



ABEST21 e-News

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ABEST21 International

**THE ALLIANCE ON BUSINESS EDUCATION AND SCHOLARSHIP FOR TOMORROW,
a 21st century organization**

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Editor: ITOH Fumio

On May 25, Prime Minister ABE Shinzo lifted the state of emergency concerning the novel coronavirus in all areas. But, Tokyo Gov. Yuriko Koike said that "I want to protect the capital of Tokyo. . . .The measure would extensively cover places where the so-called "Three Cs" are likely to be seen—closed places with poor ventilation, crowded places and conversations in close proximity."

We wish you the best of health, and hope everything will be back to normal soon.



ABEST21 Office Report

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April

- 07th: The Japanese Government declared a national state of emergency to seven prefectures due to COVID-19, requesting people to stay home

May

- 20th: The 1st Online Accreditation Seminar II
- 25th: The emergency declaration in Japan was entirely lifted
- 26th: The 2nd Online Accreditation Seminar II
- 28th: The 3rd Online Accreditation Seminar II

June

- 04th: The 4th Online Accreditation Seminar II

I. Member's Voice for Tomorrow-No. 2

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1) "Collaboration between Business School and Industry"

Prof. Dr. Ir. Sudarso Kaderi Wiryono, DEA

School of Business and Management, Institut Teknologi Bandung, Indonesia

ABEST21 Vice President

At SBM ITB, we believe that the balance between academic and professional engagement is one of the most important aspects a business school should provide for their students. We ensure that our students can connect their academic and professional experiences in meaningful ways, consistent with the degree program type and learning goals. Regarding student professional engagement, SBM ITB maximizes the connection with business practitioners and industry partners by involving them in SBM ITB programs. By relating the student learning to practical experience, SBM ITB aims to enhance student engagement and also broaden their mindset at the same time. Our programs are designed to bring benefits for both parties, our school and industry partners.



Let me briefly describe several collaboration programs between SBM ITB and our industry partners.

Guest Lectures and Company Visits. To promote student professional engagement, every course at SBM ITB can have guest lecture sessions and company visit activity each semester. The guest lecturer program focuses on people in the industry who have a prominent experience in the topics or the inviting course. In choosing the guest lecturer, SBM ITB focuses on the relevancies between the topics and the expertise to ensure student learning. SBM ITB also conducts some company visits to strengthen the collaboration with our industry partners, while at the same time, give the students some industry exposure. These activities broaden the students' insights into actual situations within various industries. Each year, SBM ITB conducts more than 200 guest lecture sessions and company visit activities, impacting more than 3,400 students.

Business Immersion. The business immersion program promotes the professional engagement of SBM ITB students. They are challenged to work in an actual environment to solve real problems in the industry based on their knowledge. Students also have the opportunity to align their business immersion program with their thesis/final project. After completing their study, many of them are hired by the company. Currently, we have more than 140 industry partners for this program. These partners will open an internship program for SBM ITB students every year and the students can choose the company based on their concentrations and interests.

Business Case Development. In providing business cases, SBM ITB uses cases from prominent academic business case providers, such as Harvard Business Review, Ivey Business School for global cases, and Asian Case Research Center for the regional cases. For the local cases, SBM ITB collaborates with enterprises and start-up businesses. SBM ITB houses the Indonesia Business Case Center (IBCC), a business case publisher that actively develops local business cases for teaching purposes at SBM ITB and our industry partner's corporate university. On many occasions, our industry partner not only provides the cases but at the same time also comes to the class as a guest

lecturer. Recent guest lectures at the MBA program combined with the business case were given by Achmad Zaky, CEO of Bukalapak (Unicorn from Indonesia) and Diajeng Lestari, CEO of HIJUP. By meeting the CEOs in person, the case discussed in the class becomes more dynamic and realistic since the discussion will involve the CEOs themselves.

