Tuesday, March 16, 2021, ABEST21 Online Board of Trustees Meeting was held. Based on the materials provided in advance, and following the detailed explanation by the Chair and the exchange of opinions, the activity report for 2020, the financial statements for the 8<sup>th</sup> Term, budget for 2021, accreditation results for March 2021, and election of new board



members due to the termination of the period for the current members were discussed. All items were ratified.

### 3. ABEST21 Online General Assembly 2021 Result

On Tuesday, March 23, 2021, ABEST21 General Assembly 2021 was held online due to the COVID-19 pandemic. Detail of the items including the activity report for 2020, the financial statements for the 8<sup>th</sup> Term, budget for 2021, and election of new board members were explained by the representative board of trustees based on the materials provided in advance.



After various discussions, all items were ratified.

### 4. The ABEST21 Executive Committee members

(Term: from April 1, 2021 to March 31, 2023)

#### President and CEO:

- Prof. Emeritus Dr. ITOH Fumio (ABEST21, Japan)

#### Vice Presidents:

- Deputy Dean Emeritus Ilker Baybars, Ph.D. (Carnegie Mellon University, USA)
- Prof. Dr. Oleg Vikhanskiy (Dean, Lomonosov Moscow State University, Russia)
- Prof. Robert Sullivan, Ph.D. (University of California San Diego, USA)
- Prof. Dr. Ali Khatibi (Dean, Management and Science University, Malaysia)



ITOH Fumio



Ilker Baybars



Oleg Vikhanskiy



Robert Sullivan



Ali Khatibi

#### Managing Directors:

- Visiting Prof. Dr. KAWANO Hirotaka (Kyoto University, Japan)
- NAKAGAWA Yuka, MBA (ABEST21, Japan)



KAWANO Hirotaka



NAKAGAWA Yuka

### **Auditors:**

- Chair: Prof. Dr. Xu Hua (University of Tsukuba, Japan)
- Prof. Dr. Gagaring Pagalung (Universitas Hasanuddin, Indonesia)
- Prof. Dr. Nor'Azam Mastuki (Universiti Teknologi MARA, Malaysia)



Xu Hua



Gagaring Pagalung



Nor'Azam Mastuki

### **Advisors:**

- Lawyer Prof. Dr. TANAMURA Masayuki (Waseda University, Japan)
- Licensed Tax Accountant HORIE Sadayuki (Director of Horie Certified Tax Accountant Office, Japan)



TANAMURA Masayuki   HORIE Sadayuki

### **ABEST21 Executive Committee**

- Prof. Emeritus Dr. ITOH Fumio (ABEST21, Japan)
- Deputy Dean Emeritus Ilker Baybars, Ph.D. (Carnegie Mellon University, USA)
- Prof. Dr. Oleg Vikhanskiy (Dean, Lomonosov Moscow State University, Russia)
- Prof. Robert Sullivan, Ph.D. (University of California San Diego, USA)
- Prof. Dr. Ali Khatibi (Dean, Management and Science University, Malaysia)
- Visiting Prof. Dr. KAWANO Hirotaka (Kyoto University, Japan)
- NAKAGAWA Yuka, MBA (Manager, ABEST21, Japan)

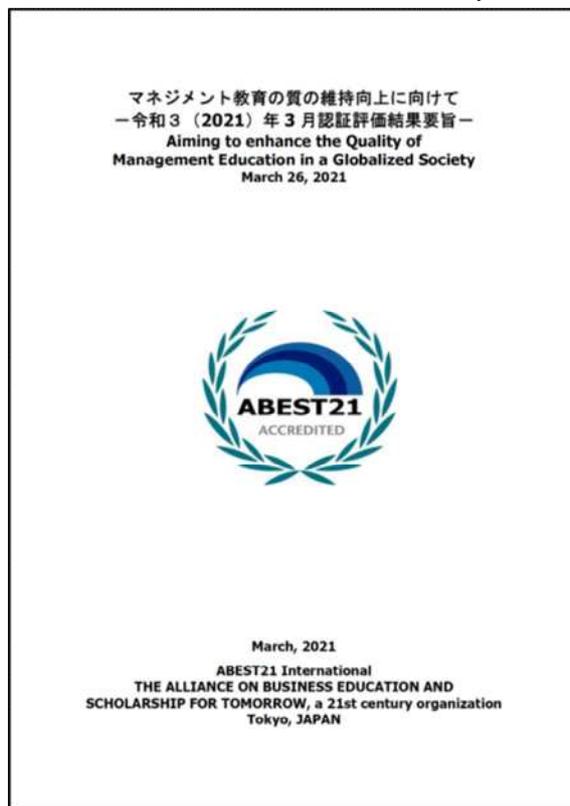
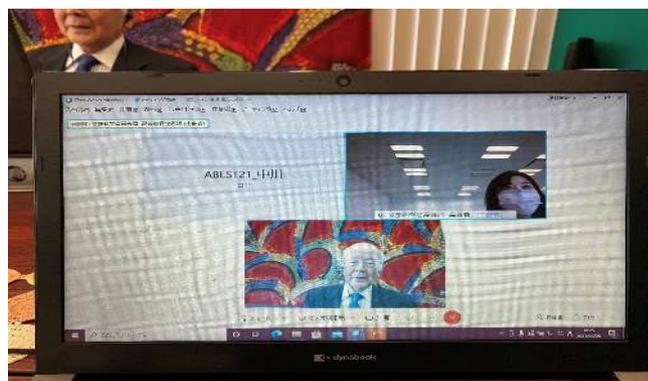
## **5. Holding of the Online International Symposium**

