

## **ABEST21 eNEWS -43, February 2012**

### **1. ABEST21 Office Report**

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- ABEST21 Business Accreditation orientation at Universitas Padjadjaran (Bandung) held on January 6.
- Joint preparation meeting for Bandung Conference 2012 with Institut Teknologi Bandung and Universitas Padjadjaran held on January 7.
- SER Orientation at Universitas Indonesia (Jakarta) held on January 8.
- On-site Interview by PRT at University of Brawijaya (Malang) conducted on January 9.
- Peer Review Committee- Group-A held in Tokyo on January 13.
- The 6th meeting of Council for Human Resources Development for 2011 held on January 25.
- Visit of Professor Han Zhonghe of Fudan University, China, on January 27.
- Visit of Professor Anna Gryaznova of Moscow State University, Russia, on January 30.

### **1. ABEST21 News**

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#### **1) The 6th meeting of Council for Human Resources Development**

The meeting was held at Minami Aoyama Kaikan on January 25, 2012. Mr. Yuji Kakizawa, Deputy Director, Technical Education Division, Higher Education Bureau, MEXT, reported on the contents of "Industry-Academia Round-Table Conference for Human Resources Development" presently held between MEXT and Ministry of Economy, Trade and Industry. It was recognized that the issues discussed at the Round-Table Conference have a lot in common with those discussed at the Council for Human Resources Development. We aim to share and exchange information in the future to develop various measures for human resources development for economic recovery in Japan in the age of globalization.

#### **2) Holding of ABEST21 March Conference**

Every year in March, ABEST21 holds committees and conferences to summarize the activities of the academic year. For 2011 academic year, the conference will take place on March 1-3, 2012.

1) General Assembly will be held on March 2 at the meeting room of Nissan Motor Co., Ltd, by the courtesy of the Company. Results of accreditation for business schools and peer review for Asian business schools conducted in 2011 will be presented. Also the new school members who joined ABEST21 in 2011 will be introduced. Accreditation certificates and membership certificates will be granted.

2) The meeting of the Board of Trustees will also take place on March 2, at the meeting room of Nissan Motor. Items to be discussed include approval of accreditation/peer review results for 2011 and new membership, and partial amendment of organization structure.

3) Accreditation Committee will also take place on March 2, at the meeting room of Nissan Motor. Accreditation results (draft) for business schools discussed by the Peer Review Committee and Peer Review Standing Committee will be discussed through the perspective of the society. Reports to be submitted to the Board of Trustees will be prepared.

4) Peer Review Standing Committee will be held on March 1 at Grand Prince Hotel New Takanawa. Peer review results (draft) prepared by Peer Review Committee will be discussed through the perspective of the business schools.

## 2. ABEST21 Networking Committee News

### 1) Bandung Conference 2012 – arrangement with Institut Teknologi Bandung and Universitas Padjadjaran

On January 6, 2012, we had a meeting with Institut Teknologi Bandung and Universitas Padjadjaran at Bandung City of Indonesia, to discuss arrangements for ABEST21 Bandung Conference 2012 scheduled from July 6 to 8. Every year in early July, ABEST21 Conference is held in Asia. In 2011 the conference was held in Kuala Lumpur, Malaysia, with cooperation of Management & Science University, and for 2013 it is planned at Chiang Mai, Thailand, also with the support of Chiang Mai University. The theme for 2012 Conference in Bandung is "Improving the Quality of Management Education in Asia and the Peer Review System".



### 2) Management Seminar-"Islamic Banking and Finance"

ABEST21 will hold a seminar on "Islamic Banking and Finance" on March 9 and 10. With the support of ABEST21 member – International Islamic University Malaysia (IIUM), we will invite Dr. Engku Rabiah Adawiah Bintiengku Ali. The seminar is held as part of the Collaboration Program "Sharing Quality of Management Education and Development of Peer Review System", under the "Programs for the Support of Strategic University Collaboration towards University Education Enhancement 2009" sponsored by MEXT. With the support of Nanzan University, there will be two sessions (90 minutes x 2) each: one on Friday afternoon, March 9, in Tokyo, and the second – on Saturday afternoon, March 10, at Nagoya. The seminar is targeted for working graduate students. It is free of charge, but the capacity is limited. Please contact ABEST21 office for details. The program is as follows.



