

ABEST21 News

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1. 2008 ABEST21 General Assembly and Board Meeting

ABEST21 held its General Assembly and its Board meeting on Tuesday, March 24th, 2009 at Grand Prince Akasaka Hotel. Among the topics discussed were application of membership from University of Indonesia and Bandung Institute of Technology in Indonesia as well as University of Applied Science Hof in Germany, improvements on process of evaluating for accreditation, and amendments to accreditation standards.

During the afternoon session, we held an international symposium at Aogaku Kaikan to compare the international differences on “what the companies look for in business schools” and distributed a compiled analysis in CD format to those attended the meeting.

2. 2008 ABEST Accreditation

The following day, 25th of March, Pre-Accreditation Committee for ABEST 21 was held at a conference room in the main building of Sony Corp. in Shinagawa. Accreditation was given to four Japanese Business Schools namely Aoyama Business School- Aoyama Gakuin University, International Corporate Strategy (ICS)-Hitotsubashi University, Kobe Business School-Kobe University, and Tsukuba Business School-University of Tsukuba. Accreditation certificate was given out by Dr. Robert S Sullivan, a Chairperson of Accreditation Committee and words of congratulations were expressed by Mr. Jim Herbolich, Deputy Director General of EFMD. Please see our website for more details on this topic.

3. Reciprocal Membership Agreement with EFMD

On April 20th, 2009, President Itoh visited the headquarters of EFMD in Brussels, Belgium. He met by Mr. Eric Cornuel, Director General and a CEO of EFMD as well as Mr. Jim Herbolich, the Deputy Director General to discuss the International Partnership between EFMD and ABEST 21. As a result, both of them have agreed to sign a Reciprocal Membership Agreement as a way to work together towards ensuring the international standard of quality for management education.

New Members Profile

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1. Graduate School of Management Faculty of Economics , University of Indonesia

Located in Depok, approximately 40km south of Jakarta, the capital city of Indonesia, this is a national university established in 1994. Graduate school of Management was established in December of 2003 and responsible for scholars who contribute to the development of economic studies in Indonesia. Alumni hold executive positions within the government and corporations and are deans of some of the most prominent universities in Indonesia. Their curriculum consists of Marketing, Corporate Finance, Banking and Finance, and Management Strategies. As a top academic institution in Indonesia, they have affiliations with many of the most prestigious universities around the world and in Japan, with Tokyo University as well as Kyoto University.

2. School of Business and Management Institut Teknologi Bandung(SBM- ITB)

Formerly established as Bandung Institute of Technology in 1920, Graduate School of Business Management was established in December of 2003. It is regarded as one of the most progressive graduate schools in Indonesia with its innovative curriculum and leading edge studies spanning in multiple disciplines. The school aims not only to provide quality of its degrees but practical experience in line with their educational goals so that the students can approach issues in life with unique and fresh perspectives. Graduate School of Business Managements offers four programs which are Bachelor degree, MBA, MSA, and PhD in Management Science.

3. Faculty of Management, University of Applied Sciences Hof

Our first member school from Europe is Faculty of Management at University of Applied Science Hof in Bayern, Germany established in 1994 with only 96 students. Now, 1800 students study in twelve programs. Their courses include Management, International Management, Business Technology, MIS, Applied MIS, Information and Media, Textile Technology, Textile Design, and Civil Engineering. They are affiliated with many universities around the world as well as corporations enabling the students to have valuable experiences overseas.