



ABEST21 e-News

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ABEST21

THE ALLIANCE ON BUSINESS EDUCATION AND SCHOLARSHIP FOR TOMORROW,
a 21st century organization

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ABEST21 Office Report

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September 2014

- 01st -- QMC Executive Committee
- 09th -- The 3rd Meeting of Field-specific Accrediting Agency Network Organization
- 10th -- On-site Interview for Nanzan University Kaizen Report
- 12th -- On-site Interview for Kyoto University Kaizen Report
- 17th -- Visit to Fuji Xerox Co., Ltd.
- 18th -- On-site Interview for Waseda University Kaizen Report
- 19th -- QMC activities for Kansai University of International Studies
- 22nd -- QMC Executive Committee
- 29th -- The 1st QMC General Assembly

1. Quality Assurance and Accreditation System-17

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The Purpose of Self-Evaluation Report

After setting up the environment for receiving an accreditation, the second step for an applicant school is to prepare its Self-Evaluation Report. For the school to maintain and enhance the quality of education, it is important to plan strategies to realize the "Mission Statement" under the changes of educational research environment, find kaizen issues to implement the strategies, discuss the measures to solve the issues, develop action plans, and implement these plans. At ABEST21 the implementation of action plans is seen as a part of the post-accreditation process. Accredited schools are required to submit an annual KAIZEN Report for 3 years after accreditation, which will be examined by ABEST21.

In analyzing the Self Evaluation Report, the school must be aware that the "Mission Statement" is an agreement with the stakeholders. The stakeholders pay high tuition fees expecting to receive added value based on the "Mission Statement". To meet these expectations, the school is responsible for realizing its "Mission Statement".

For this reason, ABEST21 conducts assessment of school's educational research activities along the following 5 dimensions: 1. Mission Statement, 2. Educational Programs, 3. Students, 4. Faculty, and 5. Supporting Staff and Infrastructure. Under these dimensions, there is a total of 78 assessment items. Following the strategies planned on these items, the school is required to conduct a demonstrative gap analysis between the status quo and the standards to realize the "Mission Statement". The key consideration behind the assessment is whether the analysis covers all 78 items in all the 5 dimensions. This implies that systematic analysis is done to check if the

“Educational Programs” and “Faculty” necessary to realize the “Mission Statement” are formed, if the ideal “Students” are secured, and if the appropriate “Supporting Staff and Infrastructure” are prepared. Successful maintenance of organic relationship among all items focusing on the “Mission Statement” means that educational research system to realize the “Mission Statement” is organized. If each assessment item is analyzed independently, the school cannot spot kaizen issues in a constructive way. At such school, the “Mission Statement” is only an ornament which does not attract the students. The educational programs offered through unorganized system do not appear attractive for stakeholders. This tendency is seen at schools where each assessment item is analyzed separately by different staff members in charge. The fact that organizational analysis is not done systematically will inevitably manifest itself during the interviews with the university headquarters, the administration, and students.

The purpose of Self-Evaluation Report is condensed to the issue of establishing an educational research system needed to implement strategies to realize the “Mission Statement” under the changes of educational research environment. In this context, Self-Evaluation Report provides an opportunity for the school to think as an organization what needs to be done to provide stakeholders with added value of advanced educational service, by linking “Educational Programs”, “Students”, “Faculty” and “Supporting Staff and Infrastructure” focusing on the “Mission Statement”. (Fumio Itoh)

2. General Information

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1) Editing 10 years’ History of ABEST21

As the year 2015 marks the 10th anniversary of ABEST21, we plan to publish our 10 years’ history, including the following contents.

- 1) History
- 2) Our mission in the next decade (quote from panel discussion at the international symposium at Waseda University scheduled on March 6, 2015)
- 3) Pictures and messages from the representatives of ABEST21 members
- 4) ABEST21 organization (members, operations, administration)
- 5) Activity reports of respective divisions
- 6) ABEST21 bylaws.

3. Global Knowledge Network Information

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1) 10th Anniversary Activities – International Symposium

As mentioned in the previous news, an international symposium is scheduled on March 6, 2015 at Waseda University. Some of the symposium materials will be published after the event. The theme of the symposium is “Establishment of Educational Quality Assurance System in Asia and the Mission of ABEST21” (tentative). Keynote speech, special speech and panel discussion are planned. Following topics are provisionally set to share “the mission of ABEST21 in the next decade” among the members. We would like to hear various opinions from the members before finalizing the topics.

- 1) Keynote speech: “Globalization of Educational Research Environment and Educational Quality Assurance System” (tentative)
- 2) Special speech: “Nurturing Management Professionals and Industry-Academia Educational Quality Assurance System” (tentative)
- 3) Panel discussion: “ABEST21’s Mission in the Next Decade” (tentative).

