

ABEST21 Business Accreditation 2010

Graduate School of Management, Kyoto University

1) Educational Program

Graduate School of Management, Kyoto University was established in April 2006 as a professional graduate school to nurture advanced professionals who can be leaders in various organizations including business companies and NPOs, using the accumulated knowledge and research achievements of the University. Its Mission Statement is as follows.

"The Graduate School of Management develops an educational system that draws upon the latest research in management as well as advanced and specialized business practices. This school aims to contribute to the diverse yet harmonious development of society through nurturing of originality and decision making capabilities in professionals so that they can become leaders in a wide area of fields."

Based on this philosophy, the School develops five programs which are considered urgent and important under the current Japanese economic conditions, to meet the advanced and complicated social needs: 1) "Business Creation and Revitalization" to nurture professionals of business creation and revitalization, 2) "Project Operations Management" to nurture world-class project managers with diverse management abilities, 3) "Financial Risk Management" to nurture advanced specialists in the financial field, 4) "Finance and Accounting" to nurture accounting specialists with knowledge of financial engineering and finance, and 5) "Service Value Creation" to nurture professionals of service innovation. In addition, "International Project Management" taught fully in English will start in April 2011.

The feature of the educational program is the combination of humanities and sciences. Expertise and skills of both economics/business administration and engineering/information mutually contribute to promote the understanding of the complicated economic/managerial developments in the today's world, which are reflected in the management education. This is the unique point of the School. The School offers an MBA degree.

2) Accreditation Results

The School develops an appropriate administrative strategy to achieve its Mission Statement. Self-Evaluation analysis is accurately conducted. It is judged that respective evaluation criteria are satisfied. In its Self-Evaluation Analysis, the School points out its issues to be improved and the respective countermeasures. Furthermore, the outstanding issues are analyzed and plans are provided in an appropriate manner. Considering the above, ABEST21 evaluation for the School's educational program is as follows.

"The educational program fully or nearly satisfies each of the evaluation criteria. With a few issues to be improved, it is an outstanding educational program and the quality of education and research is expected to improve adequately." It is judged that an effective PDCA cycle will be practiced.

On the other hand, we request the following points to be improved for further development of the educational program.

- "Mission Statement": It would be appropriate to practice further external evaluation which is currently conducted within the review process of the Mission Statement, and to systematically collect opinions of the graduates as their numbers will increase in future. We expect more attention to strategic planning for obtaining external funds since allocated operational budget would only cover the least operational expense.
- "Educational Programs": The Supervisor System is one of the unique features of the School. It has a significant effect but causes excessive workload for the faculty members. Reduction of this

workload is an urgent issue.

- “Students”: With the launch of the “International Project Management” course, it would be necessary to provide information in English for foreign students such as admission policy. We expect further measures in this direction.
- “Faculty”: Issues currently discussed include ensuring faculty diversity, disclosure of research achievements, administrative system, emphasis on research activities and qualification of business practitioner members. We consider it important to develop a medium/long-term plan to deal with these issues and make a steady progress.
- “Staff and Infrastructure”: Administrative system and learning environment need improvement. However, in order to be resolved these issues need to be discussed with the graduate school and the university as a whole.