

ABEST21 eNEWS-No.11

December 10, 2009

Reports from ABEST21 President

- ABEST21 employed Ms. Yuka Nakagawa as ABEST21 office staff and appointed her as Manager, General Operations Division on October 1, 2009.
- ABEST21 Accreditation Committee and Pre-Accreditation Committee were held jointly at the National Center of Sciences Building in Tokyo on October 16, 2009.
- ABEST21 Board meeting and ABEST21 General Assembly were held at the National Center of Sciences Building in Tokyo on October 16, 2009.
- ABEST21 International Research Seminar on Research Project-4 was held at the National Center of Sciences Building in Tokyo on October 16 and 17, 2009.
- President Itoh attended to ABEST21 in Bali organized by University of Indonesia held at the Plaza Hotel on November 22, 2009.
- Inaugural meeting for "Management Human Resources Development Council" was held at the Tokyo Chamber of Commerce and Industry on October 28, 2009 and ABEST21 President was appointed as President of the Council.
- President Itoh attended to Project Management Committee of "MBA Collaboration Program" supported by ABEST21 was held on October 30, 2009 and questionnaire of the management competencies survey of Research Project-4. was decided.

ABEST21 Board Meeting

The first Board Meeting for 2009 was held on October 16 at the National Center of Sciences Building in Tokyo. Following issues were discussed.

1. Partial amendment to Accreditation Standards for Japanese Professional Graduate School (Business School)
2. Establishment of ABEST21 Business Accreditation Standards-International which apply to accreditation on business schools in Asia
3. Inauguration of two new Board members:
 - Kazuo Tanigawa (Executive Officer and Corporate Executive Vice President, TOSHIBA CORPORATION)
 - Eric Cornuel (Director General and CEO, EFMD)
4. Publication of "ABEST21 Annual Report 2009"
5. Approval of new membership
 - School of Management, Pondicherry University, India
 - School of Business and Law, University of Newcastle, Australia
 - SP JAIN Center of Management, Singapore
 - Faculty of Economics, Brawijaya University, Indonesia
 - School of Management, Jilin University, China
 - Sony Corporation
 - The Risk Analysis Research Center, The Institute of Statistical Mathematics
6. Practice of Research Project-4 (Management Competencies)
7. The second Board Meeting for 2009 to be held on Friday, March 5, 2010 at Kimitsu Plant, NIPPON STEEL Corporation.

ABEST21 General Assembly

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General Assembly was held on October 16 at the National Center of Sciences Building in Tokyo, following the first Board Meeting for 2009. Issues approved at the Board Meeting were reported to members, and following items were approved.

1. Partial amendment to Accreditation Standards for Japanese Professional Graduate School (Business School)
2. Establishment of ABEST21 Business Accreditation Standards-International
3. Appointment of two new Board members
4. Publication of "ABEST21 Annual Report 2009"
5. Introduction of new members
6. Practice of Research Project-4 (Management Competencies)



ABEST21 Accreditation News

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1. Partial amendment to ABEST21 Accreditation Standards

On October 16, ABEST Accreditation Committee and Pre-Accreditation Committee for 2009 were jointly held at the National Center of Sciences Building in Tokyo, where partial amendment to ABEST21 Accreditation Standards was discussed. During the accreditation process for 2008, ABEST21 has inspected the Accreditation Standards. As issues for improvement, to clarify the standards details and to consolidate the standards were discussed at the Peer Review Team Committee. In this partial amendment no new standards were added. The present ABEST21 Business Accreditation Standards were reorganized to be distinct from the accreditation standards applied for business schools in Asia, which was established as ABEST21 Business Accreditation Standards-International.

2. Holding of ABEST21 Accreditation Explanatory Meeting

Explanatory meeting for ABEST21 accreditation applicants will be held as below. Applicant schools are welcome to participate.

The 1st meeting: Friday, December 18, 2009, 1:00 p.m. at ABEST21 Conference Room

The 2nd meeting: Friday, January 22, 2010, 1:00 p.m. at ABEST21 Conference Room

Those who wish to participate are kindly requested to notify the ABEST21 Office in advance.

ABEST21 News

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Establishment of "Management Human Resources Development Council"

Based on results of accreditation on business schools in 2008, ABEST21 regards it an urgent issue to set opportunities for joint discussion between academia and industry on system design to enhance education at business schools in Japan. As a neutral body among academia and industry, ABEST21 has appealed the necessity for establishment of "Management Human Resources Development Council" to Deans of the top business schools in our country and executive officers in charge of human resources at business corporations. With the support of the following business schools and companies, "Management Human Resources Development Council" was founded on October 28 at the special conference room of the Tokyo Chamber of Commerce and Industry.