4. Quality Assurance Information



1) Holding of Peer Review Committee

Peer Review Committee for 2014 will be held from November 5 to 7, 2014 at Sony University in the Sony Corporation. A total of 19 schools are subject for assessment, 11 schools (2 Japanese and 9 non-Japanese) for Accreditation Plan, and 8 schools (2 Japanese and 6 non-Japanese) for Self-Evaluation Report. Based on our knowledge and experience, we practiced kaizen for our assessment system. Under the new system, instead of the desk review by the Peer Review Team, the school representative will explain the Accreditation Plan to the Peer Review Committee. After Q&A, the result (pass or fail) for the school will be decided by the Peer Review Committee. On the other hand, the system for Self-Evaluation Report remains unchanged. The Peer Review Team Chair will report the result of the SER desk review, and the Committee will decide whether to proceed to the on-site interview. It is important to take care not to provoke "clash of civilizations" in the progress of globalization.

2) On-site Interview for Kaizen Report

As previously reported, we will start the on-site interview for KAIZEN Report by accredited schools effective 2014. The on-site interview for the Japanese accredited schools was conducted in September. Traditionally, the "Progress Report" was assessed by the Peer Review Team members through the desk review only. Starting 2014, the "Progress Report" was renamed "KAIZEN Report" and it was decided to conduct both the desk review and the on-site interview. The purpose of this new system is not to evaluate the KAIZEN Report itself, but to share the issues related to the "enhancement of educational quality" based on KAIZEN Report prepared by the accredited school, and provide suggestions. The September on-site interviews at the following accredited schools were productive and meaningful in terms of sharing problems.

- September 10: Graduate School of Business Administration, Nanzan University
- September 12: Graduate School of Management, Kyoto University
- September 13: Waseda Business School, Graduate School of Commerce, Waseda University.

5. Membership Information



Mona School of Business and Management, University of the West Indies

Mona School of Business, University of the West Indies is one of the founding schools of ABEST21 at the time of its establishment on 1 July 2005.

Mona School of Business and Management (MSBM) was established on August 1, 2012. It evolved from the merger of the former Mona School of Business (MSB) that had a 25 years' history of delivering master's level business management education, and the Department of Management Studies (DOMS) which had a rich 42 years' history of delivering undergraduate and graduate management programs.

MSBM is a key plank of the University of the West Indies (UWI) Mona's value proposition to its constituents in Jamaica and the region. Specifically, its mandate is to be the arm of the University that facilitates effective business education and practices in the private and public sectors in order to advance the economic development of Jamaica and the region by:

1. creating human capital through business and management education programs
2. delivering executive education and professional development training

3. creating intellectual capital through the conduct of research and the dissemination of the findings
4. providing management consultancy service
5. creating social capital through outreach activities in the wider society.

MSBM's mission is "To be a solution-oriented school of business and management which produces internationally competent and capable professionals and leaders through teaching, research and service."

MSBM offers undergraduate and post graduate degree programmes including the MBA which is accredited by the Association of MBAs (AMBA). The School complements its unique academic programs with cutting edge consultancy services and public policy research, the principal business objective being to provide decision makers with expert advice for handling their most critical strategic issues.

MSBM has handled a large portfolio of multidisciplinary projects in Jamaica and the region relating to leadership and management development, strategic thinking and management, project and performance management systems, and other areas of professional services, and continues to contribute to the development of a particular ethos within the business community in Jamaica and the region.

The current Executive Director of the Mona School of Business and Management at UWI, Mona Campus is Densil A. Williams, Professor of International Business. He is the youngest and the first person in the history of the UWI to be promoted to the rank of Professor in Business and Management. He obtained a BSc degree with first class honors in Economics and a MSc degree in International Business from the UWI. In 2006, he obtained a Ph.D. in International Business and Strategy from the Manchester Business School, University of Manchester, in the UK. Since his first academic appointment in 2006, he has published over 50 refereed papers on economic development, strategy in small firms and economic competitiveness, in academic journals and conference proceedings. He is also the author of two books, both of which have won outstanding research awards at the UWI. In 2013, he was awarded the prize for the most outstanding researcher in the Faculty of Social Sciences at the UWI, Mona Campus. Densil serves on a number of Boards as Chairman, Deputy Chairman and Director in the public and private sectors in Jamaica and the wider Caribbean region. Before joining academia in 2006, he worked as a Business Analyst in Strategy and Transformation at Cable and Wireless Jamaica. He was a Jamaica Government Exhibition Scholar, A Jamaica Flour Mills Scholar, a Lome IV Scholar, and A Commonwealth Scholar.



2. Local News

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1) "Top Global University Project" for 2014 by the Ministry of Education, Culture, Sports, Science and Technology, Japan – Kyoto University, University of Tsukuba, Waseda University selected for Type A, Kwansai Gakuin University selected for Type B

MEXT recently announced the selection of universities for the Top Global University Project for 2014. The Top Global University Project by MEXT was launched in 2014, aiming to enhance the international compatibility and competitiveness of higher education in Japan. It provides prioritized support for the world-class and innovative universities that lead the internationalization of the Japanese universities. Type A targets world-class universities, and Type B focuses on the innovative universities that lead the internationalization of the Japanese society. Chances were

given to all universities in Japan, national, public and private.

