



# ABEST21 e-News

No.93, July-August 2017

ABEST21

THE ALLIANCE ON BUSINESS EDUCATION AND SCHOLARSHIP FOR TOMORROW,  
a 21<sup>st</sup> century organization

URL: <http://www.abest21.org> TEL. 03-3498-6220 E-Mail: [ABEST21@abest21.org](mailto:ABEST21@abest21.org)  
Editor: Fumio Itoh

## ABEST21 Office Report

=====

### 2017

#### June

- 5<sup>th</sup> -- ABEST21 Accreditation Seminar in Kuala Lumpur, Malaysia
- 5<sup>th</sup> -- Visit by FEB-Universitas Udayana, Indonesia
- 7<sup>th</sup> -- ABEST21 Accreditation Seminar in Jakarta, Indonesia
- 7<sup>th</sup> -- Visit to the Japanese Embassy in Jakarta, Indonesia
- 23<sup>rd</sup> -- Visit to the Ministry of Education, Culture, Sports, Science and Technology (MEXT) of Japan concerning the coming ABEST21 Rector Forum

#### July

- 12<sup>th</sup> -- Visit by the new Dean of SBI Graduate School, SBI University
- 15<sup>th</sup> -- ABEST21 Accreditation Seminar Bangkok at Burapha University, Chonburi, Thailand
- 18<sup>th</sup> -- Attended the 1<sup>st</sup> ISCRBM of APMMI at Universitas Airlangga, Surabaya, Indonesia

#### August

- 5<sup>th</sup> -- Peer Review Visit to GBS-Universiti Sains Malaysia, Penang
- 6<sup>th</sup> -- Peer Review Visit to GBS-Universiti Utara Malaysia, Sintok
- 7<sup>th</sup> -- Visit to the Malaysian Ministry of Higher Education, Putrajaya
- 8<sup>th</sup> -- Peer Review Visit to AAGBS-Universiti Teknologi MARA, Shah Alam
- 9<sup>th</sup> -- Peer Review Visit to GSM-Management and Science University, Kuala Lumpur
- 10<sup>th</sup> -- Peer Review Visit to PBS-Universiti Putra Malaysia, Serdang
- 11<sup>th</sup> -- Peer Review Visit to GBS-Universiti Kebangsaan Malaysia, Bangi
- 14<sup>th</sup> -- Peer Review Visit to IIUM CRESENT-International Islamic University Malaysia, Kuala Lumpur

## I. Quality Improvement and Peer Review System - 31

=====

### Re-Accreditation

According to the Japanese School Education Law Clause 109 Article 2, the definition of "Accreditation" is as follows: "assessment (hereinafter "accreditation") by an institution authorized by the Minister of Education, Culture, Sports, Science and Technology (hereinafter "accrediting institution")". It is also stipulated that the assessment by the third-party accrediting institution must cover "the status of the educational and research activities including educational programs and

faculty". As in the Article 3 of the above Law, the period of accreditation is "defined by law", which is "maximum 5 years" for a professional graduate school according to the Enforcement Ordinance Clause 40 of the Law. Therefore even if a school is accredited, the accreditation is not valid forever. Just like a passport or driver's license, it must be renewed within a certain period of time to gain "quality assurance".

Accreditation assures the quality of education and research for 5 years. If a school fails to renew its "quality assurance" while its educational and research environment is rapidly changing in the globalizing world, the quality of educational service provided by the school may become obsolete and deteriorate. Also, if the renewal aims merely to meet the legal requirements, it will only mean that the school safely passes the threshold stipulated by the law, but without future prospects. If the environment remains unchanged as if in a "vacuum society", this may be acceptable. However, the environment which affects the quality assurance keeps changing.

At the initial accreditation stage, the applicant schools have generated the ideal figures that constitute their medium/long-term goal, by analyzing its kaizen issues and developing action plans, considering the changes of the educational and research environment. Furthermore, the schools have extended their goal of "how we want to be" to "how we should be", by analyzing the external factors ("Opportunities" and "Threats") and internal factors ("Strengths" and "Weakness"), and implementing action plans for kaizen.

Re-accreditation should be an opportunity for the schools to check how close they have come to their goal, and if not, find the reason why. Quality enhancement of education and research must be continued. If suspended, it could destroy the trust of the stakeholders. It must not be forgotten that the beneficiaries of the quality assurance of education and research are the stakeholders. Viewing re-accreditation merely as a legal requirement after 5 years from the initial accreditation creates no future. Unless kaizen issues are spotted at early stage, the school will be forced to stop registration of students.

