



ABEST21 e-News

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ABEST21

THE ALLIANCE ON BUSINESS EDUCATION AND SCHOLARSHIP FOR TOMORROW,
a 21st century organization

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ABEST21 Office Report

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July 2016

- 28th : Visit by Dr. Mutsuhiro Arinobu, Executive Director of RIKEN (Institute of Physical and Chemical Research, a National Research and Development Agency)
- 29th : Visit by Dean Hideki Ishikawa, SBI Graduate School of Management
- 29th : Visited Mr. Kenichi Mochizuki, Executive Officer, Head of Corporate Human Resources Division, Sony Corporate Services (Japan) Corporation
- 30th : Visited President Hiroe Tsubaki of the National Statistic Center

July 2016

- 25th : Attended the Alumni Association of Rady School of Management, University of California, San Diego
- 26th : Attended the UC San Diego Tokyo Office Grand Opening Symposium

1. Quality Improvement and Peer Review System -28

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Systematization of the Scope of Accreditation

ABEST21 was established in July 2005 as an international organization aiming to foster management professionals who play active role in a global society in the 21st century, in the age of accelerating globalization of economy, society and culture. To realize its aim to foster management professionals, ABEST21 has conducted Peer Reviews among the member schools for educational quality assurance to enhance the quality of management education. In particular, ABEST21 has focused on fostering management professionals who can play a key role in Asia where various cultures and social backgrounds exist. How to build an educational system to nurture such management professionals and ensure the quality of education were the areas which ABEST21 concentrated on. As a result, ABEST21 has established its own Peer Review System by acquiring valuable experience and knowledge which cannot be gained merely through reading. In general, "accreditation process" can be standardized among the countries that have different cultures. However, setting the "scope of accreditation" will raise issues related to the schemes for developing human resources or employment that vary among countries.

In October 2007 ABEST21 was certified by the Japanese Ministry of Education, Culture, Sports, Science and Technology as an accrediting agency for professional graduate schools in the area of business; the "scope of accreditation" was limited to "business administration". Then, in October

2011 ABEST21 was also certified to conduct accreditation for “intellectual property”, and the area of intellectual property was added on top of business administration. In Japan accreditation is conducted vertically by fields, so different accreditation agencies exist for separate areas. There is no system to accredit the complex fields comprehensively.

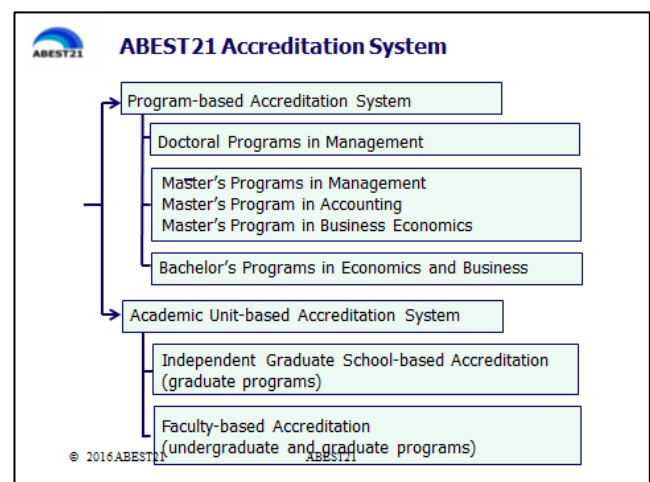
In March 2011 ABEST21 extended its accreditation internationally, starting with MBA program at the Malaysian business school. At the early stage the international accreditation activity had to be in accordance with the accreditation for Japanese business schools. So “Management” field was set by adding Accounting on top of the Japanese “business” field (i.e. Business Management, Management of Technology, Finance, Management Information and Intellectual Property), and international accreditation started with MBA (Master of Business Administration) program. However, in Indonesian schools, the Faculty of Economics and Business (FEB) is organized into three divisions of Economics, Management and Accounting. If the division of Economics is excluded from the scope of accreditation for FEB as an academic unit, the significance of accreditation declines. Education provided by FEB clarifies the complex management phenomena in the social, economic and cultural context. Limiting the “scope of accreditation” to “management” field only narrows down the idea of FEB as an organic educational and research organization. Based on this recognition, ABEST21 decided to include “business economics” in its “scope of accreditation”.

