



ABEST21 e-News

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THE ALLIANCE ON BUSINESS EDUCATION AND SCHOLARSHIP FOR TOMORROW,
a 21st century organization

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ABEST21 Office Report

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- Ministry of Education, Culture, Sports, Science and Technology visited on August 16, 2013.
- The 3rd ABEST21-QMC Executive Meeting held on August 19.
- Application for general incorporated association submitted on August 19.
- The 4th ABEST21-QMC Executive Meeting held on August 26.

1. Quality Assurance and Accreditation System - 6

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"Students"

Student is the major player in achieving the mission statement. For educational institutions aiming to nurture human resources, the students are the human resources. The institutions need to make sure that their students are equipped with the abilities required to achieve the mission statement. Following are the guidelines to achieve this goal.

First of all, it is necessary to set a clear student profile. Students should have the potential to acquire qualities described in the mission statement, and be able to acquire these through the education as designed in the curriculum. The point is whether the school admission process is consistent with the mission statement. Student profile shall assure the career options for the students. Therefore in order to guarantee future career pathway for the students as described in the mission statement, the school should admit students with the ability to learn through the school's educational programs. Students should be selected based on a clear student profile.

Secondly, an admission policy which works as a criterion for student selection is necessary. For the policy to function well, qualifications of applicants must be clarified and publicized in application guidebook, etc. There was a case of new department which had planned an international seminar as part of the educational program. Just before the start of the seminar, it turned out that only 30% of the students were qualified to participate. To avoid such cases, the schools are required to select students through strict and objective evaluation of the applicants' ability and aptitude. School failing to do so may admit students who will never be a major player in achieving the mission statement, or may miss the chance to admit a potential major player.

Thirdly, some students face external/internal problems while continuing with their study. For example, external problems involve financial, career, or academic issues. Schools are required to maintain a system to provide support to the students who may need it.

Lastly, in relation to internal problems, systematic approaches such as rewards for outstanding students as well as guidance to help the poor performers are necessary. (Fumio Itoh, ABEST21 President)

2. General Information

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1) Application for general incorporated association

Following the decision to change the status of ABEST21 from an NPO to a general incorporated association which was ratified at the extraordinary general assembly held on July 5, we submitted the application to the Ministry of Justice on August 19. Three ABEST21 board members based in Japan were stated as founding members required for application: Mr. Kazuo Tanigawa (Toshiba Corporation), Mr. Yoshihiro Tokuga (Kyoto University), and Fumio Itoh (President).

2) ABEST21 10th anniversary

Since ABEST21 was established on July 1, 2005, July 2015 will mark the 10th anniversary. Executive Committee will start to plan for a memorial event in July 2015.

3. Network Information

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1) Board Meeting, General Assembly, and International Symposium

Board meeting and general assembly for 2013 are scheduled on Saturday, March 8, 2014. The venue will be announced later. The agenda includes final decisions for accreditation in 2013, partial amendment of mutual assessment system, and granting of accreditation certificates.

2) Shenyang Conference 2014

ABEST21 Local Conference for 2014 will be held at the School of Business Administration, Northeastern University (in the picture) located in Shenyang, China. The School of Business Administration was established in 1994, but its origin, Department of Business Administration, dates back to 1939. The School of Business Administration will mark its 20th anniversary, and we would like to join the celebration by holding the ABEST21 Shenyang Conference. Conference dates are now being arranged, ensuring that they will not fall at the Ramadan. The tentative dates are from June 19 to 21. The picture shows the participants of ABEST21 conference in October 2006 at School of Business Administration, Northeastern University.



3) ABEST21 Tokyo Conference 2013

ABEST21 Tokyo Conference 2013 will be held on November 7 and 8, 2013, at Tokyo Grand Prince Hotel Takanawa. During the Conference, the following Division Meetings are scheduled.

Accreditation Division

- The 1st Peer Review Committee 2013
- Discussion on "Developing Asian Accreditation System Model"

Membership Division

- New School Members' Presentations

Network Division

- A Company Presentation on "Rakuten Way" (under negotiation)

Tokyo Conference program is available at:

http://www.abest21.org/program/tokyo_conference_2013_all.pdf

4. Quality Assurance Information

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1) Peer Review for 2013

Reviews have started for accreditation for 2013. In 2013, the following reports were submitted.