ABEST21 International has been trying to figure out the answer to the question: "what is the aim of re-accreditation?" through the Peer Review Visits. Re-accreditation is not a renewal of the initial accreditation. Rather, it is an assessment of the school's sustainable development aiming at "quality enhancement of education and research activities" based on the Kaizen Report, i.e. the progress of action plans to solve kaizen issues during the 3 years after the initial accreditation. The knowledge and experience of ABEST21 is fully utilized for this assessment. The review result of the Kaizen Reports for 3 years and the "Self-Check/Self-Evaluation Report (SCR)" for re-accreditation prepared by the school together aim at "quality enhancement of education and research" at an even more advanced level.

To fulfill such aim, ABEST21 International creates a "carte" for respective accredited schools as part of the accreditation system. The data of the carte include "accreditation record", "educational features", "SWOT analysis by the school", "review result of QIP, SCR and Kaizen Report", etc. It is something like a medical information sheet for a patient used by the doctor contributing to re-accreditation. The carte should not be disclosed, but it is useful for supporting the schools' "quality enhancement of education and research activities". It provides valuable data to draw the connecting line between the initial accreditation review result and the Kaizen Report review result, and extend the line to re-accreditation. Peer Review Team members of ABEST21 are not auditors conducting audit; they may be positioned as Medical Doctors who spot the problems and diagnose the "quality enhancement of education and research activities". (President, Fumio Itoh)

## II. General Information

### Visiting Prof. Dr. Noor Azizi bin Ismail (Deputy Director General of Higher Education)

On August 7, 2017, President Itoh, Dr. Jaafar Pyeman (UiTM) and Dr. Siti Zaleha Sahak (UiTM) paid a visit to the Malaysian Ministry of Higher Education to meet Deputy Director General of Higher Education, Prof. Dr. Noor Azizi bin Ismail (second from left in the photo). ABEST21 asked for the support from the Malaysian Government for the ABEST21 ASEAN Rectors Forum scheduled in November 2017 based on industry-government-academia relationship, and for Minister Jusoh to deliver a speech.



## III. Accreditation

### 1. Peer Review Visit 2017

In 2017 ABEST21 International will carry out 36 Peer Review Visits as below, with the support from the member schools. While there is room for kaizen in our activities, ABEST21 will strive to further improve the Peer Review Visit activities toward 2018 by utilizing the knowledge and experience acquired through the visits.

#### Total Number of Peer Review Visit 2017

	CN	ID	JP	MY	TH	RU	Total
SCR	-	8	1	-	-	-	9
KR	1	8	8	7	2	1	27
Total	1	16	9	7	2	1	36

SCR=Self-Check/Self-Evaluation Report, KR=KAIZEN Report

### 2. ABEST21 Accreditation Seminar Bangkok

On Saturday July 15, 2017, ABEST21 Accreditation Seminar was held at Burapha University located near Bangkok, Thailand. Following the explanation on Accreditation System by President Itoh, detailed explanation on educational quality enhancement through ABEST21 Accreditation was given by Dean Sujinda Chemsripong (Faculty of Business, Economics and Communications, Naresuan University, Phitsanulok), followed by Q&A session.



### 3. Peer Review Visit for Kaizen Report - Thailand

On August 1, 2017, Peer Review Visit to the Faculty of Business, Economics and Communications, Naresuan University, Phitsanulok on its Kaizen Report was conducted. With the support of Dean Sujinda Chemsripong, the Peer Review Team (PRT) led by Dr. Hen Kai Wah (Universiti Tunku Abdul Rahman, Malaysia) visited the School. On August 3, Peer Review Visit to the Faculty of Business Administration, Chiang Mai University on its Kaizen Report was conducted. With the support of Dean

Siriwut Buranapin, the PRT led by Dr. Sujinda Chemsripong reviewed the School's educational quality enhancement.

#### 4. Peer Review Visit for Kaizen Report - Malaysia

During the period from August 5 to 14, 2017, Peer Review Visits to 7 Malaysian schools were conducted on their Kaizen Reports. The visit started with USM (Penang) on August 5th, UUM (Sintok) on 6th, UiTM (Shah Alam) on 8th, MSU (KL) on 9th, PBS (Serdang) on 10th, UKM (Bangi) on 11th and IIUM (KL) on 14th. It was verified that respective business schools are making remarkable progress in quality enhancement of education, and kaizen issues analyzed in the Self-Check/Self-Evaluation Report (SCR) are solved as planned. The improvements were also verified through interviewing the students who said they acknowledge the changes at their schools.