The international symposium on ABEST21 Joint Research Project No. 8-“Humanizing Management Education for Sustainable Economic Development in Asia Pacific” which was originally scheduled in March 2020 was cancelled due to the spread of COVID-19. We are planning to hold a panel discussion on the survey results of Joint Research Project No. 8 on June 10, 2021 with the support of United Nations University Institute for the Advanced Study of Sustainability. Director Shinobu Yume Yamaguchi, Ph.D., UNU Institute for the Advanced Study of Sustainability will be invited as a keynote

speaker.

## 6. Online Report to MEXT on Accreditation Results

On Friday, March 26, 2021, ABEST21 Accreditation Results for March 2021 were reported online to the Ministry of Education, Culture, Sports, Science and Technology (MEXT) of Japan, based on the summary "Aiming to enhance the Quality of Management Education in a Globalized Society, March 26, 2021" submitted in advance. The number of accredited programs were as follows; 1 for Japanese university based on field-specific accreditation, 13 for 9 non-Japanese universities on APAS, and 2 departments of 2 universities on AAAS, totaling 14 programs for 12 universities and 2 departments for 2 universities. The accreditation report summary was submitted to the MEXT Press Club and the accreditation results were announced to the accredited schools.



## III. ABEST21 Note for Tomorrow-No. 46

### ===== "Evaluating the Faculty's Educational and Research Activities"

#### **ABEST21 President ITOH Fumio**

The partial amendment of ABEST21 Accreditation Standards this time takes into consideration the fact that the faculty's "teaching ability in terms of education and research" is transforming as the online education becomes more popular under the COVID-19 pandemic. The mission of a faculty member remains the same whether the lecture is given "face-to-face" or "online". In this modern age where the educational and research environment is rapidly developing, needless to say, the faculty members are expected to further enhance their "teaching ability in terms of education and research". Educational and research activities at universities consist of three fields; 1) "Research", 2) "Education", and 3) "Community Services". Thus when evaluating the faculty's educational and research activities in the accreditation, quantitative and qualitative assessments are required for the activities in these respective fields. However, while quantitative evaluation is easy because we can count the number of activities, qualitative evaluation is very difficult. The reason is because the aim

of education is to nurture human resources capable to meet the needs of the society, based on the purpose or mission of the university. So it is not an easy task to measure how much is achieved; there is no specific scale. This is why the evaluations on the faculty's "research", "education" and "community services" must rely on comprehensive evaluation on the educational and research achievements. For example, young faculty members tend to concentrate on his/her own research theme to pile up research achievements rather than using the time to utilize the research results for community services. On the other hand, the elder members show relatively more achievements in the community services. Therefore it is important to evaluate the "teaching ability in terms of education and research" in a comprehensive manner for the whole faculty organization, rather than looking into the activities of each faculty member. It is of course important to assess the activities in each field. However, the quality of education must be measured in light of the mission of the organization, i.e. the belief or philosophy for raising human resources, which are unique and cannot be measured by a common or identical scale. Here are specific issues for each field.

As for the first field "research", the quantitative evaluation generally depends on the research achievement list prepared by respective faculty members. In the list we mainly see the number of published academic books and papers, or the number of presentations made at academic conferences, which are used to evaluate the faculty's research activities. However, it is very difficult to set a scale for their qualitative evaluation. In general some useful indexes can be the number of quotes from the faculty's academic output used by other researchers, or academic awards for their achievements, or even the external research funds obtained for the research activities. However, these indexes only show that the research activities are reaching a certain level; it is still necessary to assess the activities in a comprehensive manner.

Concerning the second field "education", generally the readily understood scales for quantitative evaluation are the number of classes or credits taught by the faculty member. It is seen that the more classes are taught, the more the faculty is involved in nurturing human resources which is the purpose of education. Also, contribution to education is regarded high when more variety of subjects are taught or the number of credits given are larger. However, the most important point is to assess how much expertise and skills the students have acquired through the class or seminar. It is to see to what level the students have improved their capacity and ability by developing their intelligence and personality through course participation. Thus, at universities the "students' class evaluation" for each subject at the end of each semester is used as one of the important criteria. Based on the factors such as whether the class was conducted according to the syllabus, whether the most up-to-date materials have been used, whether the expertise and skills were acquired, the students' evaluations are used to measure the quality of the faculty's educational activities.

