



ABEST21 Tokyo Conference

November 1-2, 2012

**Conference Room, The Prince Sakura Tower 2nd floor
Grand Prince Hotel Takanawa
TOKYO, JAPAN**

**ABEST21
(THE ALLIANCE ON BUSINESS EDUCATION AND SCHOLARSHIP FOR TOMORROW,
a 21st century organization)**

Program Schedule

Thursday, 1st November 2012

8:30-9:00 Registration

Opening Remark

President Fumio Itoh, ABEST21, Japan

Session 1

9:00-10:30 Lecture on Case Writing

Speaker Professor Siriwut Buranapin

Dean, Faculty of Business Administration, Chiang Mai University, Thailand

Session 2

10:30-12:15 Joint Research Project 6 and 7

Chair · Joint Research Project 6 "Business Management Case Writing"

Professor Ming-Yu Cheng, Executive Secretary, ABEST21

· Joint Research Project 7 Developing "Asean Accreditation System Model"

Dr. Fumio Itoh, President, ABEST21

12:15-13:30 Break

13:30-14:00 Move to Sony Corporation, Head Office

Session 3

14:00-16:00 Sony Visit

14:00-15:00 Sony Showroom Tour

15:00-16:00 Introduction to Sony Corporation

16:00-17:30 Refreshment Session

Friday, 2nd November 2012

9:30-10:00 Registration

Session 4

10:00-12:00 Peer Review Committee 2012

12:00-13:00 Break

Session 5

13:00-14:30 School Presentations

Chair Professor Ming-Yu Cheng, Executive Secretary, ABEST21

New School Membership

· Bogor Agricultural University, Dean Arief Daryanto, Graduate Program of Management and Business, Indonesia

· Hitotsubashi University, Dean Hiroshi Kanno, Graduate School of International Corporate Strategy, Japan

· Universiti Putra Malaysia, Dean Arfah Salleh, Putra Business School, Malaysia

Session 6

14:30-16:00 Meeting on "Developing ABEST21 Accreditation System Model"

Chair President Fumio Itoh, ABEST21 and Professor Ruslan Prijadi, Universitas Indonesia

Closing Remark

Dean Ali Khatibi, Faculty of Business Management and Professional Studies, Management & Science University, Malaysia

New Full School Membership

Graduate Program of Management and Business, Bogor Agricultural University, Indonesia

Graduate Program of Management and Business (hereafter "MB-IPB"), was established in 1991 after its predecessor Master of Management in Agribusiness Program which has 1,800 alumni. The Graduate Program has approximately 480 students and 81 faculty members. Bogor Agricultural University was established in 1963 as a national university focusing on tropical agriculture and life sciences. There are 9 faculties including agriculture science and veterinary science. The school is located in Bogor, West Java, about 60 kilometers south of Jakarta, Indonesia. There are 5 campuses in Bogor including Darmaga Campus. Total school area is over 665 ha., with approximately 40,000 students. MB-IPB Director is Dr. Arief Daryanto. The University web site: www.ipb.ac.id

Graduate School of International Corporate Strategy, Hitotsubashi University, Japan

Graduate School of International Corporate Strategy, Hitotsubashi University (hereinafter "Hitotsubashi Business School") was established in 1998, started accepting students in 2000, and was reorganized as a professional graduate school program in 2003. The School has 232 students and 33 faculty members. The campus is located in the National Center of Sciences in Kanda Hitotsubashi, close to the business district around Tokyo Station. It is separated from the university headquarters in Kunitachi City in the suburb of Tokyo. The biggest feature of Hitotsubashi Business School is the two independent MBA programs: International Corporate Strategy Program which is a day-time course conducted in English, and MBA Program in Financial Strategy, an evening course conducted in Japanese. Educational content and target audiences of these two programs differ considerably. The International Corporate Strategy Program aims to provide general management education, while the MBA Program in Financial Strategy aims to nurture professionals in finance sector. In light of these differences, student admission, entrance exam, course curriculum and graduation judgment are specific for each of the programs. Both programs have independent full-time faculty members, although some members teach concurrently. The Dean is Professor Hiroshi Kanno. The School website: <http://www.ics.hit-u.ac.jp/>