##### Universiti Sains Malaysia (August 5, 2017)



##### Universiti Utara Malaysia (August 6, 2017)



Universiti Teknologi MARA (August 8, 2017)



Management and Science University (August 9, 2017)



**Putra Business School (August 10, 2017)**



**Universiti Kebangsaan Malaysia (August 11, 2017)**



**International Islamic University Malaysia (August 13, 2017)**



## **IV. Global Knowledge Network**

### **1. The 1st ABEST21 ASEAN Rector Forum - 2**

ABEST21 International will hold ASEAN Rector Forum on November 26 and 27, 2017, at Hilton Bali Resort and Universitas Udayana. With the support of ABEST21 school member Universitas Udayana (UNUD) based in Denpasar, Bali, Indonesia, the Forum aims at promoting Student Mobility among Asian countries based on industry-government-academia relationship. While this Forum is sponsored by ABEST21 International, it has been decided that the Forum will be also supported by the Ministry of Education, Culture, Sports, Science and Technology (MEXT) of Japan and Toyota Motor Corporation. So it is truly based on the platform of industry-government-academia relationship.

Speakers at the Forum include the following persons:

#### **Guest Speakers:**

- Minister Dr. Mohamad Nasir  
The Ministry of Research, Technology and Higher Education of Republic of Indonesia
- Ambassador of the Embassy of Japan in Indonesia (under negotiation)
- Mr. Bob Azam  
Director of HR. EGA. CP External Affairs, Public Relations  
PT. Toyota Motor Manufacturing Indonesia (TMMIN)

#### **Keynote Speakers:**

- Prof. Dr. Ilker Baybars  
George Leland Bach Chair, Professor of Operations Management  
Dean and CEO Emeritus, Carnegie Mellon University-Qatar  
Deputy Dean Emeritus, Carnegie Mellon University, Pittsburgh, USA
- Prof. Dr. Kayo Inaba  
Executive Vice President, Kyoto University, Kyoto, Japan
- Prof. Dr. Ir. Kadarsah Suryadi  
Rector, Institut Teknologi Bandung, Bandung, Indonesia
- Prof. Dr. Dato'Daing Mohd Nasir Bin Daing Ibrahim  
Vice Chancellor, Universiti Malaysia Pahang, Kuantan, Malaysia  
Chairman, Committee of Vice-Chancellors and Rectors of Malaysian Public Universities

### **2. ABEST21 Dean Forum**

Prior to the Rector Forum as above, ABEST21 International will hold ABEST21 Dean Forum on November 25, 2017, at Universitas Pendidikan Nasional (UNDIKNAS) in Denpasar, with the support of UNDIKNAS. The Dean Forum will be held considering the coordination of agenda for the Rector Forum. Details are now being discussed by the Rector Forum Organizing Committee, and will be disclosed when they are finalized.

### **3. Peer Review Committee 2017**

Peer Review Committee will be held on November 24, 2017, which is the day before the ABEST21 Dean Forum, at Universitas Pendidikan Nasional (UNDIKNAS), Denpasar.

#### **4. The 1st International Seminar of Contemporary Research in Business and Management (ISCRBM)**

The 1st International Seminar of Contemporary Research in Business and Management (ISCRBM) of APMMI (ALIANSI PROGRAM MAGISTER MANAJEMEN INDONESIA) was held at Universitas Airlangga (UNAIR), Surabaya, supported by ABEST21 International. President Itoh gave a lecture on ideal industry-academia relationship.



