



# ABEST21 e-News

**No.47, June 2012**

**THE ALLIANCE ON BUSINESS EDUCATION AND SCHLARSHIP FOR TOMORROW,  
a 21<sup>st</sup> century organization  
[www.abest21.org](http://www.abest21.org)**

## **1. ABEST21 Office Report**

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- Guidance on Self-Evaluation Report provided at Universiti Indonesia, Jakarta on May 1.
  - Preparatory meeting for Bandung Conference with the Organizing Committee held at Jakarta on May 1.
  - Graduate School of Economics, Kyushu University visited on May 17.
  - Guidance on Maintenance Accreditation provided for schools subject to re-accreditation at ABEST21 office on May 24.
  - Council for Human Resources Development held on May 24.
  - Graduate School of International Management, International University of Japan in Urasa, Niigata Prefecture, visited on May 30.
  - Maintenance Accreditation Orientation held for schools subject to re-accreditation on June 1.

## **2. ABEST21 HQ News**

### **1) Holding of Bandung Conference**

The Organizing Committee for Bandung Conference was held at Universiti Indonesia, Jakarta on May 1, 2012.

The Organizing Committee members are:

Chief: Jann Hidajat Tjakraatmadja (ITB)

Vice Chief: Popy Rufaidah (UNPAD)

Vice Chief: Tengku Enzay Balqiah (UI)

General Affairs: Akbar Adhiutama, Racchmat Sudarsono

Treasurer: Oktofa Yudha, Yasmine Nasution

Correspondence and Documentation: Terry Kustiawan, Wardhana

Accommodation: Oky Surya Gumilar

Logistics and Transportation: Zoel Hutabarat, Arga Hananto, Fani Widodo, A

Consumption: Margareth Tobing, Robingaton

Program and Speakers: Dwi Nastiti, Lenny Martini, Akuat Supriyanto

Company Visit: Riani Rachmawati, Emilia Firriana

Seminar: Eka Komalasari, Waryaman A

Program for the Bandung Conference was finalized as follows. The first day of the Conference will take place at Sheraton Hotel Bandung. First the Peer Review Committee - Group B will review Accreditation Eligibility Applications and Accreditation Plans submitted by applicant schools. Then Joint Research Project VI will be discussed with the focus on Global Collaboration. Finally, ABEST21 member schools in Indonesia will give presentations of on their MBA programs, so that all the Conference participants can develop the common understanding of the present situation with MBA education in Indonesia. The second day will start with the visit to PT. Astra Motor Manufacturing near Bandung, followed by an international symposium at Astra Motor in the afternoon, which will be attended by members from Indonesian industry, government and academia.

## Bandung Conference Program-Tentative Schedule

Day 1-July 10, 2012

venue : Sheraton Hotel Bandung

08:30-09:00	Opening Remarks
09:00-10:30	Peer Review Committee- Group B
10:30-10:45	Coffee Break
10:45-13:00	Joint Research Project VI-Global Collaboration among ABEST21 members
13:00-14:00	Lunch Break
14:00-17:00	Indonesian Business School Presentations Universitas Indonesia (UI), Insitut Teknologi Bandung (ITB), Universitas Brawijaya (UB), Universitas Padjadjaran (UNPAD), Universitas Gadjah Mada (UGM), Universitas Diponegoro (UNDIP)
17:00-17:45	Campus Tour-ITB and UNPAD
18:30-21:00	Gala Dinner and Cultural Performance

Day 2 : July 11, 2012

Venue : PT. Astra Motor Manufacturing Indonesia

08:00-10:00	Trip to PT. Astra Motor Manufacturing Indonesia, Karawang
10:00-13:00	International Symposium Guest Speakers: 1. "Challenge for Business School from Government Perspective" Dr. Sapta Nirwandar, SE. Deputy Minister of Tourism and Creative Economy, Indonesia 2. "Challenge for Business School from Industry Perspective" Mr. Edward Otto Kanter Director, Human Resources and General Affairs, PT Toyota Motor Manufacturing Indonesia 3. "Challenge for Business School from Practitioner Perspective" Mrs. H. Gagan Sugandi, MM. Managing Director of PT. Trimitra Garmedindo (trimed Medical) and Commissioner of PT. Abadinusa (ABN Medical)
13:00-14:00	Lunch Break
14:00-15:00	Factory Visit
15:00-15:15	Closing Remarks
15:15-	Return to Bandung

Please make Reservation through ABEST21 website below:

<http://www.abest21.org/conferences/gknc/index.html>

### 3. ABEST21 Membership News

#### 1) Faculty of Business and Accountancy, Universiti Malaya joined ABEST21 as a new member

We are happy to introduce Faculty of Business and Accountancy, Universiti Malaya as a new ABEST21 school member. Universiti Malaya is the oldest university in Malaysia, established in 1949 as a result of merger with College of Medicine founded in 1905. Its 309 hectare campus is located southwest of the capital Kuala Lumpur.