As for the third field "community services", the evaluation is based on how much the faculty member is returning his/her fruit of education and research activities to the continuity and development of social academic culture. The form of activities vary in wide range, and the extent of community services covers broad areas. For example, participation in the work of the governmental/public committees or giving lectures at various organizations are included. To assess these activities, we must consider the type, content, importance, etc. in a comprehensive manner. Traditionally, the faculty's education and research activities were evaluated merely through the number of academic publications and papers because it is easy to make quantitative evaluation. However, considering the recent issues such as natural disasters, global warming, globalization of

economy, etc., the area of faculty's "community services" must be assessed from various viewpoints.

Since faculty members are engaged in the three fields of activities, "research", "education" and "community services" with their own and individual purposes and missions, certain criteria exist for each of them. This is why it is difficult to adopt a common scale to measure their activities. We are obliged to evaluate all the activities comprehensively.

## **IV. ABEST21 Voice for Tomorrow-No. 6**

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### **"Globalising Management Education at the School of Business, Western Sydney University, Australia"**

**Dean Amir**

The School's strategy is to internationalise its research, student and staff bodies, curriculum, courses, and partnerships.

#### ***Research***

The School has developed research partnerships with universities in China, North/East Asia, South-East Asia, South Asia, Europe and North America. Those partnerships enable WSU researchers and researchers of the partner universities to establish joint international research projects, applying for internationally competitive research grants and publishing in leading international journals.



#### ***Students***

As one of the leading business schools globally, we attract international students from all over the world. International students account for more than twenty per cent of the School's entire student cohort.

We endeavour to produce global citizens with global perspectives and global competencies. Our students have opportunities to participate in various student mobility programs to gain international experience and knowledge. In 2019, 124 students participated in the 11 New Colombo Program (NCP) in six countries and regions, including Hong Kong, China, India, Singapore, South Korea, and Vietnam. We intend to send a group of students to Japan in 2021 or 2022, funded by an NCP scholarship.

#### ***Staff***

The School embraces diversity and internationalization. Our staff come from various countries across the world. Our leadership team also reflects the diversity, with executive team members having different cultural backgrounds, including Australia, Pakistan, Sri Lanka, China, and the Philippines. Cultural diversity has played a critical role in supporting international students during the COVID-19 pandemic. The School formed an international team with a rich cultural diversity to provide ongoing support to international students with different ethnic backgrounds. The members of the team were assigned to support students from regions including Africa, Bangladesh, China/Mongolia/Hong Kong, Canada/USA, Europe, Fiji, India, Iran/Middle East, Indonesia/Malaysia/Thailand, Japan, Laos/Myanmar/Vietnam/Cambodia, Nepal, Pakistan, Philippines, South Korea, and Sri Lanka based

on their own cultural background and/or their knowledge about the nominated region. The cultural awareness and regional knowledge possessed by the team members ensured effective communication with these students.

**Curriculum and Courses**

We incorporate into our curriculum components such as international business, international management, international marketing, as well as international work-integrated learning (WIL) and international cultural immersion experiences.

**Partnerships**

The School of Business has established institutional partnerships in many countries and regions such as Japan, China, Vietnam, Pakistan, Taiwan, Macao, Sri Lanka, South Korea, Singapore, and India.

**V. Quality Assurance-“Assessing Today for Tomorrow”-**

“There will be no problem if the School exists in a vacuum. However, in the society where the real environment is changing, improving the educational and research activities is essential in order for the School to survive as a “Going Concern.”

**1. Online Peer Review Committee Discussion Result**

During the COVID-19 pandemic the online Peer Review Committee for ABEST21 Accreditation was held on January 28, February 25 and 26, 2021. Based on the materials provided in advance, the Peer Review Team Leader reported the results of the online discussion. Following an active Q&A session, all of the results reported were ratified and reported to the Accreditation Committee.



**2. Online Accreditation Committee Discussion Result**

Following the report from the Peer Review Committee (PRC) on accreditation results, the Accreditation Committee was held on March 11, 2021. Using the materials provided in advance, PRC Chair and Vice Chair reported the discussion results at the PRC. After exchange of opinions, the



recommendation for accreditation was ratified and schools to be accredited were recommended to the ABEST21 Board of Trustees.