Student Career Development. SBM ITB has a unit called Career Service, Alumni & Industrial Relations (CAI) that assists students in starting their career by providing career counseling, workshops, and information on job vacancies. Regarding career counseling activities, the CAI helps students to gain a better understanding of their potential and possible careers. On average, the CAI organizes four training sessions per year to help students to consult with employers to start their professional career. Other than training, the CAI also conducts two workshop/seminar sessions annually, namely: leader's forum and alumni talks, presenting industry-based practice and alumni success stories. We allow our industry partners to share their job vacancies through SBM ITB mailing list and internal communication media, and even help them to post the vacancies throughout the university. Together with our industry partners, CAI conducts employee recruitment at SBM ITB.

Business school and industry collaboration are very important for a business school since it's giving a lot of benefits not only for our students but also to our institution. This relationship also acts as a channel for our research programs and our alumni.

About the Author. Sudarso Kaderi Wiryono is the Dean of the School of Business and Management at Institut Teknologi Bandung (SBM ITB), Indonesia for the last 10 years. He is also a Professor of Risk Management at SBM ITB which was the first school accredited by ABEST21 using Academic Unit-based Accreditation System. Sudarso serves as the Chair of ABEST21 Accreditation Committee. He received his undergraduate degree in industrial engineering from Institut Teknologi Bandung and his master & doctoral degree from Universite d'AIX-Marseille III, France.

2) "Collaborating with Industries in the School's Management Education"

**Acting Dean Dr. Beta Y. Gitaharie,
Faculty of Economics and Business, Universitas Indonesia :**

"The mission of FEB UI is to contribute to the development of knowledge in economics and business, prepare future leaders to be socially responsible and able to deal with changes in the global environment. This mission establishes FEB UI as an educational institution that is inseparable from the stakeholders, especially users of our graduates, among others the industries. Close communication with the industries has to be developed and maintained, for both sides to understand each other's needs and therefore being able to fulfil these needs and to come up with positive contributions to the society."



Rofikoh Rokhim, PhD., Director of MM/MBA Program

"For FEB UI Master of Management program (MM FEB UI), collaboration with the industry means a continuous relationship and cooperation between us and the industry, which is in line with our mission "to provide an industry-linked and globally connected business and management education for the future leaders."



This collaboration is important and becomes one of the references for MM FEB UI in developing curriculum, for the students need to understand the real conditions of the industries in order to contribute to the society.

Various activities linked to the industries have been conducted, including mentoring of students by top management of BUMNs (State Owned Companies), MNCs and private companies; knowledge sharing in classes and seminars or webinars by top management of BUMN, MNC and private companies; Company Visits; and collaborative research and consultations.

Some of the more specific activities include: actively participating in the international management network such as GNAM (Global Network for Advanced Management), collaborating with top universities in the world as part of the joint degree partnerships, managing Executive Education Program, conducting Global Field Study for students, and conducting Business Coaching program. Over time we have also developed strong relationships with the association of actuaries, the capital market association, the aviation industry, the banking industry, and the Sharia Banking and Investment.

A strong link with the industries helps us to improve our quality of learning, research, and community engagement. Our Advisory Board that includes top leaders of the industries advises us on learning activities and curriculum. In our curriculum review, we also invited the industries and associations' top management to give input and recommendations. Finally, we also have practicing academics among our lecturers.

Beyond the Covid-19 pandemic, we see that this collaboration will continue to grow even stronger. As the new normal develops, industries and educational institutions will need to work closely together to find the best way for the educational system to provide the industries with the best talents to navigate the changing environment and strive to deliver the best to the stakeholders and society. ([hjtp](#))

II. ABEST21 President's Note-No. 42

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Introduction of "Online Education"

The long-term shutdown of educational institutions due to the spread of COVID-19 pandemic facilitated wide-spread adoption of online education using ICT (Information Communication Technology). In this age of economic, social and cultural globalization, I expect the development of diverse education methods for various mind-sets that will replace the traditional post-war education which forces students to make a choice between only two things, such as a true or false test. In fact, one of ABEST21 accreditation standards requires self-check/self-evaluation on how the school deals with "distance



education program”.