- Initial accreditation, Stage 1, "Accreditation Plan (AP)" by overseas business schools: 6 reports
- Initial accreditation, Stage 2, "Self-Evaluation Report (SER)" by Japanese and overseas business schools: 5 reports
- "Improvement Report" by Japanese and overseas professional graduate schools: 7 reports
- Maintenance accreditation, "Progress Report (PR)" by Japanese professional graduate schools: 4 reports

The above reports will be reviewed by March 2014 based on the following schedule.

- ① Document review report to be submitted by the Peer Review Team by October 31, 2013
- ② Peer Review Committee on November 7 and 8, 2013
- ③ Informal announcement of document review on SER / PR in mid-November 2013
- ④ On-site interview during December 2013 and January 2014
- ⑤ Peer Review Committee on March 6, 2014
- ⑥ Accreditation Committee on March 7, 2014
- ⑦ ABEST21 Board Meeting on March 8, 2014
- ⑧ ABEST21 Annual General Assembly on March 8, 2014
- ⑨ Granting of accreditation certificates at the General Assembly

2) Members of the Peer Review Committee - Period 4

ABEST21 prepares the draft of recommendation for accreditation based on the reviews by the Accreditation Committee and the Peer Review Committee of the Accreditation Division. We hereby announce the members of the Peer Review Committee for the 4th period. In forming this Committee, we improved the ABEST21 review system in order to implement the basic rules for mutual assessment based on our accumulated experience and knowledge. The Committee which traditionally consisted of mainly review members now consists of 25 to 30 representatives of ABEST21 members, considering the opinions raised at the Peer Review Committee in November 2012 and Chiang Mai Conference in July 2013. The function of the Committee is now clearly separate from the Accreditation Committee. Peer Review Committee will judge the quality assurance and educational enhancement level based on an academic viewpoint, by discussing the review reports prepared by the Peer Review Teams.



The Committee members belong to the Assessor Network. Depending on the contents of the educational programs of the applicant school, the Chair of the Assessor Network shall appoint members to organize the Peer Review Team. The Chair is Professor Katsushige Sawaki (Aoyama Gakuin University) and the Vice Chair is Professor Jann Hidajat Tjakraatmadja (Institut Teknologi Bandung).

The term of the Peer Review Committee members is from September 1, 2013 to March 31, 2014. The Committee shall hold two meetings per year, basically in November and March. The members for Period 4 are as follows. The picture is from November 2012 Peer Review Committee.

Accreditation Division

Director

- Robert S. Sullivan
Dean, Rady School of Management, University of California at San Diego, USA

Deputy Director

- Yoshihiro Tokuga
Dean, Graduate School of Management, Kyoto University, Japan

Peer Review Committee

Chair

- Hiroe Tsubaki
Vice Director-General, Institute of Statistical Mathematics, Japan

Vice Chair

- Arfah Salleh
Dean, Putra Business School, Universiti Putra Malaysia, Malaysia

Members

- Candra Fajri Ananda
Dean, Faculty of Economics and Business, University of Brawijaya, Indonesia
- John Benson
Head, School of Management, University of South Australia, Australia
- Alberto L. Buenviaje
Dean, Ateneo Graduate School of Business, Ateneo de Manila University, Philippines
- Siriwut Buranapin
Dean, Faculty of Business Administration, Chiang Mai University, Thailand
- Arief Daryanto
Director, Graduate Program of Management and Business, Bogor Agricultural University, Indonesia
- Nury Effendi
Dean, Faculty of Economics and Business, Universitas Padjadjaran, Indonesia
- AAhad Osman-Gani
Director, Graduate School of Management, International Islamic University Malaysia, Malaysia
- Izani Ibrahim
Dean, Graduate School of Business, Universiti Kebangsaan Malaysia, Malaysia
- Che Ruhana Isa
Dean, Faculty of Business & Accountancy, Universiti Malaya, Malaysia
- Noor Azizi Ismail
Dean, Othman Yeop Abudullah Graduate School of Business, Universiti Utara Malaysia, Malaysia
- Ken Kaminishi
Dean, Graduate School of Innovation and Technology Management, Yamaguchi University, Japan
- Wihana Kirana Jaya
Dean, Faculty of Economics and Business, Universitas Gadjad Madah, Indonesia
- Hiroshi Kanno
Dean, Graduate School of International Corporate Strategy, Hitotsubashi University, Japan
- Ali Khatibi
Dean, Faculty of Business Management and Professional Studies, Management & Science University, Malaysia
- Qin Hai Ma
Dean, School of Business Administration, Northeastern University, China
- Jossy Prananta Moeis
Acting Dean, Faculty of Economics, Universitas Indonesia, Indonesia
- R. Taggart Murphy
Program Chair, MBA Program in International Business, Graduate School of Business Sciences, University of Tsukuba, Japan

