

**The Program for the Support of Strategic University Collaboration  
towards University Education Enhancement  
The Ministry of Education, Culture, Sports, Science and Technology  
(MEXT)**

**Collaboration Program  
"Sharing Quality of Management Education and  
Development of Peer Review System"**

**International Research Seminar  
-Curriculum Developments to Improve Quality of MBA Programs-**

**November 4-5, 2011  
The Grand Prince Hotel New Takanawa, Tokyo**

**co-sponsored by  
Graduate School of International Management, Aoyama Gakuin University,  
Graduate School of Business Administration, Nanzan University,  
Institute of Business and Accounting, Kwansei Gakuin University,  
and  
THE ALLIANCE ON BUSINESS EDUCATION AND SCHOLARSHIP FOR TOMORROW,  
a 21<sup>st</sup> century organization**

**TOKYO JAPAN**

**Date: Friday, 4th November 2011**

**Venue: Conference Room, the Prince Sakura Tower 2nd floor**

9:30-10:00: Registration

Opening Remark

- Fumio ITOH (Executive Advisor for Academic Affairs, Aoyama Gakuin Educational Foundation)

**10:00-12:00: Session 1- Case Studies of the Peer Review**

Chair: Professor Masahiro HORIUCHI ( Aoyama Gakuin University, Japan)

- Bandung case-Professor Ruslan PRIJADI (University of Indonesia, Indonesia)
- Brawijaya case-Professor Hiroshi GANKOJI (Nanzan University, Japan)
- Indonesia case-Professor Jann Hidajat TJAKRAATMADJA (Bandung Institute of Technology,)
- Newcastle case-Professor Kazuhiro FUKUYO (Yamaguchi University, Japan)

12:00-13:00: Break

**13:00-16:00: Session 2- Field Study**

CANON INC.

18:00-20:00: Refreshment Session

**Date: Saturday, 5th November 2011**

**Venue: Room "Suzuran"-Grand Prince Hotel Takanawa**

**9:00-10:30: Session 3- Special Lectures**

Chair: Dean Gugus IRIANTO (University of Brawijaya, Indonesia)

Speakers

- Dean Xiongwen LU (Fudan University, China)
- Executive Secretary Adil Basuki AHZA (BAN-PT, Indonesia)

10:30-10:45: Break

**10:45-12:15: Session 4- School Presentations**

Head Chair: Siriwut BURANAPIN (Chiang Mai University, Thailand)

Speakers

- Professor Masakazu SUGIURA (Waseda University, Japan)
- Vice Dean Popy RUFDAIDAH (Universitas Padjadjaran, Indonesia)
- Dean Marwan ASRI (Universitas Gadjah Mada, Indonesia)

12:15-13:30: Break

**13:30-15:00: Session 5- Research Project-5**

Chair: Professor Ming-Yu CHENG (Universiti Tunku Abdul Rahman, Malaysia)

Speakers

- Professor Amir MAHMOOD (University of Newcastle, Australia)
- Head Siriwut BURANAPIN (Chiang Mai University, Thailand)
- Dean Qin Hai MA (Northeastern University, China)
- Professor Ruslan PRIJADI (Universitas Indonesia, Indonesia)

15:00-15:15: Break

**15:15-16:45: Session 6- "Development of the Peer Review System"**

Speaker: Professor Ruslan PRIJADI (Universitas Indonesia, Indonesia)

Closing Remark

- Fumio TAKAHASHI (Dean, Aoyama Business School, Aoyama Gakuin University, Japan)

## **Participants**

### **AUSTRALIA**

- Prof. A.MAHMOOD, Ms. M.HENRY, and Ms. A.SULLIVAN - University of Newcastle

### **CHINA**

- Dean L.GAO, Director C.Zhang - Dongbei University of Finance and Economics
- Dean X.LU, Associate Professor Z.HAN - Fudan University
- Dean Q.MA - Northeastern University

### **GERMANY**

- Prof. A.SABRY - University of Applied Sciences Hof

### **INDIA**

- Dr. R.KUMAR - Sido-Kanhu Murmu University

### **INDONESIA**

- Executive Secretary A.AHZA - BAN-PT
- Dean S.WIRYONO, Director J.TJAKRAATMADJA - Bandung Institute of Technology
- Dean G.IRIANTO, Director E.SUKOHARSONO, and Dr. Noermijati - Universitas Brawijaya
- Dean M.NASIR, Vice Dean A.CHARIRI – Universitas Diponegoro
- Dean M.ASRI – Universitas Gadjah Mada
- Head R.PRIJADI, Dr. Y.NASUTION – Universitas Indonesia
- Vice Dean P.RUFAIDAH, Dr. P.KOESWAYO – Universitas Padjadjaran