When I had served at the School of International Politics, Economics and Business (SIPEB), and the Graduate School of International Business (GSIB), Aoyama Gakuin University, as a Dean in 1992, I practiced a “Global Classroom” based on online, real time and teleconference system by connecting the Graduate School of International Business in Tokyo with the Graduate School of Industrial Administration (GSIA), Carnegie Mellon University (CMU) in Pittsburgh, U.S.A., which is about 13,000km away with 14-hour time difference. At that time the speed of ICT development was accelerating, and universities were trying to create the educational and research environment able to keep pace with this development. But most initiatives were of a “Laboratory Education” type, with the same “space” but different “time.” The question of how to promote educational globalization using the developing technology was the key issue. By holding the Global Classroom International Conference in October 1994 (photo), we established international cooperation network in order to promote a Global Classroom education transcending “time” and “space.”

The wide use of the online education we see today is an attempt to compensate for the classes at the schools that were closed due to the spread of COVID-19 pandemic. However, the situation may be an opportunity to explore and develop other education methods to meet the various needs of students, rather than sticking solely to online education.

Back at that time when we first introduced the Global Classroom, computer-mediated learning was at its inception, even though there were regular exchanges of faculty and students between CMU and GSIB. Then in 1991, we discussed how can we use the technology to develop teaching methods, and decided to visit CMU. We met the then Deputy Dean Dr. Ilker Baybars who told us about two innovative educational methods that were used on campus. The first method was “Management Game”, an international business simulation class making full use of ICT which was jointly held with universities in other countries. The second method was “Financial Analysis and Security Trading (FAST)”, a finance class based on a virtual securities market where students acted as investors connected by computers via Internet. We were shown the FAST class which took place in 2 trailers parked in front of the business school. The trailer classrooms housed computers connected with numerous wires that operated the virtual securities market. FAST was developed by Professor Sanjay Srivastava and Professor John O'Brien. When CMU suggested a joint finance class with Aoyama by building a virtual international financial market over the Pacific, I remember immediately agreeing to their enthusiasm, without even knowing the hard work of preparation that followed.

In those days, there were 2 ways to connect Tokyo and Pittsburgh: communications satellite or ISDN. Satellite was better in terms of sending/receiving sound, image and text, but was too expensive. After talking with CMU we decided to use 3 ISDN lines for FAST class. By connecting to these lines, the real-time joint international class was conducted between Tokyo and Pittsburgh, the 2 places with very different “time” and “space”. Students in Tokyo attended the CMU class while based in Tokyo, and CMU students attended the class with Tokyo students while based in Pittsburgh. The class took place



on Saturday mornings in Tokyo and Friday evenings in Pittsburgh, 12 times in 3 months. The weekly "Management Game" and "FAST" (photo) joint class by online, real-time, teleconference system were named "Global Classroom" by the late Professor Dr. Yuji Ijiri of CMU.

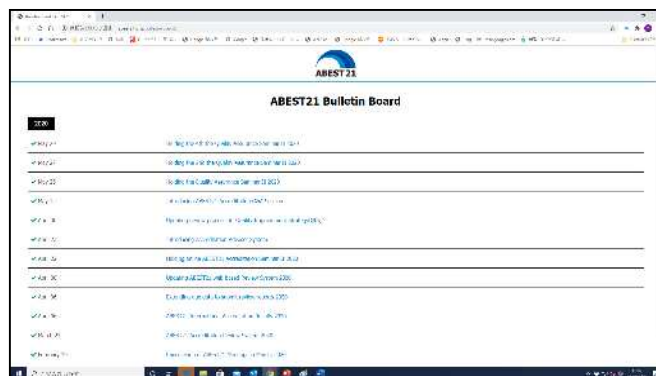
The education methods are classified in 4 types depending on "time" and "space". Firstly the "Campus Education" when "time" and "space" are identical, secondly the "Broadcasting Education" with same "time" but different "space", thirdly the "Laboratory Education" with same "space" but different "time", and lastly the "Global Classroom" transcending "time" and "space".