Putra Business School, Universiti Putra Malaysia, Malaysia

Putra Business School (hereafter called "PBS") has approximately 890 students and 89 faculty members. It originally started as Graduate School of Management in 1997, and was renamed Putra Business School in 2011. UPM is a national university established in 1931, located in the state of Selangor, on the west coast of Penang Peninsula, Malaysia. First started as School of Agriculture, the school has extended its educational area to science and technology fields since early 1980's. It was renamed Universiti Putra Malaysia in 1997. At present there are 17 undergraduate programs including Faculty of Agriculture, Faculty of Medicine and Health Sciences, Faculty of Human Ecology, Faculty of Educational Studies, Faculty of Biotechnology, and 4 postgraduate programs, with approximately 27,110 students in total. The Dean is Professor Arfah Salleh. The school website: <http://www.gsm.upm.edu.my/>

Participants

CHINA

- Zhonghe Han, Associate Professor, School of Management, Fudan University

INDONESIA

- Sudarso Kaderi Wiryono, Dean, School of Business and Management, Institut Teknologi Bandung
- Achmad Ghazali, School of Business and Management, Institut Teknologi Bandung
- Arief Daryanto, Director, Graduate Program of Management and Business, Bogor Agricultural University
- Eko Ganis Sukoharsono, Professor, Faculty of Economics and Business, Universitas Brawijaya
- Mohamad Nasir, Dean, Faculty of Economics and Business, Universitas Diponegoro
- Anis Chariri, Vice Dean, Faculty of Economics and Business, Universitas Diponegoro
- Abdul Rohman, Faculty of Economics and Business, Universitas Diponegoro
- Ibnu Widiyanto, Faculty of Economics and Business, Universitas Diponegoro
- Fuad, Faculty of Economics and Business, Universitas Diponegoro
- Ruslan Prijadi, Professor, Faculty of Economics and Business, Universitas Indonesia
- Arga Hananto, Faculty of Economics and Business, Universitas Indonesia
- Nury Effendi, Dean, Faculty of Economics and Business, Universitas Padjadjaran

JAPAN

- Fumio Takahashi, Dean, Graduate School of International Management, Aoyama Gakuin University
- Hiroshi Kanno, Dean, Graduate School of International Corporate Strategy, Hitotsubashi University
- Hirofumi Matsuo, Professor, Graduate School of Business Administration, Kobe University
- Mika Kumahira, Representative director President, Atech Kumahira Co., Ltd.
- Hiroshi Takamori, Professor, Graduate School of Accountancy, LEC University
- Toshihiko Shiraki, Dean, Graduate School of Business Administration, Nanzan University
- Tomonori Ishigaki, Professor, Graduate School of Business Administration, Nanzan University
- Naoshi Uchihira, Senior Fellow, Corporate Research and Development Center, Toshiba Corporation
- R. Taggart Murphy, Program Chair, MBA Program in International Business, Graduate School of Business Sciences, University of Tsukuba
- Fumio Itoh, President, ABEST21
- Yuka Nakagawa, Manager, ABEST21

MALAYSIA

- Aahad Osman Gani, Director, Graduate School of Management, International Islamic University Malaysia
- Khaliq Ahmad, Dean, Faculty of Economics and Management Science, International Islamic University Malaysia
- Izani bin Ibrahim, Dean, Graduate School of Business, Universiti Kebangsaan Malaysia
- Ali Khatibi, Dean, Faculty of Business Management and Professional Studies, Management & Science University
- Arfah Salleh, Dean, Putra Business School, Universiti Putra Malaysia
- Zuriah Abdul Rahman, Director, Graduate Business School, Faculty of Business Management, Universiti Teknologi MARA
- Ming-Yu Cheng, Professor, Faculty of Accountancy and Management, Univesiti Tunk Abdul Rahman
- Hen Kai Wah, Senior Lecturer, Faculty of Accountancy and Management, Universiti Tunku Abdul Rahman
- Noor Azizi Ismail, Dean, Othman Yeop Abudullah Graduate School of Business, Universiti Utara Malaysia

THAILAND

- Siriwut Buranapin, Dean, Faculty of Business Administration, Chiang Mai University