Universiti Malaya has approximately 22,000 students who study in the 12 faculties specializing in Law, Medicine, Arts and Social Sciences, etc. The School was established to provide business education for the students of different races, religions and economic interests. The School also provides the Japanese language program, the most intensive in Malaysia. The new ABEST21 member Faculty of Business and Accountancy was established in 1997 and currently has approximately 2,300 students. The Faculty provides Islamic Finance classes such as Principles of Islamic Economics and Finance. In May 2000 Graduate School of Business was founded aiming at further advancement in Business and Management education. The Dean is Professor Che Ruhana Isa. The School website for Faculty of Business and Accountancy: <http://www.um.edu.my/>

**4. ABEST21 Network News**

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**1) Establishment of Local Committee**

With the aim to guarantee the quality of management education at business schools while responding to diversity among Asian countries, ABEST21 decided to establish Local Committees in Asian countries to reinforce relationships among the members. Local Committee can be established in a country where there are 5 or more ABEST21 members based on the ABEST21 Local Committee Bylaw. Through strengthened relationships, Local Committee also aims to enhance globalization of management education to nurture world-class management professionals. As mentioned in the previous e-News, ABEST21 has set up Global Knowledge Network, a consortium of ASEAN members and Japanese members to promote exchange among universities. Within the framework of this consortium, two Local Committees are established: Malaysia Committee and Indonesia Committee. Inaugural meetings were held for Malaysia Committee on Saturday, June 16, 2012 at Kuala Lumpur, and for Indonesia Committee on Sunday, June 17, 2012 at Jakarta. Dean Ali Khatibi (MSU) was appointed to a Chair of the Malaysia Committee and Dean Wiryono (ITB) to a Chair of the Indonesia Committee by President Itoh.



(Indonesia Committee)



(Malaysia Committee)

**5. ABEST21 Accreditation News**

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**1) Maintenance Accreditation schedule**

ABEST21 Maintenance Accreditation procedure is as follows.

- ① Application period: September 1, 2012 to October 31, 2012
- ② Progress Report submission deadline: June 30, 2013
- ③ On-site Interview: September and October 2013

## 2) Accreditation Committees for 2012

Five Accreditation Committee meetings are scheduled for 2012 academic year. The Committee members will be later informed of the details (time and venue).

- July 10, 2012: Peer Review Committee - Group B
- November 16, 2012: Peer Review Committee
- Early January 2013: Peer Review Committee - Group A
- March 7, 2013: Peer Review Steering Committee
- March 8, 2013: Accreditation Committee

## 3) Guidance on Self-Evaluation Report at Faculty of Economics and Business, Universitas Indonesia

On May 1, 2012, orientation on SER was provided at Graduate School of Management, Universiti Indonesia, Jakarta Campus. Traditionally the quality of education was assessed quantitatively by counting how many criteria were satisfied by the educational and research activities. The orientation stressed the importance of assessment of PDCA cycle: (Plan) - plan strategies to implement the mission statement, (Do) - conduct self-evaluation using criteria designed to aim at enhancement of education quality based on the strategy, (Check) - spot kaizen issues and discuss solutions, and (Act) - practice measures to solve the problems.



## 4) Maintenance Accreditation and globalization of accreditation

The accreditation system to guarantee the quality of education at professional business schools in Japan was first operated in 2008 academic year. The system mandates schools to be reviewed once every 5 years based on field-specific accreditation. Since the accreditation conducted in 2008 academic year is valid from April 1, 2009 to March 31, 2014, the schools must apply for re-accreditation during the 2012 academic year. To distinguish from the Initial Accreditation, ABEST21 will classify re-accreditation as Maintenance Accreditation. With the ultimate goal of globalizing the accreditation standard, ABEST21 will promote enhancement of the quality of business school education as well as



as well as guaranteeing the quality at global level. The following four schools are targeted for maintenance accreditation:

- Graduate School of International Management, Aoyama Gakuin University
- Graduate School of International Corporate Strategy, Hitotsubashi University
- Graduate School of Business Administration, Kobe University
- Graduate School of Business Sciences, University of Tsukuba.

On Friday, June 1, 2012 ABEST21 held an orientation for Maintenance Accreditation applicants. It was explained and confirmed that the self-evaluation analysis report of the Maintenance Accreditation will be called the "Progress Report", and the applicants shall follow the following guidelines so as to promote the globalization

of accreditation:

- ① The Main Report of the Progress Report shall be prepared in English
- ② The Abstract of the Progress Report shall be prepared in Japanese
- ③ Peer Review Team responsible for substantial review of the Progress Report shall consist of international members
- ④ On-site survey by the Peer Review Team shall be conducted in English
- ⑤ Accreditation Review Report shall be prepared in both Japanese and English
- ⑥ Accreditation Review Report (in Japanese and English) shall be publicized actively to the world.