

ABEST21 eNEWS -46, May 2012

1. ABEST21 Office Report

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- The 2nd meeting for ASEAN-Global Knowledge Network held at ABEST21 office on April 2.
- Higher Education Policy Planning Division, Higher Education Bureau, Ministry of Education, Culture, Sports, Science and Technology, visited on April 13.
- Orientation on ABEST21 Accreditation at Universiti Utara Malaysia held on April 16.
- Guidance on Accreditation Plan provided at International Islamic University Malaysia on April 17.
- Meeting with Federation of Malaysian Manufacturers Selangor held on April 18.
- Faculty of Management and Accountancy, Universiti Malaya visited on April 18.
- MEXT Re-inventing Japan Project Program Committee Meeting observed on April 19.
- Sony Corporation visited on April 23.
- The 3rd meeting for ASEAN-Global Knowledge Network held at ABEST21 office on April 27.
- Orientation on ABEST21 Accreditation at Indonesia Universiti Gadjah Mada, Indonesia, held on April 30.
- Preparatory meeting for Bandung Conference in July with Universiti Indonesia, Institut Teknologi Bandung and Universiti Padjadjaran held in Jakarta on May 1.

2. ABEST21 News

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1) Forthcoming Bandung Conference

ABEST21 Bandung Conference will be held on July 10 and 11, 2012 at the Bandung-Institut Teknologi Bandung and Universiti Padjadjaran. The Bandung Conference Organizing Committee is established under ABEST21 Indonesia Committee.

On May 1 at Jakarta, a meeting was held with the Bandung Conference Organizing Committee Chair – Professor Jann Hidajat Tjakraatmadja (Institut Teknologi Bandung), the Vice Chair – Professor Ruslan Prijadi (Universiti Indonesia), and Conference Organizer – Professor Popy Rufaidah



(Universiti Padjadjaran), to finalize the conference program. It is planned to include company visit to ASTRO Toyota Motor (40 km away from Bandung City) and lecture on Toyota Global Strategy.

The Conference program features the following events:

- 1) Peer Review Committee Group-B meeting
- 2) School Presentation
- 3) International Symposium-Joint Research Project 6
- 4) Company Visit-ASTRA Toyota Motor (Cipularang)
- 5) Company Lecture-Toyota Global Strategy

Detailed final program will be published in the next eNews.

Further information is available at ABEST21 web site:

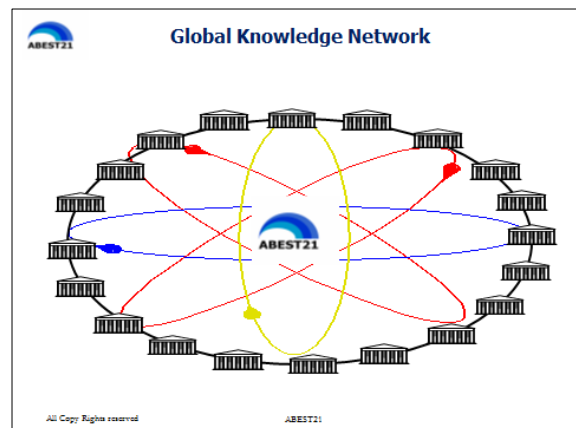
<http://www.abest21.org/conferences/gknc/index.html>

3. Network Committee

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1) Establishment of Global Knowledge Network

With the aim to enhance the quality of MBA education at Asian business schools, and based on the survey results of Joint Research Project-5 "Developing MBA Curriculum Development", it is recognized that there is a need to expand learning opportunities for students and promote student mobility, with the aim to nurture world-class management professionals who contribute to sustainable development in Asia. Therefore ABEST21 will establish Global Knowledge Network which promotes exchange programs among business schools. The Global Knowledge Network Program Committee is set under the ABEST21 Network Committee.



4. Accreditation Committee

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1) ABEST21 Accreditation Orientation for Othman Yeop Abdullah Graduate School of Business, Universiti Utara Malaysia (UUM)

On April 16, 2012 we visited Othman Yeop Abdullah Graduate School of Business, Universiti Utara Malaysia, located at Sintok, Kedah State which is near the border with Thailand. Approximately 1,300 students are enrolled in the school's MBA program. The system and process of ABEST21 Business Accreditation were explained to the faculty members of the accreditation team led by Dean Prof. Dr. Noor Azizi Ismail, followed by exchange of opinions.



2) Accreditation Plan Guidance for International Islamic University Malaysia (IIUM)

On April 17, 2012, orientation on Accreditation Plan was held at International Islamic University Malaysia, located at Gombak, a suburb of Kuala Lumpur. Guidance on Self-Check/Self-Evaluation method using 18 Common Standards of ABEST21 Accreditation Standards was provided to Director Mohd Ismail bin sayyed Ahmad and the accreditation task team. It was emphasized that in order to enhance the quality of education it is important to clarify the mission statement and to set strategies to realize the mission.



3) ABEST21 Accreditation Orientation for Universiti Gadjah Mada (UGM)

On April 30, 2012, orientation on ABEST21 Business Accreditation was provided for the Faculty of Economics and Business, Universitas Gadjah Mada, located at Yogyakarta, Indonesia. The system and process of ABEST21 Business Accreditation were explained to the faculty members of the accreditation task team led by Dean Prof. Dr. Marwan Asri and Vice Dean Prof. Bernardinus M. Purwanto. UGM plans to apply its Undergraduate Management Programs for ABEST21 Business Accreditation.



5. Membership Committee

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1) Visit to Faculty of Management and Accountancy, Universiti Malaya (UM)

On April 18, 2012, President Itoh, Professor Ming-Yu Cheng (Universiti Tunku Abdul Rahman) and Dean A. Seetharaman (SP Jain Center of Management) visited Faculty of Business & Accountancy Universiti Malaya, a leading university in Malaysia located in Kuala Lumpur. The system and process of ABEST21 Business Accreditation were explained to Dean Professor Che Ruhana Isathe and the faculty members, followed by exchange of opinions. The school accepted our request to participate in the ASEAN-Global Knowledge Network Partnership.



2) Change of membership representatives

During 2012 fiscal year, some of the representatives of ABEST21 school and affiliate members have changed. The new representatives are as follows.

- Professor Toshihiko Shiraki, Dean, Graduate School of Business Administration, Nanzan University
- Professor Yoshihiro Tokuga, Dean, Graduate School of Management, Kyoto University
- Professor R. Taggart Murphy, Program Chair, MBA Program in International Business, Graduate School of Business Sciences, University of Tsukuba
- Professor Ilker Baybars, Deputy Dean Emeritus, Tepper School of Business, and Dean, Carnegie Mellon University-Qatar
- Mr. Takashi KOSAKA, General Manager, Japan HR Planning Group, Japan HR Planning Department HR Division, Nissan Motor Co., Ltd.

6. Research Committee

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As a result of survey conducted in Joint Research Project-5 "Developing MBA Curriculum Development", we recognize that to expand the learning opportunities of business school students

in Asia is an urgent issue in nurturing human resources that contribute to sustainable growth in Asia. To realize this goal, exchange of students among business schools based on industry-academia partnership is necessary. Development of business school interexchange program will be discussed as Joint Research Project-6 at Bandung Conference scheduled on July 10 and 11, 2012.