The online education connecting teachers and students belongs to Broadcasting Education, with the same "time" but different "space". Instead of introducing online education merely as an alternative for face-to-face Campus Education forced under this emergency situation, we can use this opportunity to aggressively develop various education methods to meet the diverse needs of students. Globalization of economy, society and culture does not mean blind compliance with the so-called global standard education methods. In order to promote exchange of students with various cultural backgrounds and diverse values, it is an urgent issue to maintain the educational and research environment conducive to the development and utilization of various educational methods. (ITOH Fumio, President)

III. General Information

1. Set up of "Bulletin Board"

To ensure smooth communication with the members under the spread of COVID-19, we have set up a "Bulletin Board" exclusively for ABEST21 members on our website. The Bulletin Board will be updated from time to time. Please check it for information on all ABEST21 activities including accreditation.



2. Set up of Online "Accreditation Q&A" Section

Whereas the Accreditation Seminar I was conducted in the traditional face-to-face style, the Accreditation Seminar II was conducted 4 times online. As a result, we found the advantages and disadvantages of the online style. To solve the problems of the online seminar, we have set up an online "Accreditation Q&A" Section to be held on Tuesdays and Thursdays from 15:00 to 17:00 (Tokyo time). Booking in advance is required.

IV. Assessing Today for Tomorrow

1. The online ABEST21 Accreditation Seminar II

Restrictions on travelling or meetings due to COVID-19 pandemic made it impossible for ABEST21 to conduct face-to-face Accreditation Seminar II in 2020. However, preparation for accreditation at the applicant schools is in progress, so we decided to conduct Accreditation Seminar II using online, real-time and teleconference system.

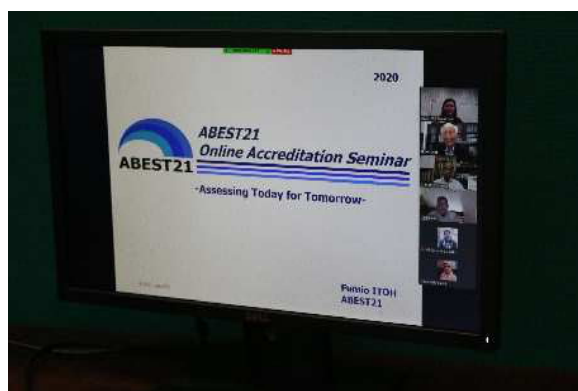
The 1st online Seminar II took place on Wednesday, May 20, 2020, 15:00-16:00 (Japan time) for Universiti Tunku Abdul Rahman (UTAR) Malaysia, to provide advice on "Self-Check/Self-Evaluation Report (SCR)" from the President of ABEST21.

The 2nd online Seminar II was on Tuesday, May 26, 2020, 15:00-16:00 (Japan time), connecting 3 countries (Japan-Malaysia-Indonesia). 10 schools and 12 school representatives were addressed by the President of ABEST21 and Dr. Siti Zaleha Sahak (Universiti Teknologi MARA) of Malaysia.

The 3rd online Seminar II was on Thursday, May 28, 2020, 15:00-16:00 (Japan time), connecting 4 countries (Japan-Thailand-Malaysia-Indonesia). It was delivered by the President of ABEST21 and Dr. Danaipong Chetchotsak (Khon Kaen University, Khon Kaen) of Thailand, followed by active Q&A session. 10 applicant schools and 13 school representatives took part in the Seminar.

The 4th online Seminar II was on Thursday, June 4, 2020, 15:00-16:00 (Japan time). It connected 5 countries (Japan-Thailand-Malaysia-Indonesia-Singapore).

The Seminar was delivered by the President of ABEST21 and Dr. Danaipong Chetchotsak (Khon Kaen University, Khon Kaen) of Thailand. Explanations on QIS and KAIZEN Report as well as supplementary information on issues raised in the previous seminar were given. This seminar was based on the Microsoft Teams system, while the previous 3 seminars were conducted in Zoom.