**Session 1** : Friday, March 9, 2012 at Grand Prince Hotel New Takanawa (Shinagawa)

13:00-13:30 : "Capital Market Development in Malaysia"

Professor Hatsuyoshi Ichino (Aoyama Gakuin University)

13:30-16:45 : "Islamic Banking and Finance"

Dr. Engku Rabiah Adawiah Bintiengku Ali (International Islamic University Malaysia)

**Session 2** : Saturday, March 10, 2012 at Nanzan Gakuen Seminar Center (Nagoya)

11:00-12:30 : "Capital Market Development in Malaysia"

Professor Hatsuyoshi Ichino (Aoyama Gakuin University)

13:30-16:45 : "Islamic Banking and Finance"

Dr. Engku Rabiah Adawiah Bintiengku Ali (International Islamic University Malaysia)

18:00-20:00 : Student intercommunion

**Session 3** : Sunday, March 11, 2012 at Nanzan Gakuen Seminar Center

9:30-11:00 : "Global Information Offering and Finance in the New Age"

Professor Katsuhiko Okada (Kwansei Gakuin University)

11:15-12:30 : "Islamic Society and Finance"

Professor M. R. KHONDAKER (Nanzan University)

12:30-14:00 : Student intercommunion

For details, please contact [ABEST21@abest21.org](mailto:ABEST21@abest21.org) or call [03-3409-6220](tel:03-3409-6220)

### 3. ABEST21 Research Committee News

#### 1) Holding of an International Symposium

On Saturday, March 3, 2012 at International Conference Hall, Aoyama Gakuin University, the International Symposium will be held focusing on the theme "A perspective on International Quality Assurance of Management Education in Asia" with the participation of the business school experts from Japan and abroad. It is held as part of the Collaboration Program "Sharing Quality of Management Education and Development of Peer Review System", under the "Programs for the Support of Strategic University Collaboration towards University Education Enhancement 2009" sponsored by MEXT.

#### PROGRAM SCHEDULE

Chair: Ruslan PRIJADI, Ph.D. Professor & Head, Faculty of Economics and Business, University of Indonesia, Indonesia

##### Session 1

10:00-10:30: **Introductory Remarks**

- Ilker BAYBARS, Deputy Dean Emeritus, Tepper School of Business, and Dean, Carnegie Mellon University-Qatar
- Norio HIRASAWA, Vice President, Aoyama Gakuin University

##### Session 2

10:45-12:15: Panel Discussion

"Nurturing Management Professionals and Intellectual Property Education in Business School"

Coordinator: Katsufumi MIZUNO, Patent Attorney & President of Hikari Patent Office

- Toranosuke HASHIMOTO, Intellectual property Adviser, Suzuki Motor Corporation
- Junichi KIKUCHI, Professor and Dean of Faculty of Law, Aoyama Gakuin University
- Qin Hai MA, Dean of School of Business Administration, Northeastern University, China

##### Afternoon Sessions

Chair: A SEETHARAMAN, Ph.D., Dean, Academic Affairs, SP Jain Center of Management, Singapore

##### Session 3

13:00-14:30: Special Address-"Nurturing Management Professionals in a Globalizing World"

"The Case of Fuji Xerox"

- Takeshi HIBIYA, Senior Vice President, Human Resources Group, Corporate Social Responsibility, General Affairs, Legal, Fuji Xerox Co., Ltd.

