

The Chiang Mai Conference 2013 TENTATIVE PROGRAM SCHEDULE

Day 1 : Arrival Day

18:00 Welcome Party at Chiang Mai Night Safari

Day 2 : ABEST21 International Symposium in Chiang Mai

Date : Friday, July 5, 2013

Venue: CMU Business School

08:00-08:45 Registration

Coordinator : Dr. Noor Azizi Ismail, Deputy Director of the ABEST21 Network Division
Dean, Othman Yeop Abudullah Graduate School of Business, Universiti Utara Malaysia, Malaysia

08:45-09:10 Introductory Remarks

Dr. Fumio Itoh

ABEST21 President

Dr. Siriwut Buranapin

Dean, Faculty of Business Administration, Chiang Mai University, Thailand

Dr. Noor Azizi Ismail, Deputy Director of the ABEST21 Network Division

Dean, Othman Yeop Abudullah Graduate School of Business, Universiti Utara Malaysia, Malaysia

09:10-10:40 Session 1-Keynote Speech

"Philosophy of Sufficiency and Its Implications on Management Education"

Dr. Pisit Leeahtam, Former Minister of Finance, Dean of Faculty of Economics, Chiang Mai University, Thailand

10:40-10:55 Coffee Break

10:55-11:10 Session 2- Special Talks

"About ABEST21 Joint Research Projects-6 on Management Case Writing"

Dr. Oleg Vikhanskiy, Director of ABEST21 Research Division

Dean, Lomonosov Moscow State University Business School, Moscow State University, Russia

11:10-12:30 Session 3- Panel Discussion ons -" Fuji Xerox-CSR"

Chair: Dr. Siriwut Buranapin, Chair of Case Writing Committee, the ABEST21 Research Division
Dean, Faculty of Business Administration, Chiang Mai University, Thailand

Panelists:

Dr. Yuji Maeda, Kwansai Gakuin University, Japan

Dr. Azlan Amran, Universiti Sains Malaysia, Malaysia

Dr. Warat Winit, Chiang Mai University, Thailand

12:30-14:00 Lunch Break hosted by ABEST21

Coordinator : Dr. Popy Rufaidah, Chair of Network Committee, the ABEST21 Network Division
Vice Dean, Faculty of Economics and Business, Universitas Padjadjaran, Indonesia

14:00 – 14:30 Session4 - ABEST21 Extraordinary General Assembly

14:30-15:00 Session 5 - Research Presentation on "Developing Asian System Model"

" Developing Asian System Model"

Dr. Fumio Itoh, ABEST21 President

15:00-15:15 Coffee Break

15:15-16:15 Session 6 – Group Discussions on “Developing Asian System Model”

Coordinator:

Dr. Ruslan Prijadi, Chair of Accreditation System Model Committee, the ABEST21 Research Division
Head of Department of Management, Faculty of Economics, Universitas Indonesia, Indonesia

16:15-16:35 Closing Remarks

Dr. Popy Rufaidah, Chair of Network Committee, the ABEST21 Accreditation Division
Vice Dean, Faculty of Economics and Business, Universitas Padjadjaran, Indonesia

Dr. Ming Yu Cheng, ABEST21 Executive Secretary
Professor, Faculty of Accountancy & Management, Universiti Tunku Abdul Rahman, Malaysia

16:35-18:30 Refreshment Session hosted by ABEST21

18:30 Back to Hotel

Day 3: Site Visits

07.00 – 09.00

Witness Suthep Hill Trekking Ceremony of CMU

9.00

Depart from CMU

13.00

Lunch and study visit at First Royal Project at Fang Museum to deeper understand the philosophy of sufficiency economy

16.00

Depart from First Royal Project at Fang Museum

19.00

Traditional dinner and show at Khum Khantoke

21.30

Back to Hotel