### **3. Schools accredited in March 2021**

The online Board of Trustees meeting held on Tuesday, March 16, 2021 ratified the schools to be accredited as recommended by the Accreditation Committee. The accreditation result was reported to the MEXT of Japan online on Friday, March 26. The accredited schools for March 2021 were as follows; 1 program of Japanese university based on field-specific accreditation, 13 programs for 9 non-Japanese universities on APAS, and 2 departments of 2 universities on AAAS, totaling 14 programs for 12 universities and 2 departments for 2 universities, specifically as follows.

#### **A: Japanese university**

##### **1. Professional Graduate School in Business Administration**

1) Graduate School of Management, Kyoto University, Japan

#### **B: Non-Japanese university**

##### **1: APAS (ABEST21 Program-based Accreditation System)**

(Master of Management)

1) School of Economics and Business, Universitas Telkom, Indonesia

2) PPM School of Management, Indonesia

3) Faculty of Economics and Business, Universitas Bengkulu, Indonesia

4) Faculty of Economics and Business, Universitas Jenderal Soedirman, Indonesia

5) Faculty of Economics and Business, Universitas Udayana, Indonesia

6) Faculty of Business and Economics, Universitas Islam Indonesia, Indonesia

7) MBA-Faculty of Accountancy and Management, Universiti Tunku Abdul Rahman, Malaysia

8) MBA-Corporate Governance, Faculty of Accountancy and Management, Universiti Tunku Abdul Rahman, Malaysia

9) MBA-Corporate Management, Faculty of Business and Finance, Universiti Tunku Abdul Rahman, Malaysia

(Master of Human Resource Development)

10) Postgraduate School, Universitas Airlangga, Indonesia

(Bachelor of Management)

11) Faculty of Economics, Universitas Islam Sultan Agung, Indonesia

12) Faculty of Business and Economics, Universitas Islam Indonesia, Indonesia

(Bachelor of Accounting)

13) Faculty of Economics, Universitas Islam Sultan Agung, Indonesia

##### **2. AAAS (ABEST21 Academic Unit-based Accreditation System)**

1) School of Business, Institut Perutanian Bogor University, Indonesia

2) Faculty of Business Management and Professionals Studies , Management and Science University, Malaysia

### **4. March 2021 Online Certificate Granting Ceremony**

Normally the Certificate Granting Ceremony takes place at the ABEST21 General Assembly held every March. However, due to the spread of COVID-19 the ceremony will be held online individually according to the schedule below.

- May 25<sup>th</sup> : Kyoto University, Japan  
Universitas Airlangga, Indonesia
- May 26<sup>th</sup> : Universitas Telkom, Indonesia,  
Universitas Jenderal Soedirman, Indonesia  
Universitas Islam Sultan Agung, Indonesia
- May 27<sup>th</sup> : PPM School of Management, Indonesia  
Universitas Bengkulu, Indonesia
- June 1<sup>st</sup> : Institut Pertanian Bogor University, Indonesia  
Universitas Udayana, Indonesia  
Universitas Islam Indonesia, Indonesia
- June 2<sup>nd</sup> : Management and Science University, Malaysia
- June 9<sup>th</sup> : Universiti Tunku Abdul Rahman, Malaysia

## **5. KAIZEN Award Online Ceremony**

Starting this year, we will grant the KAIZEN Award for accredited schools with excellent achievements. The award is granted to schools which show steady enhancement of educational quality by processing the KAIZEN issues analyzed in the SCR according to the Action Plans. This is checked through the desk review and onsite visit for the progress report on KAIZEN Report. With the ratification of the PRT, Peer Review Committee, Accreditation Committee and the Board of Trustees, the KAIZEN Award plaque will be granted to 4 schools on the following dates.

- May 26<sup>th</sup> : Universitas Surabaya, Indonesia
- June 2<sup>nd</sup> : SBI Graduate School, Japan
- June 8<sup>th</sup> : Universitas Indonesia, Indonesia  
Institut Teknologi Bandung, Indonesia

## **6. Holding of 2021 ABEST21 Accreditation Seminar**

The ABEST21 Accreditation Seminar for 2021 will be held online as below. The time is 15:00-16:30 (Tokyo time) with Zoom host ABEST21. Please check the ABEST21 website bulletin board for details.

- May 13<sup>th</sup> : Online "Quality Improvement Strategy (QIS)" Seminar
- May 18<sup>th</sup> : Online "KAIZEN Report" Seminar
- May 28<sup>th</sup> : Online "Self-Check/Self-Evaluation (SCR)" Seminar

## **7. Partial Amendment (draft) of Accreditation Standards**

"Accreditation Standards" of ABEST21 are partially amended almost every 3 years. The last amendment was in March 2017 targeting to simplify each of the standards. As a result the number of standards was increased to 28, with 142 criteria. Although the self-evaluation guidelines for each item were clarified, the analysis became simpler. Aiming to enhance the educational quality under the rapidly changing environment, some of the related criteria were integrated in order to deepen the content of self-evaluation.