### **JAPAN**

- Prof. Dean F.TAKAHASHI, M.HORIUCHI, Prof. N.MAEDA, Prof. T.NAKANO - Aoyama Gakuin University
- Prof. H.MATSUO - Kobe University
- Prof. K.OKADA, Prof. H.IZUMI - Kwansei Gakuin University
- Dean K.KOBAYASHI - Kyoto University
- Lawyer H.SHIGETA - L & J Law Office, LPC
- Prof. H.TAKAMORI - LEC University
- Dean K.SAWAKI, Director Y.YUMOTO, and Prof. H.GANKOJI - Nanzan University
- Sales Vice President M.HOBO - Oracle Corporation Japan
- Dean H.MORIMOTO – Tokyo Metropolitan University
- Prof. H.TUBAKI - The Institute of Statistical Mathematics
- Program Director R.MURPHY - University of Tsukuba
- Director T.NEGORO, Prof. M.HIRANO, and Prof. M.SUGIURA - Waseda University
- Dean K.KAMINISHI K.FUKUYO - Yamaguchi University
- Assistant Director N.UCHIHIRA - Toshiba Corporation

### **MALAYSIA**

- Dean A.KHATIBI - Management & Science University
- Dr. H.FATHYAH – Universiti Sains Malaysia
- Prof. M.CHENG – Universiti Tunku Abdul Rahman

### **SINGAPORE**

- Dean A.SEETHARAMAN - S.P. Jain Center of Management

### **SRI LANKA**

- Prof. P.GUNARATNE - University of Colombo

### **THAILAND**

- Dean B.PRUGSIGANONT, Head S.BURANAPIN, and Assistant Dean P.PICHAYAKUL - Chiang Mai University
- Dean S.CHEMSRIPONG - Naresuan University



## **MISSION STATEMENT**

We believe that there are many areas for mutual development and interaction for the benefit of the international cooperation in the XXI century. Therefore we have established ABEST21 (THE ALLIANCE ON BUSINESS EDUCATION AND SCHOLARSHIP FOR TOMORROW, a 21<sup>st</sup> century organization) with the mission to promote the development of management education in the member institutions on a global basis by encouraging the mutual cooperation among us.

This mission can be accomplished by pursuing the following goals:

- Coordinating the educational and research activities of our member institutions and encouraging them to continually strive to develop the management education from the global perspective.
- Improving the quality of management education through business accreditation.
- Sharing information on curriculum and teaching materials among the member institutions.
- Promoting joint research projects, joint courses, international symposium and global classroom opportunities.

Our mission is to advance business school education on a global basis by encouraging the mutually beneficial collaboration among member institutions. Promoting joint research projects is one of the means to accomplish this mission. In the age of globalization and increasing rates of change, particularly in information and communication technologies, the demands on educational resources has never been greater. No single institution can recruit, develop or retain all the required resources to cover every aspect of management education. As such, business schools are challenged as never before to develop and maintain first-class management programs. This is the reason why we at the ABEST21 envision a Global Knowledge Network of business schools dedicated to the sharing of knowledge and skills, the development and application of new technologies, and the advancement of management theory and practice. By sharing the diverse strengths of all the members of the ABEST21, we hope synergies are created that would significantly improve the quality of management education at every member institution.

The 21<sup>st</sup> century will become the era of Asia, as well as the age of symbiotic relationships. In this world of scarcity, it is important to develop the professionals who strive for cross-cultural understanding of values, are aware of their "global citizenship," and can contribute to creating a better world.

We believe there are things that only we can do to address the issues that the international community faces, and contribute to the future of all of mankind. In order to invoke the aspiration to become pioneers of the new era among the young, we will channel our educational efforts into the development of the human resources with a global mindset and the ability to learn and think on their own.

We are confident that International Joint Research Projects will contribute to the enrichment of people who, having an unshakable faith in symbiotic relationships and working in harmony with environment, are capable of serving society and contributing to the development of the economic communities in Asia. To think seriously about the global future is to think seriously about Asia.