"The Case of Toyota Motor"

- Kazutaka YOSHIMURA, General Manager, Toyota Institute, TOYOTA MOTOR CORPORATION

##### Session 4

14:45-15:30: Keynote Address

"Developing International Accreditation System and Enhancing the Quality of Higher Education in Asia"

- Hiroshi YOSHIMOTO, Director of Higher Education Policy Planning Division, Higher Education Bureau, The Ministry of Education, Culture, Sports, Science and Technology of Japan

## Session 5

15:30-17:00: Panel Discussion

"Developing Quality Assurance System of Management Education in Business Schools in Asia"

Coordinator: Fumio ITOH, Ph.D., President, ABEST21

Panelists:

- Adil Basuki AHZA, Executive Secretary, BAN-PT, Indonesia
- John BENSON, Professor and Head of School of Management, University of South Australia, Australia
- Ming-Yu CHENG, Professor of Faculty of Accountancy & Management, Universiti Tunku Abdul Rahman, Malaysia
- Sang-Koo NAM, Professor Emeritus, Korea University, Korea
- Pichayalak PICHAYAKUL, Assistant Dean of Faculty of Business Administration, Chiang Mai University, Thailand

17:00 -17:15 : **Closing Remark**

- Katsushige SAWAKI, Ph.D., Dean of Nanzan School of Business, Nanzan University, Japan

For details please contact [ABEST21@abest21.org](mailto:ABEST21@abest21.org) or call [03-3409-6220](tel:03-3409-6220).

## 4. ABEST21 Accreditation Committee News

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### 1) Holding of ABEST21 Peer Review Committee-Group A

On January 13, 2012, the Committee was held to discuss the "Accreditation Result (draft)" for 2011 for the business schools in Japan. The results (draft) will be submitted for approval to the Peer Review Standing Committee scheduled on March 1, 2012, and Accreditation Committee on March 2, 2012 respectively. As for "Peer Review" for business schools in Asia, Accreditation Plan Review Results (draft) were prepared at the Group-B Committee held at Kuala Lumpur on July 8, 2011. The results were approved by Peer Review Committee on November 4, 2011. These results will also be submitted to the Peer Review Standing Committee on March 1, 2012 and Accreditation Committee on March 2, 2012.



### 2) Peer Review Orientation for the Faculty of Economics and Business, UNPAD

On January 7, 2012 ABEST21 Business Accreditation orientation was provided for the Faculty of Economics and Business, Universitas Padjadjaran, located in Bandung City of West Java, Indonesia. The school supported the idea of introducing Kaizen concept in accreditation, and took interest in setting decision-making process in the organization to activate the PDCA cycle to enhance the quality of education. Much time was spent to organize the scope of



accreditation, and we came to a conclusion to start with evaluation of the MBA program of the master's course.

### **3) SER orientation for Faculty of Economics and Business, UI**

On January 8, 2012, orientation for analysis of Self-Evaluation Report for master's program in management at Faculty of Economics and Business, Universitas Indonesia in Jakarta, was held at Hotel Nikko Jakarta. The guidance emphasized that setting of clear Mission Statement is necessary to enhance the quality of education, and strategic planning to realize the goal is indispensable.

### **4) On-site Interview at the Faculty of Economics and Business, University of Brawijaya**

On January 9, 2012, on-site interview for the Faculty of Economics and Business, University of Brawijaya, Malang, Indonesia, was conducted by Brawijaya Peer Review Team based on the Self-Evaluation Report on its master's program in management. The on-site interview included question and answer session based on questions sent in advance by the Peer Review Team, student interview, and the visit to the educational and research facilities. The review was concluded with feedback from the PRT Chair.



## **5. ABEST21 Membership Committee News**

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### **1) Universiti Utara Malaysia**

On January 25, 2012, we received ABEST21 membership application from Othman Yeop Abdullah Graduate School of Business, Universiti Utara Malaysia. The University is located at 06010 Sintok, Kedah, Malaysia, and has approximately 31,000 students in total, of which about 1,300 is studying at the business school MBA program. The Dean is Prof. Dr. Noor Azizi Ismail. We will introduce the school in more detail in the next eNews. The web-site of the Othman Yeop Abdullah Graduate School of Business, Universiti Utara Malaysia is:

<http://www.oyagsb.uum.edu.my/>