At the November 2019 Peer Review Committee in Singapore, the 7<sup>th</sup> amendment was decided followed by approx. 18-month discussion by the Amendment Committee. The draft was approved in February 2021 by the Peer Review Committee and the Accreditation Committee, and finally ratified

by the ABEST21 Board of Trustees on March 16.

In addition to the integration of the criteria, the standards concerning Faculty Development and Staff Development which are essential for quality enhancement of educational and research activities have been systematized. Also a new standard was set concerning the quality assurance of online education which many schools have introduced due to the COVID-19 pandemic. As a result the number of standards was integrated into 22 from the former 26, and the number of criteria was reduced to 85 from 142. The new standards are 1) Academic Unit Management, 2) Staff Development, 3) online Education, and 4) Faculty Development. We will submit this amendment draft to MEXT for approval.

### Accreditation Standards Amendment Draft

	Existing Standards		Proposed Standards
<b>I</b>	Internal Quality Assurance	<b>I</b>	Internal Quality Assurance and Management
		1	Academic Unit Management
1	Administration and Governance	2	Governance
2	Self-Check/Self-Evaluation	3	Self-Check/Self-Evaluation Analysis
3	Improvement of education and research Environment		
		4	Staff Development
<b>II</b>	Mission Statement	<b>II</b>	Mission Statement
4	Mission Statement	5	Mission Statement
5	Mission Imperatives		
6	Financial Strategies	6	Financial Strategies
<b>III</b>	Educational Programs	<b>III</b>	Curriculum
7	Learning Goals	7	Learning Goals
8	Curriculum Policy	8	Curriculum Policy and Management of Curriculum
9	Management of Curriculum		
10	Improvement of educational Quality	9	Quality Improvement of Curriculum
		10	Online Education
11	Diploma Policy	11	Diploma Policy and Learning Outcomes
12	Learning Outcomes' Review		
13	Globalization of Educational Programs	12	Globalization of Curriculum
<b>IV</b>	Students	<b>IV</b>	Students
14	Student Profile	13	Admission Policy and Student Selection
15	Admission Policy		
16	Student Selection		
17	Student Support	14	Student Encouragement and Support
18	Student Incentive		
19	Student Diversity	15	Student Body Diversity
<b>V</b>	Faculty	<b>V</b>	Faculty
20	Faculty Structure	16	Faculty Structure
21	Faculty Qualifications	17	Faculty Qualifications
22	Maintenance of Education and Research Environment	18	Maintenance of Education and Research Environment

23	Responsibilities of Faculty members	19	Faculty Development
24	Faculty Diversity	20	Faculty Diversity
<b>VI</b>	Educational Infrastructure	<b>VI</b>	Educational Infrastructure
25	Educational Infrastructure	21	Educational Infrastructure
26	Globalization of Educational Infrastructure	22	Globalization of Educational Infrastructure

## **VI. Quality Improvement -“Building Network for Tomorrow”**

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 “In the age of increasing globalization, it is a great challenge for the schools to create and maintain first-class educational programs in management. But no single institution can maintain all the required and ever-changing resources at hand nor continually keep those resources updated. It is important for us to work together to leverage our complementary resources on a global scale.”  
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### **1. Report of the 3<sup>rd</sup> Workshop for Assuring the Quality of Online Lectures**

On Thursday, January 21, 2021, the 3rd ABEST21 Online Workshop “Assuring the Quality of the Online Lectures” was held with Assistant Prof. Dr. Dodie Tricahyono, Universitas Telkom, Indonesia, and Associate Prof. Veena Jadhav, SP Jain School of Global Management, Singapore as Speakers. The Workshop was organized as follows:

#### **Moderator:**

- Associate Professor Danaipong Chetchotsak, Ph.D.  
Faculty of Engineering, Khon Kaen University, Thailand

#### **Speakers:**

- Assistant Professor Dodie Tricahyono, Ph.D.  
School of Economics and Business, Universitas Telkom, Indonesia  
“COVID-19, Online Learning and Quality Assurance at MM Telkom University”
- Associate Professor Veena Jadhav, Ph.D.  
SP Jain School of Global Management, Singapore  
“Assuring the Quality of Online Lectures.”