As a result, 16 schools applied for Type A and 13 programs were selected. Among them are the programs of the following ABEST21 member schools:

- Kyoto University: "Japan Gateway: Kyoto University Top Global Program"
- University of Tsukuba: "Transforming Higher Education for a Brighter Future through Transborder University Initiatives"
- Waseda University: "Waseda Goes Global: A Plan to Build a Worldwide Academic Network that is Open, Dynamic and Diverse"

For Type B, 93 schools applied and 24 programs were selected, among them ABEST21 member Kwansei Gakuin University:

- Kwansei Gakuin University: "Establishing the Global Academic Port, an international hub for academic exchange".

2) MEXT Project "Re-learning Graduate Program to Nurture Professionals" for 2014 – Kyoto University and Kwansei Gakuin University selected

This collaboration project between graduate schools and the industrial society aims to nurture professionals with advanced expertise, technology and skills, and also promote adults' relearning nationwide. For 2014, 64 schools applied for this project and 14 were selected. ABEST21 members Kyoto University and Kwansei Gakuin University were selected.

- Kyoto University: "Kyoto University Service MBA Basic Program"
- Kwansei Gakuin University: "Happy Career Program – Female Leader Training Course".

In this issue we introduce the outline of the program at Kwansei Gakuin University.

"Happy Career Program – Female Leader Training Course" at the Institute of Business and Accounting is an advanced form of the current "Happy Career Program – Support for returning to work / starting up business". The new program aims to increase the number of female managers and directors. The training course is designed for female managers (candidates) and entrepreneurs. The program's curriculum includes practical business know-how such as strategy/organization/resource management, innovation, data science, business creation, and support initiatives such as the seminars for female top managers and superior partners.

3) Holding of the 9th ICBMR

The 9th International Conference on Business and Management Research (ICBMR) aiming to nurture young researchers in Asia will be held on October 24 and 25, 2014, co-sponsored by the Graduate School of Management, Kyoto University, and the Faculty of Economics and Business, Universitas Indonesia. The Conference will take place at Kyoto University, aiming to promote intellectual exchange concerning business trade, investment, academic and practical business issues under the international market integration of global economy. The ICBMR is held every year by the Faculty of Economics and Business, Universitas Indonesia with different universities in Asia. It aims to nurture young Asian researchers, and the program includes research paper presentations. Opportunities for presentation are offered to many young researchers.

The 9th International Conference on Business and Management Research
Joint Conference
Kyoto University GSM (GSM-KU) and Universitas Indonesia (UI)
"International Market Integration"
24th – 25th October 2014
Kyoto University GSM, Kyoto

CALL FOR PAPERS

The 9th International Conference on Business and Management Research is an academic conference of Universitas Indonesia in association with Graduate School of Management Kyoto University (GSM-KU). We invite research and business community to attend the conference in the setting of Kyoto University in Kyoto, Japan. The conference will provide opportunities to exchange research ideas, as well as establishing research and business networks.

The conference focus on business and investment during International Market Integration, as well as other issues critical in the global market. Academics and business practitioners will present and discuss papers in the area of Finance, Banking, Capital Market, International Business, Marketing, Organization/HR Management, Innovation and Competitiveness. We also encourage participants to submit cross-disciplinary research between above research areas.

Selected papers will be considered to be published in Indonesian Capital Market Review (ISSN: 1979-8997), The South East Asian Journal of Management (ISSN: 1979-1989) and ASEAN Marketing Journal (ISSN: 2085-5044).

Deadlines

Abstract Submission, 14th July 2014
Acceptance Notification, 21st July 2014
Registration Period, 21st July – 29th September 2014
Early Bird Payment Period, 21st July – 04th August, 2014
Full Paper Submission, 29th September 2014
Conference Date, 24th – 25th October 2014

Registration Payment Details

Early Bird Registration, USD 250 / JPY 25000
Regular Registration, USD 350 / JPY 35000

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ICBMR IS AN ANNUAL EVENT OF THE DEPARTMENT OF MANAGEMENT FEUI

The best paper will receive the ABEST21 Award. At this 9th ICBMR, Dr. Yusron Ihza Mahendra, Indonesian Ambassador to Japan, will give a congratulatory speech, and Mr. Fumio Hoshi, Advisor to Sumitomo Mitsui Banking Corporation, will give a keynote speech. The 9th ICBMR will take place as a fruit of international collaboration among Dr. Ruslan Prijadi of Universitas Indonesia, Dean Hiroataka Kawano of the Graduate School of Management, Kyoto University and Professor Kiyoshi Kobayashi, Director of the Center for Research in Business Administration at the Graduate School of Management, Kyoto University.