- Mohamad Nasir
Dean, Faculty of Economics and Business, Universitas Diponegoro, Indonesia
- Tatsuyuki Negoro
Director, Waseda Business School, Graduate School of Commerce, Waseda University, Japan
- Uichiro Nishio
Dean, Institute of Business and Accounting, Kwansai Gakuin University, Japan
- Jaafar Pyeman
Director, Graduate Business School, Faculty of Business Management, Universiti Teknologi MARA, Malaysia
- A. Seetharaman
Dean, Academic Affairs, SP Jain School of Global Management, Singapore
- Toshihiko Shiraki
Dean, Graduate School of Business Administration, Nanzan University, Japan
- Sudarso Kaderi Wiryono
Dean, School of Business and Management, Bandung Institute of Technology, Indonesia
- Sofri Yahya
Dean, Graduate School of Business, Universiti Sains Malaysia, Malaysia

5. Membership Information

1) Faculty of Economics and Business, University of Lampung, Indonesia

Faculty of Economics and Business, Universitas Lampung is located at Bandar City, the capital of Lampung State in the southern part of Sumatra, Indonesia. The Faculty of Economics and Business was established in 1965 as the predecessor of the Faculty of Economics of a National University founded in 1960 as a branch of University of Sriwijaya. Universitas Lampung has a campus of 67.5 hectares and 24,511 students. There are about 2,200 students studying at the Faculty of Economics and Business. The Dean is Professor Satria Bangsawan. School website: www.unila.ac.id

2) Faculty of Economics and Business, Hasanuddin University, Indonesia

Hasanuddin University is located in Makassar, South Sulawesi. It is a national university founded in 1956 when it became independent from the University of Indonesia. The University has approximately 28,880 students. The Faculty of Economics and Business, one of the oldest faculties in Indonesia, was launched in 1947 before the establishment of Hasanuddin University. The Faculty has approximately 2,430 students. The Dean is Professor Ali H. Muhammad. School website: www.unhas.ac.id

3) Professor Ishak Haji Ismail (Universiti Sains Malaysia, Malaysia)

Professor Ishak Haji Ismail teaches at Universiti Sains Malaysia (USM). He earned his Bachelor of Science degree at Northern Illinois University, U.S.A. in 1981, MBA at Governors State University in 1983, and Ph.D. at University of Hull, U.K. in 1996. He specializes in Service Marketing/Management, Entrepreneurship, Business Ethics and Corporate Governance. Professor Ismail was the Dean of School of Management, Universiti Sains Malaysia from March 2007 to 2013.

4) Professor Hasnah Haji Haron (Universiti Sains Malaysia, Malaysia)

Professor Hasnah Haron teaches at Universiti Sains Malaysia (USM). He earned his Bachelor of Science degree at Northern Illinois University, U.S.A. in 1982, MBA at Governors University in 1983, and Ph.D. at University of Hull, U.K. in 1996. He specializes in Auditing, Corporate Social Responsibility, Financial Reporting Ethics. Professor Haron was the Dean of Graduate School of Business, Universiti Sains Malaysia from 2008 to 2013.

5) Roberto M. Arguells, School of Accountancy and Business Management, Saint Louis University

Professor Roberto M. Arguells teaches at School of Accountancy and Business Management, Saint Louis University, located in Baguio, the Philippines. He has been the Associate Dean of the School since June 2008. He earned his degrees at Saint Louis University, Bachelor of Science in March 1990, Master of Science in March 2000, and Ph.D. in 2004. He became a full-time professor in 1993. Specializing in marketing, he teaches Entrepreneurship for undergraduates and Marketing Research and Analysis, Strategic Management, Business Policy for graduates.

6) Total number of members

With the new members introduced above, the number of ABEST21 members as of September 1, 2013 has reached 76, as follows.

Members	School M.	Affiliate M.	Individual M.	Reciprocal M.	Total
1 Jul. 2005	16	--	--	--	16
1 Sep. 2013	57	8	8	3	76

6. ABEST21-QMC Information

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The 3rd ABEST21-QMC Executive Meeting was held on August 19. The dean of a new department launched in April 2013 at a university in Tokyo area joined the meeting, to consult with us about the operational issues of the department which aims to respond to globalization challenges.

The 4th ABEST21-QMC Executive Meeting was held on August 26. As we plan to visit a school corporation in September, we checked the School's problem issues indicated in its self-evaluation report to clarify some of the points.