#### **Participants:**

- President Dr. ITOH Fumio, ABEST21, Japan
- Dean Prof. Dr. Amir Mahmood, Western Sydney University, Australia
- Adjunct Associate Prof. Catherine Shibala, Hitotsubashi University, Japan
- Associate Prof. Danaipong Chetchotsak, Ph.D., Khon Kaen University, Thailand
- Assistant Prof. Dodie Tricahyono, Ph.D., Universitas Telkom, Indonesia
- Senior Lecturer Dr. Gancar C. Premananto, Universitas Airlangga, Indonesia
- Assistant Prof. Dr. Hen Kai Wah, Universiti Tunku Abdul Rahman, Malaysia
- Prof. Dr. Huam Hon Tat, Putra Business School, Malaysia
- Director Nalinee Mohprasit, Ph.D., Naresuan University, Thailand
- Associate Prof. Dr. Siti Zaleha Sahak, Universiti Teknologi MARA, Malaysia
- Lecturer Dr. Suthasinee Susiva, Burapha University, Thailand

- Associate Prof. Dr. Veena Jadhav, SP Jain School of Global Management, Singapore
- Senior Lecturer Dr. Werner R. Murhadi, Universitas Surabaya, Indonesia



Dr. Dodie Tricahyono introduced difficulties that the students are facing during the COVID-19 pandemic, including financial problems and infrastructure quality. Also, he introduced MM Telkom University's "Outcome Based Education curriculum (OBE Curriculum)" system. After that,

he showed some solutions that the school has carried out for students such as selective discount tuition fee and developing OBE curriculum. After his presentation, workshop members discussed how to confirm performance of their students in online class and how to support lecturers for operating the OBE curriculum system, and other issues.



Dr. Veena Jadhav introduced the uniqueness of SP Jain School of Global Management global campuses, and their online system called "Engaged Learning Online (ELO)". Also, she shared the school's experience of collecting feedback from students in online

education. After her presentation, workshop members discussed the "ELO" system and how to make up for the lack of experience-based learning using the ELO system, and other issues.

## 2. Report of the 4<sup>th</sup> Workshop for Assuring the Quality of Online Lectures

On Thursday, February 18, 2021, the 4th ABEST21 Online Workshop "Assuring the Quality of the Online Lectures" was held with Associate Professor Danaipong Chetchotsak, Ph.D., Faculty of Engineering, Khon Kaen University, Thailand, and Vice Director Yeshika Alversia, Faculty of Economics and Business, Universitas Indonesia, Indonesia as Speakers. The Workshop was organized as follows:

### Moderator:

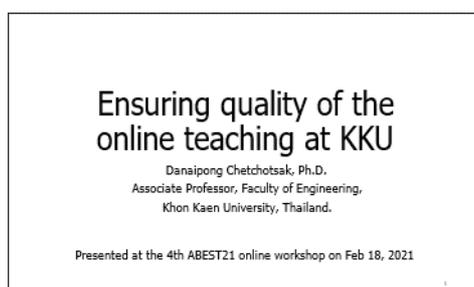
- Associate Professor Dr. Yudi Fernando, Ph.D.  
Faculty of industrial Management, Universiti, Malaysia Pahang

### Speakers:

- Associate Professor Danaipong Chetchotsak, Ph.D.  
Faculty of Engineering, Khon Kaen University  
"Ensuring quality of the online teaching at KKU"
- Vice Director Yeshika Alversia  
Faculty of Economics and Business, Universitas Indonesia  
"Online Lectures and Issues to be improved for Assuring the Quality of the School's Learning System"

## Participants:

- President Dr. ITOH Fumio, ABEST21, Japan
- Vice Dean Dr. Abdul Ghofar, Universitas Brawijaya, Indonesia
- Adjunct Associate Prof. Catherine Shibala, Hitotsubashi University, Japan
- Associate Prof. Danaipong Chetchotsak, Ph.D., Khon Kaen University, Thailand
- Assistant Prof. Dodie Tricahyono, Ph.D., Universitas Telkom, Indonesia
- Senior Lecturer Dr. Gancar C. Premananto, Universitas Airlangga, Indonesia
- Assistant Prof. Dr. Hen Kai Wah, Universiti Tunku Abdul Rahman, Malaysia
- Senior Lecturer Dr. Idqan Fahmi, IPB University, Indonesia
- Senior Lecturer Dr. Jayne Bye, Western Sydney University, Australia
- Director Nalinee Mohprasit, Ph.D., Naresuan University, Thailand
- Program Manager Dr. Rosly Othman, Universiti Sains Malaysia, Malaysia
- Associate Prof. Dr. Siti Zaleha Sahak, Universiti Teknologi MARA, Malaysia
- Vice Director Yeshika Alversia, Universitas Indonesia, Indonesia
- Associate Prof. Dr. Yudi Fernando, Universiti Malaysia Pahang, Malaysia



Dr. Danaipong Chetchotsak discussed how to ensure the quality of the online teaching based on his experiences. He introduced one of teaching technics called LOVE Model (Hussadintorn Na Ayuttaya and Koopsap, 2017) with example of his classes implementing the LOVE

Model. Also, he discussed the effectiveness of implementing gamification in order to enhance students' motivation for study. He ended his presentation by pointing out that some students, especially 2nd year students, prefer onsite classes. After his presentation, workshop members discussed the effectiveness of gamification for their classes and other issues.