“Scope of accreditation” needs to be set considering the variety of educational systems and employment systems. ABEST21 has examined the past accreditation activities and decided to systematize its “scope of accreditation”. First, we looked into the areas related to “management” that extended horizontally. Then educational programs for consistent management education were set vertically. In conclusion, the “management” field was divided into “business economics”, “management” and “accounting”. Educational programs were categorized as “bachelor’s”, “master’s” and “doctoral”. Therefore the “scope of accreditation” for “management” was divided into 9 segments. ABEST21 will have 2 different types of accreditation system; there will be Program-based Accreditation System where accreditation is conducted by degree programs according to the

Program-based Accreditation

	ECO	MGT	ACT
Doctoral programs	Business Economics	Management	Accounting
Master's programs	Business Economics	Management	Accounting
Bachelor's programs	Economics	Management	Accounting

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individual needs of the applicant schools. On the other hand, there will be Academic unit-based Accreditation System which will conduct accreditation for independent graduate school or faculty as an academic unit, focusing on the unit’s entire degree program.

Up to now the main focus of accreditation by ABEST21 has been the MBA program of master’s level. In the past 10 years, the number of accredited programs reached a total of 41, including 17 Japanese schools and 24 schools in the other 6 countries, i.e. Russia, China, Thailand, Malaysia, Indonesia and Singapore. We have gained extensive experience and knowledge from these

accreditation activities which led to the development of our unique Accreditation System based on the diversity of Asian cultures.

ABEST21 Accreditation System aims to nurture management professionals who can contribute to peace and sustainable economic development in Asia. To realize this aim we promote international mobility of undergraduate students among universities. Unless quality assurance of education through Peer Review activities is established, such mobility cannot be realized. Many universities believe that globalization means increasing the number of partner schools overseas. They can send their students to some of the partner schools – however, this becomes a one-way street: there are no students coming in exchange. To be able to accept foreign students, the following preparations must be made in terms of the educational and research environment.

- Administrative organization that can meet the needs of the foreign students
- Curriculum under which the foreign students can study
- Faculty members capable of teaching foreign students
- Educational infrastructure to meet the needs of the foreign students
- Facilities to meet the religious needs of the foreign students
- A system that supports foreign students' academic activity and campus life.

Because of these issues, not many schools are able to accept foreign students.

In order to promote both sending and accepting students among universities, ABEST21 is ready to contribute to globalization of universities' educational and research environment through Global Knowledge Network by expanding the opportunities of sharing the educational and research resources. (Fumio Itoh, President)

2. General Information

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2016 Review Schedule by the Peer Review Committee

The 1st Peer Review Committee for 2016 will be held on November 9th and 10th at Sony University, Sony Corporation. Reviews are scheduled for "Quality Improvement Plans" prepared by the schools applying for accreditation in 2016, "Self-Check Reports" by the schools who applied in 2015, and "Kaizen Reports" for 2016. The committee meeting will also include ABEST21 Global Knowledge Network activity. Professor Hideyuki Kobayashi who joined SBI Graduate School in July 2016 from Toyota Motor Corporation will give a lecture on "Toyota's Kaizen".

Fiscal 2016 Annual Conference Schedule

Scheduled as follows:

- General Assembly: March 8, 2017 at Sony University, Sony Corporation
- ABEST21 Global Knowledge Network Factory Visit: March 9, 2017 at Oppama Yokosuka Plant, Nissan Motor Corporation.