Attendants included Tadashi Okamura, Chairman of the Tokyo Chamber of Commerce and Industry, Atsuyuki Asano, Director, Office for Professional Graduate School, Technical Education Division, Higher Education Bureau, MEXT, and Susumu Yamauchi, Executive Vice President of Hitotsubashi University. Members of the Council are the following business schools, companies, accreditation institution/economic organization, etc.



- Business schools: Aoyama Gakuin University, Hitotsubashi University, Kwansei Gakuin University, Keio University, Kyoto University, Kobe University, Nanzan University, University of Tsukuba, Waseda University
- Companies: Fuji Xerox Co., Ltd., Nissan Motor Co., Ltd., NTT Data Corporation, Panasonic Corporation, Recruit Management Solutions Co., Ltd., Nippon Steel Engineering Co., Ltd., Sony Corporation, Toshiba General Human Resources Development Corporation, Toyota Motor Corporation
- Accreditation institution/ economic organization, etc.: ABEST21

The Office of “Management Human Resources Development Council” is based in ABEST21. Meetings will be held on regular basis to discuss various issues on development of management human resources and present recommendations widely to the public. The second meeting is scheduled on Wednesday, December 2, 2009 at ABEST21 Conference Room, where business schools will report their education programs and companies will make comments.

News from Member Schools

1. Chiang Mai University Business School

Faculty of Business Administration at Chiang Mai University in Northern Thailand moves towards its 45th years with many ways of celebrations, ranging from more innovative programs, ambitious vision on graduates’ unique character, and stronger local SMEs network.

Many new curricula has been launched or are underway including DBA in Accounting, Finance, Management and Marketing, a joint Master’s degree with School of Fine Art, MA in Art and Culture Management in October 2009, an MBA in Hospital Management, a joint degree with School of Medicine and the best private hospital of Thailand—Bumrungrad Hospital, and a new Trilingual (English-Chinese-Thai) BBA in Service Management program in June 2010, from which undergrad students may choose one of the three majors—General Service Management, MICE (Meeting, Incentive, Convention and Exhibition), and Transportation.

The School has finalized its vision on 7 characters of our graduates—Intelligence, Emotion, Morality, Protean-Career, Technology, Culture, and Entrepreneurial-Spirit Quotients. Now all student activities must be consistent with principles of the 7Q’s.

Before the end of 2009, the new building for Small and Medium Enterprises Learning Center will be ready. Inside, many facilities are designed to promote SMEs learning and networking such as 8 lecture halls, 12 meeting rooms, exhibition hall, a SMEs Warning Center jointly established with research center of many leading commercial banks, Stock Exchange of Thailand and Office of SMEs Promotion, Ministry of Industry, etc. Also, Business Successors Club will be commenced as a venue for the new generation.

1. Aoyama Gakuin University, Nanzan University and Kwansei Gakuin University -Practice of international research on how to attain management competencies-

As part of the collaboration program by Aoyama Gakuin University, Nanzan University and Kwansei Gakuin University, "Sharing Quality of Management Education and Development of Mutual Assessment System" conducted under The Program for the Support of Strategic University Collaboration towards University Education Enhancement 2009 by MEXT, ABEST21 was entrusted to make research on how to attain management competencies. On October 16 at the National Center of Sciences Building, Tokyo, report on international research practice/analysis methods were presented by Professor Hiroe Tsubaki (Director, the Risk Analysis Research Center, The Institute of Statistical Mathematics Research Organization of Information and System, Statistic Council Member of Japanese Government). ABEST21 focuses this issue as Research Project-4 (how to attain competencies) based on the findings of Research Project-3 ("the Company Needs") in 2008, and will conduct international research with the cooperation of business schools in Japan, Korea, Russian, China, Malaysia, Thailand, Indonesia, Singapore, etc. Interim report on respective countries is planned in January 2010 and an international symposium will be held in March 2010 to present the findings of the research.

2. UNIVERSITAS INDONESIA Business School

-"ABEST21:Enhancing quality of higher education globally"-

President Itoh attended to ABEST21 meeting in Bali organized by University of Indonesia held at the Plaza Hotel on November 22, 2009. About 30 Deans of business schools in Indonesia were participated to the meeting and ABEST21 activities and business accreditation issues were presented and discussed.