2. "Accreditation Advisor System"

As it was reported in the ABEST21 e-News No. 107, we have established the ABEST21 Accreditation Advisor System. This System can be used by the schools applying for accreditation in 2020, and the time frame when they can get the advice is from "Acceptance of Accreditation Application" to "Submission of SCR". Schools that wish to use the System should submit the "Accreditation Advisor System Usage Form" and register on the "Accreditation Advisor System".

We would like to announce that in 2020 the System will be supported by the kind cooperation of the following members as advisors:

Indonesia

- Prof. Dr. Candra Fajri Ananda, FEB-Universitas Brawijaya
- Prof. Dr. David Paul Elisa Saerang, FEB-Universitas Sam Ratulangi
- Dr. Dodie Tricahyono, SEB-Universitas Telkom
- Prof. Dr. Gagaring Pagalung, FEB-Universitas Hasanuddin
- Prof. Dr. Satria Bangsawan, FEB-Universitas Lampung
- Dr. Sri Gunawan, FEB-Universitas Airlangga
- Prof. Dr. Utomo Sarjono Putro, SBM-Institut Teknologi Bandung

Malaysia

- Dr. Fathyah Hashim, GSB-Universiti Sains Malaysia
- Prof. Dr. Jaafar Pyeman, AAGBS-Universiti Teknologi MARA
- Dr. Siti Zaleha Sahak, AAGBS-Universiti Teknologi MARA

3. Online Peer Review Visit

Due to the spread of COVID-19, we are obliged to conduct Peer Review Visit online. After conducting 4 online Accreditation Seminars II, we understand the benefits and the limits of the online system. As there are many kinds of online software, we also learned that we must try all of them and decide which is the best for the situation depending on the participating country. We are now checking the software and preparing the manual.

V. Global Knowledge Network

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1. Introduction of new Deans

Dean Professor Dr. TODA Keiichi

Graduate School of Management, Kyoto University, Kyoto, Japan

"Since April 2020, I work as Dean of Graduate School of Management, Kyoto University. I will make every effort to contribute to the development of our graduate school.

The Graduate School of Management, Kyoto University (GSM-Kyoto) was established in April, 2006 in Kyoto, the ancient capital where tradition and innovation are continuously assimilated. GSM-Kyoto aims at human resource development for highly professional management. Since GSM-Kyoto was founded, it has developed a unique educational system that draws upon the latest research in management, as well as advanced and specialized business practices. Especially, it has focused on the issues and their potential solutions for global and sustainable society in the 21st century.

GSM-Kyoto is home to highly specialized professors and professionals in various fields such as



Economics, Management, Engineering and Informatics. They collaborate to offer unique educational programs to students and contribute the development of innovative research broadly and deeply. I also work for the Graduate School of Engineering. My major fields are River Basin Management, Urban Flood Control and Underground Space Management in the area of Civil Engineering. I would like to contribute to the integration of different research areas in relation to these studies.”

Dean Professor Dr. Utomo Sarjono Putro
School of Business and Management, Institut Teknologi Bandung, Bandung, Indonesia

Utomo Sarjono Putro, the Professor of Decision Making and former Vice Dean for Academic, has been appointed Dean of School of Business and Management, Institut Teknologi Bandung (SBM ITB), effective June 2, 2020. Prof Utomo was born in Solo on January 23, 1968. He studied Industrial Engineering at Institut Teknologi Bandung, then continued the Master and Doctoral Program in Decision Science at the Department of Value and Decision Science, Tokyo Institute of Technology, Japan.



Prof Utomo has played an active leadership role at SBM ITB, including as chair of the school senate, director of the undergraduate program, Vice Dean for Resources, and Head of

Decision Making and Strategic Negotiation Research Group. He focused on research in decision systems science, systems modelling for policy development, negotiation, and agent-based modeling, while leading the research group unit and amplifying the impact of the group research outputs.