3. Quality Improvement

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Systematization of Accreditation System

ABEST21 will systematize the "scope of accreditation" effective fiscal 2016, based on the approval at the Board Meeting and the General Assembly on March 1, 2016 at Sony University. There will be two types of quality assurance system for management education: "Program-based Accreditation

System” to accredit degree programs, and “Academic Unit-based Accreditation System” to accredit faculties or independent graduate schools. Applicant schools can choose whichever system they find suitable. Program-based system targets bachelor, master or doctoral degree programs, and applicant can choose which degree program to apply for. Academic unit-based system will cover the entire degree programs within the unit of a faculty or an independent graduate school. By this systematization of accreditation system, it has become possible for a faculty or department to apply for quality assurance of specific educational program as “selective accreditation”.

4. Global Knowledge Network

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Exchange Program between Faculty of Economics and Business, Universitas Lampung and SIPEC, Aoyama Gakuin University

International Partnership was concluded between the Faculty of Economics and Business, Universitas Lampung, and School of International Politics, Economics and Communication. Universitas Lampung is a national university based in Bandar Lampung, Sumatra, Indonesia. It was accredited by ABEST21 in March 2016. A group of students from Universitas Lampung will visit Aoyama Gakuin University in Tokyo from September 14 to 23, 2016 to join the classes on Macroeconomics, Development Economics, International Economy, Japanese Politics, and International Law. They will also visit Toshiba Science Museum and the Tokyo Stock Exchange as a part of the exchange program.

5. Membership Information

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1) 10th anniversary of the Graduate School of Management, Kyoto University

Graduate School of Management, Kyoto University marks its 10th anniversary since its establishment in April 2006 as a professional business school. Ceremonial events and speeches are scheduled on October 22, 2016 at Kyoto University Clock Tower Centennial Hall. Keynote speech by Professor Anna Lee Saxenian (Dean, School of Information, University of California, Berkeley) and special speech by Tomoko Namba (Chairman of the Board, DeNA Co., Ltd.) are scheduled.

2) Opening of the University of California San Diego Tokyo Office

On July 26, 2016 the Tokyo Office for the University of California San Diego, U.S.A. was opened at Nihonbashi Life Science Building. At the opening ceremony, Dean Robert S. Sullivan of the Rady School of Management delivered a speech on “Overview and New Initiatives at the Rady School of Management” referring to industry-academia innovation program development. A day before this event, about 20 alumni of the Rady School of Management got together in Roppongi. They were all proud of having studied at the Rady School, and that the education made them what they are today.



3) New Member Schools

The Institute of Postgraduate Studies and Research (IPSR), Universiti Tunku Abdul Rahman (UTAR), Malaysia

Director, Professor Dr. Faizd Abd Rahman

Faizd Abd Rahman is presently a Professor at Universiti Tunku Abdul Rahman (UTAR), Malaysia. Currently, he is appointed as the Director of Institute of Postgraduate Studies and Research (IPSR) that leads the development of postgraduate programmes and research activities in UTAR. He has served in various capacities in agencies such as the National Professor Council, Malaysia, Ministry of Science, Technology and Innovation, Malaysia, and Ministry of Education, Malaysia to look into the R&D policies and proposals. His work has been published in more 80 international journals, conference proceedings and book chapters. Due to his work and contribution, he was appointed as Fellow to the Asean Academy of Engineering and Technology.



Universiti Tunku Abdul Rahman (UTAR) was established in 2002 under the UTAR Education Foundation, a non-profit organization. The establishment was timely with the recognition of the private education industry by the Government of Malaysia as a vital engine in stimulating and sustaining the growth of intellectual capital to meet the complex needs of an increasingly knowledge-based and innovation-driven economy. Guided by its vision to be a premier University for the advancement and dissemination of knowledge and expertise while emphasizing the holistic development of individuals for nation building, UTAR has made impressive progress in establishing a strong reputation as a comprehensive University with dedication to achieving excellence in teaching and research. Today, UTAR has two campuses: one located at Sungai Long (Klang Valley) and the main campus at Kampar (Perak), Malaysia.