Vice Director Yeshika Alversia introduced the Learning Objectives and Quality Assurance of Learning of their school. Also, she shared the challenges that the school has faced, including technical problems, making online classes more interactive and engaging, ensuring

integrity in exam and quizzes, and thesis-related issues. After her presentation, workshop members discussed more details about the integrity issues.

### 3. Report of the 5<sup>th</sup> Workshop for Assuring the Quality of Online Lectures

On Thursday, March 18, 2021, the 5<sup>th</sup> ABEST21 Online Workshop "Assuring the Quality of the

Online Lectures” was held with Vice Dean Dr. Ainur Rofiq, Faculty of Economics and Business, Universitas Brawijaya, Indonesia, and Director Nalinee Mohprasit, Ph.D., Faculty of Business, Economics and Communications, Naresuan University, Thailand as Speakers. The Workshop was organized as follows:

**Moderator:**

- Associate Prof. Dr. Veena Jadhav  
SP Jain School of Global Management, Singapore

**Speakers:**

- Vice Dean Dr. Ainur Rofiq  
Faculty of Economics and Business, Universitas Brawijaya, Indonesia  
“Online Education Practices during Pandemic COVID-19: Experiences from UB”
- Director Nalinee Mohprasit, Ph.D.  
Faculty of Business, Economics and Communications, Naresuan University, Thailand  
“NU online learning and challenges for effective learning environment”

**Participants:**

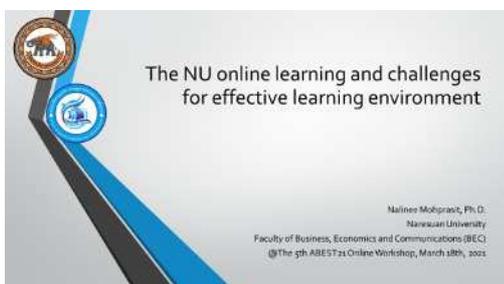
- President Dr. ITOH Fumio, ABEST21, Japan
- Vice Dean Dr. Ainur Rofiq, Universitas Brawijaya, Indonesia
- Associate Prof. Danaipong Chetchotsak, Ph.D., Khon Kaen University, Thailand
- Assistant Prof. Dodie Tricahyono, Ph.D., Universitas Telkom, Indonesia
- Senior Lecturer Dr. Gancar C. Premananto, Universitas Airlangga, Indonesia
- Assistant Prof. Dr. Hen Kai Wah, Universiti Tunku Abdul Rahman, Malaysia
- Prof. Dr. Huam Hon Tat, Putra Business School, Malaysia
- Senior Lecturer Dr. Idqan Fahmi, IPB University, Indonesia
- Prof. Dr. IWAI Chiaki, Aoyama Gakuin University, Japan
- Director Nalinee Mohprasit, Ph.D., Naresuan University, Thailand
- Program Manager Dr. Rosly Othman, Universiti Sains Malaysia, Malaysia
- Associate Prof. Dr. Siti Zaleha Sahak, Universiti Teknologi MARA, Malaysia
- Associate Prof. Dr. Veena Jadhav, SP Jain School of Global Management, Singapore
- Vice Director Yeshika Alversia, Universitas Indonesia, Indonesia
- Assistant Prof. Dr. Zabeda Bt. Abdul Hamid, International Islamic University Malaysia, Malaysia



Dr. Ainur Rofiq outlined the current situation with online education provided by universities in Indonesia based on statistical data. The data showed that during the COVID-19 pandemic more than 65% classes

offered by universities in Indonesia were conducted online. The major problem that they have faced is poor internet connection for both lectures and students. In order to improve online education environment, UB has tried to conduct synchronized classes and plans to introduce “Standard Work

Procedures" in their laboratories. After his presentation, workshop members discussed how to improve quality of online lectures, especially examination classes. Some participants shared their experience on conducting online examination using "Google classroom".



Dr. Nalinee Mohprasit discussed how to solve problems that students face during COVID-19 pandemic. The top three problems are financial problems, access to online learning, and lack of online learning skills. She explained that the university has

offered discount for the tuition fee for all students to solve their financial problems. For improving internet environment, the university provides them with mobile sim cards. Also, she introduced "ADDIE Model" that has been almost a standard for professionally developed, high quality distance education programs and explained that the ADDIE Model is also used in corporate e-learning and training (Bates, 2019). After her presentation, workshop members discussed whether lecturers will be able to have freedom to innovate their class design in the online environment.