#### **V. Membership Information**

=====

##### **1. Prof. Dr. Noor Azizi Ismail (Deputy Vice Chancellor of Universiti Utara Malaysia) inaugurated as the Deputy Director General for Higher Education, the Ministry of Higher Education**

After his position as a Dean of Othman Yeop Abdullah Graduate School of Business, Universiti Utara Malaysia, Malaysia, an ABEST21 school member, Prof. Dr. Noor Azizi Ismail has been supporting the Vice Chancellor as the Deputy Vice Chancellor. In 2015, while he was the Dean of Othman Yeop Abdullah Graduate School of Business, he led the School to ABEST21 Accreditation and raised it to the ranks of the top business schools in Malaysia. Effective July 1, 2017, he was inaugurated as the Deputy Director General for Higher Education of the Ministry of Higher Education of Malaysia. Dr. Noor Azizi Ismail is a Professor in Accounting Information Systems. He holds a Bachelor Degree in Accounting from Universiti Kebangsaan Malaysia; a Master's Degree in Accounting (Information Systems) from University of Memphis, USA; and a PhD in Accounting Information Systems from Loughborough University, UK. Professionally, he is a Certified Management Accountant. He was awarded UUM Excellence Service Award for the excellent performance in education and research, and was given the INNOVATION LEADERSHIP AWARD and EDUCATION LEADERSHIP AWARD by CMO Asia's Best B-School in 2011 and 2013.



##### **2. New Deans of School Members**

###### **1) Dean Professor Shigeru Asaba, PhD Graduate School of Business and Finance (Waseda Business School, WBS), Waseda University, Tokyo, Japan**

Professor Shigeru Asaba received his PhD in Economics from the University of Tokyo in 1994, and PhD in Management from University of California, Los Angeles (UCLA) in 1999. Before he joined WBS in 2013, he had taught Business Economics and Strategy as Assistant Professor, Associate Professor, and Professor of Gakushuin University, Tokyo, Japan for more than 20 years. He has published several books on strategy and business economics in Japanese. He has also published articles on mechanisms of imitation, foreign firms in Japan,





and investment behavior of family firms in journals such as *Academy of Management Review*, *Advances in International Management*, and *Asia Pacific Journal of Management*. He was appointed as the Dean of WBS in September, 2016. WBS is one of the largest business schools in Japan with three programs conducted in English (International MBA, MSc in Finance, Waseda-Nanyang Double MBA) and five programs delivered in Japanese (Full-time MBAs, Part-time MBAs), which aim to meet various needs of the business world. As the new Dean, Dean Shigeru Asaba believes that WBS needs to improve the curricula, strengthen the faculty, and increase the reputation to cultivate global leaders in the next generation. Under his direction, WBS keeps moving forward with its mission, "Actionable Knowledge Unlocks Your Potential."

## **2) Dean Associate Professor Dr. Nurkholis**

### **Faculty of Economics and Business, Universitas Brawijaya, Malang, Indonesia**

Dr. Nurkholis was born on July 6, 1966. He completed his Bachelor of Accounting in 1990 at Universitas Brawijaya. In 1997, he completed his master of Business at Monash University and received his PhD from International Islamic University Malaysia. He actively attends many trainings, workshops and seminars, e.g. Trainings for Trainers Planning and Budgeting BAPPENAS/GRIPS TOKYO, Asean Integrated Accounting Profession for Sustainable Economic Growth Congress, and Workshop on ASEAN Accounting Education Accountant in ASEAN Economic Community 2015, Empowering Accounting Education Across ASEAN. He worked as a part-time consultant and auditor in Accounting & Management Consulting Firm for eight years as a Team leader. As a lecturer, his teaching interests are (1) Public Sector Accounting, covering issues of local government financial reporting and financial management, (2) Cost/Management Accounting and Management Control Systems, and (3) Strategic Management. In 2014, he was appointed as the Head of Accounting Department, Faculty of Economics and Business, Universitas Brawijaya (FEB UB), and on June 5, 2017 he was appointed as the Dean of Faculty of Economics and Business Universitas Brawijaya. As the new Dean of FEB UB, he believes that the success of FEB UB in the future cannot be separated from the effort to create an "entrepreneurial spirit" in an increasingly effective, efficient, professional and accountable bureaucracy. Therefore, he will continue to collaborate in creating creative innovations to support an increasingly conducive academic and research environment on campus.



## **3. Members' Voice**

### **Dr. Harryadin Mahardika, Director of Magister Manajemen Program**

#### **Faculty of Economics and Business, Universitas Indonesia, Jakarta, Indonesia**

"Dear ABEST21,

Faculty of Economics and Business Universitas Indonesia would like to send our utmost appreciation to ABEST21 for regular update on its members' activities and news. We see the Newsletter as an important tool to share the latest development of ABEST21, as well as to promote accredited members to global audiences.

Considering the importance of ABEST21's Newsletter, we really hope it can be distributed not only to the members, but also to the wider audience beyond that, including global universities, business schools, media, industry, professional association, etc.

Thank you and best regards."