The Institute of Postgraduate Studies and Research (IPSR) serves as a central coordinating body for the postgraduate programmes in UTAR. It is responsible for promoting the programmes by providing counseling on course content, fees, entry requirements and financial aid, and for disseminating good practices in postgraduate supervision, teaching and learning. It also provides the operational support which includes admission, student & academic records, examination and postgraduate activities.

IPSR serves on many of the University Committees to help promote high quality postgraduate education in the University and to provide a channel of communication with the relevant external bodies and institutions. IPSR also works to ensure that the University makes adequate provision through its support services to enhance the postgraduate experience among the students. This is in line with the requirement of the Malaysian Qualifications Agency (MQA) for UTAR to have an entity which will coordinate, plan and administer all postgraduate programmes within the university. All these are done to ensure that the postgraduate programmes are well administered, monitored and assessed to provide the best possible postgraduate experience.

The postgraduate programmes offered by IPSR are designed with the philosophy of constantly keeping abreast with the rapid changes in the business environment via regular monitoring of regional and global business trends. IPSR also holds frequent meetings and dialogues with industry and education practitioners to ensure that the programmes offered are current and relevant and the graduates are of high-calibre, market driven, well-informed and marketable in their own fields of studies. In summary, the business programmes will have emphasis on:

Global Perspectives and Opportunities
Social Impact
Action Learning
Blended Approach.

Universiti Kuala Lumpur Business School, Kuala Lumpur, Malaysia

Professor Dr Ibrahim Kamal Abdul Rahman is the Head of Campus at UniKL (Business School). He was also a professor at the Faculty of Accountancy, Universiti Teknologi MARA (UiTM). He has served the University for 35 years and in a variety of academic administration roles. During his tenure as the dean, the faculty has achieved a lot of awards and gained many national and international recognitions. His sound leadership has led the faculty to become one of the winners in various categories of the *Anugerah Kualiti Naib Chancellor (AKNC)* award for several years. Well known for his excellent management in academic affairs, Professor Dr Ibrahim serves on board of study for Bachelor of Accounting programme, University College of Technology Sarawak, academic advisory for Master in Accounting, University Malaya, and on the Board of Governors *Kolej Universiti Tunku Abdul Rahman*. Prior to these appointments he served on the board of advisors *Kolej Pengurusan Bisnes*, Universiti Tenaga National Malaysia (UNITEN), and council member of *Kolej Tuanku Abdul Rahman*.



He is a member of Certified Practicing Accountant (CPA) (Australia) and Chartered Accountant on Malaysian Institute of Accountants (MIA). Prof Dr Ibrahim was a council member of MIA and the Chairperson of MIA Task Force for Review of the Bachelor of Accounting (Hons), University Tenaga Nasional. He was also a member of the Disciplinary Committee, Education Committee, accreditation Committee as well as a committee member for the "Professional Accountants in Business (PAIB)" from 2001-2012. He was the President of the Malaysian Accounting Association (MYAA) from 2008 to 2014 and now remains as Adviser.

4) Representative of Member School

Carlos Romero Uscanga, Ph.D.

School of Business, Tecnologico de Monterrey, Monterrey, Nuevo Leon, Mexico. ITESM

Dr. Carlos Romero Uscanga is a Full Time Professor at the School of Business, Tecnologico de Monterrey (Monterrey, Nuevo Leon, Mexico).

Academic Background:

Chemical Engineer. Universidad Veracruzana. Xalapa, Veracruz, Mexico.

1982-1987. Master of Business Administration. Instituto Tecnologico Autonomo de Mexico (ITAM). Mexico City, Mexico.

1989-1992. Ph.D. in Management. Tecnologico de Monterrey. Monterrey, Nuevo Leon, Mexico.

1995-1999 (Two years in the University of Texas at Austin)

Labor Background:

Du Pont SA DE CV (E.I. Dupont de Nemours in Mexico)

1987-1992. Universidad Anahuac de Xalapa.

1993-1995. Dean, College of Business Administration and Accounting. At the Tecnologico de Monterrey, Director, Master in International Business, EGADE. Director of Graduate Programs in



EGADE. Director of Relations with Alumni Tec de Monterrey.