#### **4. The 38<sup>th</sup> Japan Council for Nurturing Global Management Professionals**

The Council meeting will take place online from 10:30 on Thursday, May 13, 2021. This time reports will be provided from MEXT Professional Graduate School Office and the Waseda Business School (Professional Graduate School). Zoom host: ABEST21

#### **5. Introduction of the new Deans**

**Dean Prof. Dr. Mohmad Adam**

**Faculty of Economics, Universitas Sriwijaya, Indonesia**

##### **Profile**

Universitas Sriwijaya is a state university in Palembang, South Sumatra, Indonesia. Faculty of economics, Universitas Sriwijaya was founded in 1953. Lecturing activities were initially held at Bukit Besar, Palembang campus, then in 1993 the activities were moved to the new campus in Inderalaya, Ogan Komering Ilir Regency. Currently, the Faculty of Economics has developed its study programs starting from Diploma level, Bachelor Degree and Master to Doctoral Degree. The current Dean of the Faculty of Economics is Professor Dr. Mohamad Adam, S.E, M.E.



Website: [www.unsri.ac.id](http://www.unsri.ac.id)

##### **Message from the dean**

It is an honor for the Faculty of Economics, Universitas Sriwijaya to be granted an international accreditation and become a member of ABEST21. By becoming part of ABEST21, Faculty of Economics, Universitas Sriwijaya has the opportunity to expand networks and meet colleagues at the international level. Our commitment to improve the quality of education is very helpful in the

re-accreditation process of National Accreditation Board for Higher Education (BAN-PT). This commitment also helps us to continuously improve the quality of our graduates and supports us to become world class university.

**Dean Prof. Dr. Nunuy Nur Afiah**

**Faculty of Economics and Business, Universitas Padjadjaran, Indonesia**

Dear distinguished colleagues and ABEST21 Management,  
I hereby introduce myself, Prof. Dr. Nunuy Nur Afiah, CA, as the new Dean of Faculty of Economics and Business, Universitas Padjadjaran (FEB UNPAD). I am a professor in governmental accounting in Accounting Department, FEB UNPAD.



In today's educational development landscape, globalization has played a central role. Learning and research activities should not be separated in territorial boundaries, collaboration between institutions around the world will increase. One institution can delve into another's best practice but needs to adapt it to its internal conditions. At FEB UNPAD, we have embraced this challenge with the spirit to combine our Individual, Organizational, and Network (ION) perspectives. Our participation in ABEST21 has been helping us sharpen our map to develop the organization in the last decade. KAIZEN development philosophy has been adapted by ABEST21 members to make measurable continuous improvements. Besides, our role in various ABEST21 activities and also cooperation with some of the ABEST21 members have given us valuable experiences to develop our capabilities. I am committed to continuing my predecessor's to strengthen FEB UNPAD's existence in ABEST21. I hope we can work closely.

**Dean Prof. Dr. Hua Xu**

**MBA Program in International Business, Humanities and Social Sciences, Graduate School of Business Sciences, University of Tsukuba, Japan**

Hua Xu received B.Eng. and M.Eng. degrees in Electrical Engineering from Northeastern University, China, in 1982 and 1985, respectively, and his Dr. Eng. degree in Information Engineering from Hiroshima University, Japan, in 1993. He worked with Hiroshima University as a Research Associate and Associate Professor from 1993 to 1998. Since 1998, he has been with the Graduate School of Business Sciences, Humanities and Social Sciences, the University of Tsukuba, Tokyo, Japan, as an Associate Professor, and Professor. He is interested in the research on the theories of dynamic systems such as dynamic optimization theory and dynamic game theory, and their applications in business aspects. The term "dynamic" used in the dynamic systems means "temporal". A dynamic system is defined as a system whose states change over time. The dynamic optimization theory and dynamic game theory have found the applications in the ever-changing business world, for example, in the areas of operations, finance, and marketing. Moreover, he is also interested in the research on risk analysis and risk management in business, especially the implementation of risk management process in identifying business risks, measuring and evaluating business risks, and treating business risks.



**Dean Prof. Dr. KOBAYASHI Hideyuki**

**SBI Graduate School, Japan**

Hello, I am Hideyuki Kobayashi from SBI Graduate School. Before getting my current job, I worked for Toyota Motor Corporation for a long time. At Toyota I did design engineering for 15 years, product planning for 5 years, and target costing for 15 years. Then I moved to SBI Graduate School in July 2016. At SBI Graduate School, I teach Operations Management, Managerial Accounting, and Business Planning Exercise.



My main concern is the work of the middle management in a company. I believe in its importance from the experience of seeing the field where middle-up and down management advocated by Ikujiro Nonaka is effectively practiced. Operations in which the middle management plays an active role are difficult to observe from the outside and therefore difficult to imitate. I believe that the difference in performance among multiple companies with similar competitive strategies is due to the difference in operations. This idea is consistent with Raffaella Sadun's claim.

The trigger for my moving from business to education was that I volunteered as a tutor for a child next door who was absent from school. Studying should be fun for everyone, regardless of age. I will continue to devote myself without forgetting this original intention.