At the international level, Prof Utomo served as a Secretary of Indonesian National Member Organization of International Institute of Applied Systems Analysis (IIASA), Austria (2013-2015), and currently is an active member of the ABEST21 Peer Review Team. At the national level, he contributed to the Indonesian government as an expert team for the president's workforce in the field of control and supervision development (UKP-PPP, 2013-2015), and currently serves the higher education ministry at the national committee for systems analysis application. Over the years, he has built strong ties to the industries which were proven to be beneficial and represented by the increasing research funding and valuable collaborations.

As a school in the leading science and technology Institute (ITB), SBM has an important role as a driving force in accelerating the technopreneurship development in ITB, through the establishment of the collaborations across ITB faculties, schools, and units. The collaboration with industries, government, societies, international universities, and other stakeholders also will need to be enhanced to support experiential learning, foster innovation and produce world class graduates. This effort is to achieve the SBM Mission, “To educate students to be innovative leaders with an entrepreneurial mindset and to develop and disseminate knowledge of business and management for the betterment of business, government, and society”. ABEST21 will be playing an important role in helping SBM ITB to achieve its mission.

Currently we are facing unprecedented challenges, given the pandemic crisis. However, it is an opportunity to remake the institutions, bringing them up to the “next level” to meet the future changing demands. By strengthening the foundation in the business and management field, SBM

ITB will expand its international partnership, and Prof Utomo is inviting all the fellows in the higher education system to collaborate in the following years ahead for re-shaping the post-pandemic higher education landscape.

Dean Retno Agustina Ekaputri, Ph.D.

Faculty of Economics and Business, University of Bengkulu, Bengkulu, Indonesia

Retno Agustina Ekaputri PhD., was born on August 3rd, 1962 in Yogyakarta, Indonesia. She received her bachelor degree in Economics from the faculty of Economics and Business, Gadjah Mada University, in 1985. She earned her Master degree (1988), and Doctorate degree (1996) from The University of Tennessee at Knoxville, Tennessee, USA. She received an honour from Gamma Sigma Delta honorary society in Agriculture during her graduate study. She worked for several public institutions, serving as a consultant for the Minister of National Development Planning (1997 to 1998), consultant for Asian Development Bank on Microfinance Project (1998-1999), consultant for the World Bank on Bengkulu Regional Development Project (2000 to 2005), consultant for Small and Medium Enterprises at Central Bank of Indonesia (2006 to 2015). Her positions in the Bengkulu University were: coordinator of Graduate Program in Economics (2015 to 2017), Department Head of Economics Development (2017-2019), and in February 2020 she became the Dean of The Faculty of Economics and Business.



Dean Prof Bramantyo Djohanputro

PPM School of Management, Jakarta, Indonesia

Prof Bramantyo Djohanputro serves as the Dean of PPM SoM, Jakarta, Indonesia, from January 2020, and as the Executive Director of PPM Manajemen, Jakarta, Indonesia, from 2016.

Prof Bram is deeply involved in education, research, and community development under PPM SoM and its affiliates, mainly in the fields of F.G.R.C., that stands for finance, governance, risk, and compliance. His involvement has led him to be awarded Professor by the Ministry of Education and Culture, Indonesia, on June 2019.

He also holds management positions in various organizations, such as Chairman of the Board of Commissioner of PSU, Co, Ltd.; member of Risk Committee, FPG Indonesia, Co. Ltd.; Vice President of Ethics and Governance of Indonesia Global Compact Network; and member of Supervisory Board GM Publishing Foundation. His extensive experience as academician as well as practitioner spans the past 18 years, when he was working with various stakeholders: government, corporations, CSOs, international organizations.

Prof Bram currently also leads the 4th pillar/Principle 10 of UN Global Compact: anti-corruption, a pillar that encourages businesses to work against all forms of corruption in supporting the achievement of SDGs, especially SDG 16.

