

## New Members Profile

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We have worked on increasing the number of members this year; as a result, we have had 7 new schools as well as two new corporate members in 2009. As at present (December 1<sup>st</sup>, 2009), we have 35 member schools from 15 different countries as well as 4 corporate members.

### 1. New School Members

#### **School of Business and Law, University of Newcastle, Australia**

Located in South New Wales Territory in Australia, University of Newcastle was established in 1965. The main campus is located 12km outside of downtown Newcastle in Callaghan and another campus is in Ourimbah, a city between Sydney and Newcastle on the Eastern coast. Formerly known as Newcastle University College established in 1950s, with the demand for higher education for the local community, it has been converted to a university a decade later in 1965. It has expanded to have 34,340 students enrolled currently with 85 undergraduate degrees as well as 150 graduate studies. The university hosts many oversea exchange students which comprises 22% of the student body.

#### **Faculty of Management, University of Applied Sciences Hof, Germany**

Our first member school from Europe is Faculty of Management at University of Applied Science Hof in Bayern, Germany established in 1994 with only 96 students. Now, 1800 students study in twelve programs. Their courses include Management, International Management, Business Technology, MIS, Applied MIS, Information and Media, Textile Technology, Textile Design, and Civil Engineering. They are affiliated with many universities around the world as well as corporations enabling the students to have valuable experiences overseas.

#### **School of Management, Pondicherry University, India**

Pondicherry, a city located on the east coast of India once belonged to France. As a part of the 1985 Act of Indian Parliament, the Indian government established Pondicherry University. Following year on November 19<sup>th</sup>, 1986 on the birthday of late Prime Minister Indira Gandhi, The Indira Gandhi School of Management was established. Up until 2003, this institution had operated as the only program which has both MBA and PhD on offer. Pondicherry University has 780 acres of campus in the city as well as campuses on Karaikkai, Mahe, Yanam, Andaman and Nicobar Islands. There are 50,000 students enrolled, with 700 of them in MBA program. The school also actively promotes distance learning programs.

#### **Graduate School of Management Faculty of Economics, University of Indonesia**

Located in Depok, approximately 40km south of Jakarta, the capital city of Indonesia, this is a national university established in 1994. Graduate school of Management was established in December of 2003 and responsible for scholars who contribute to the development of economic studies in Indonesia. Alumni hold executive positions within the government and corporations and are deans of some of the most prominent universities in Indonesia. Their curriculum consists of Marketing, Corporate Finance, Banking and Finance, and Management Strategies. As a top academic institution in Indonesia, they have affiliations with many of the most prestigious universities around the world and in Japan, with Tokyo University as well as Kyoto University.

#### **School of Business and Management Institut Teknologi Bandung, Indonesia**

Formerly established as Bandung Institute of Technology in 1920, Graduate School of Business Management was established in December of 2003. It is regarded as one of the most progressive graduate schools in Indonesia with its innovative curriculum and leading edge

studies spanning in multiple disciplines. The school aims not only to provide quality of its degrees but practical experience in line with their educational goals so that the students can approach issues in life with unique and fresh perspectives. Graduate School of Business Managements offers four programs which are Bachelor degree, MBA, MSA, and PhD in Management Science.

#### **Faculty of Economics, University of Brawijaya, Indonesia**

Faculty of Economics, Brawijaya University is located in Malan, Eastern Java of Indonesia. It was formerly established as Malan College of Economics (MCE) in October, 1961. It was converted as one of the foundation programs of Economics department along with other colleges for Brawijaya University. Formerly known as Malan Kotapraja University but was renamed as Brawijaya University by Indonesia's first president Soekarno in 1961, based on his telegraph number. On 5<sup>th</sup> of January, 1963, Brawijaya University was founded as national university and currently has enrollment of 25,785 students, with 3,419 people in business school.

#### **SP JAIN Center of Management, Singapore**

SP JAIN Center of Management was established in 1981 under the then prime minister of UK Margaret Thatcher as a center of studies for new and cutting edge standards of management education. SP Jain Center of management is an education research center jointly owned and supported by Bharatiya Vidya Bahavan from SP Jain Institute of Management and Research (SPJIMR) and its operational headquarters is in Mumbai, India. In 2004, it has created the first campus in Dubai, providing the first MBA and Executive MBA programs in the region. In 2005, the center has created the second campus in Singapore providing a Global MBA program. There are 1000 students enrolled with 300 of them in the MBA program.

#### **School of Management, Jilin University, China**

Jilin University (JLU) is a leading national university under the district jurisdiction of China's Ministry of Education. Located in Changchun, the capital city of Jilin province in Northeastern China, the University has eight campuses in five districts which are home to thirty-nine colleges covering eleven academic disciplines, including philosophy, law, literature, education, history, science, engineering, agriculture, medicine, and management. Business School at Jilin University established in 1993 is one of the 56 Chinese Schools which offers MBA degree program and also one of the 23 schools that has an undergraduate major in CPA. There are more than 150 faculty members in Business School, among whom are 30 full professors and 35 associate professors. The Business School enrolls more than 2,000 full-time undergraduates, 612 master's degree candidates, and 99 doctoral degree students.

## **2. New Affiliated Members**

#### **Sony Corporation**

Sony cooperation was founded in May of 1946 by Mr. Masaru Ibuka and Mr. Akio Morita. The name Sony comes from the Latin word 'sonus' which is the root word for the word 'sonic' which means sound, as well as the word 'sonny' meaning a little boy. The name is simple, easy to pronounce and has become a household name heard all over the world. There are 171,300 employees (as of March 2009) working for Sony, and its 2008 profit was posted at 7.73 trillion yen. 75.8% of the profit was raised from their overseas operation, which makes Sony a truly a global cooperation. Sony Cooperation, with its state of the art technology, develops products which continue to enrich our lives. They have supported us through our Education for Excellence in Management Resources Project and now is an affiliated member of ABEST21.

#### **The Risk Analysis Research Center, Institute of Statistical Mathematics**

Originally founded in June, 1944, it was converted to a joint research center for universities in 1985. The discipline of statistics started out as a study of social behavior and its attributes, however, it is now developed into providing proof and structure of scientific theory, as well as usage of data to rationalize prediction and assumptions, making it an essential part of any

basic or applied studies of many discipline. Today, there is an increased demand on international contribution to basic science. Unlike the Western academic institutions which many of them have statics as a program, Japanese universities have close to nothing in this discipline on offer. There is also very small number of research institutions in this country, making this particular center more meaningful and important. The center was established in April, 2005 with the aim to study risk evaluation as well as management methodology in various areas. They have now joined us to take part in analysis of management resource ability which is currently being planned by ABEST 21.