Tecnológico de Monterrey

Tecnológico de Monterrey is a private university system founded in 1943 in Monterrey, Mexico. It is a comprehensive university offering PhD, master, undergraduate, and high-school programs in Engineering, Management and Social, Arts and Human Sciences, and Medicine. It holds 31 campuses located across 25 cities in the country, and 22 liaison offices in 15 countries. It serves around 95 thousand students including 12 thousand graduates, 56 thousand undergraduates, and 27 thousand high-school students. Its academic programs are accredited by the main accreditation agencies in Mexico including the National Council for Science and Technology (CONACYT). Tecnológico de Monterrey's research program is based on its flagship campus at Monterrey and operates through five graduate schools constituted by research professors from the research campuses (Tecnológico de Monterrey at Monterrey). The schools are: EGADE Business School, School of Government and Public Transformation, School of Medicine, School of Engineering and Sciences, and the School of Education, Humanities and Social Sciences. Tecnológico de Monterrey at Monterrey gathers 17.3 thousand students including 13.5 thousand undergraduates, and 2.6 thousand professors, and is ranked in the World University Rankings.

One of the most academically recognized universities in Latin America, it is oftentimes ranked amongst the 100 best universities in the world and amongst the 7 best universities in the region. It is also known for its strong reputation amongst employers, and for being the only university in Mexico and Latin America (and one amongst only 45 in the world) to count with 5 QS Stars.

Tecnológico de Monterrey is known for becoming the first university ever connected to the Internet in Latin America and the Spanish-speaking world, having one of the top graduate business schools in the region and being one of the leaders in patent applications among Mexican universities.

Faculty

The Institute has over 9,000 professors at high school, undergraduate and postgraduate levels: 32.8% full-time, 67.2% part-time, and all of them have the appropriate academic credentials to lecture at their corresponding academic level according to the Southern Association of Colleges and Schools (SACS). Almost 1000 professors taught courses, worked in international projects or attended seminars or congresses at foreign universities while some 818 foreign professors read courses at the Tech. As for their academic development, its faculty training program was bestowed with the Andrew Heiskell Award for Innovation in International Education by the Institute of International Education.

5) Faculty member at Member School

Professor Hideyuki Kobayashi, SBI Graduate School of Management

SBI Graduate School of Management has invited Professor Hideyuki Kobayashi from Toyota Motor Corporation to join the faculty effective July 2016. At Toyota, Professor Kobayashi was engaged in design, product planning and target costing. He has rich experience in international business. His academic career includes MBA from Nagoya University of Commerce and Business, expert study in management control system. He is expecting to receive a doctor's degree from Nagoya University by the end of this fiscal year. He has given lectures outside Toyota Motor, such as at Nagoya Institute of Technology.

There are 3 main reasons why SBI invited Professor Kobayashi to join the faculty. First of all is to hold a class reflecting Professor Kobayashi's business experience and theory



cultivated through research activities at Toyota; a class to focus on "R&D", "Operations Management" and "Toyota Kaizen". Previously SBI did not have full-time faculty member who is an expert in manufacturing or R&D. However some of SBI's students are involved in R&D for pharmaceutical companies or operations in manufacturing. Professor Kobayashi will cover these areas through lectures and guidance for students.

The second reason is globalization through classes taught in English. SBI offers MBA program via e-learning which is entirely in Japanese. We have not yet reached a stage of exchanging credits or holding joint classes with schools outside Japan. With Professor Kobayashi, we plan to develop learning content related to Toyota Kaizen and R&D in English, since these are worldwide popular issues. We hope to develop a program to exchange credits or hold joint classes with foreign schools. Finally, we aim to advance our PDCA cycle of school management. We believe that Professor Kobayashi will share his rich experience and knowledge of Toyota Kaizen with us to develop our school's kaizen process.

SBI will aggressively strive for advancement with Professor Kobayashi as our new faculty member.
(by Dean Hideki Ishikawa, SBI Graduate School of Management)