

ABEST21 eNEWS_No.19

Reports from ABEST21

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- Having held the Faculty Development Committee of “MBA Collaboration Program” on June 1.
- Having held the Project Management Committee of “MBA Collaboration Program” on June 2.
- Having held the Accreditation “PDCA Cycle Review Committee” on June 4.
- Having attended to the 2010 EFMD Annual Conference at Wiesbaden-Germany held on June 6 to 8.
- Having held ABEST21 Accreditation Orientation at Waseda University on June 16.
- Having held the Accreditation “PDCA Cycle Review Committee” on June 18.
- Having attended to the EU-China Forum held at CEIBS in Shanghai, China, from June 20 to 22.
- Having held a joint meeting of ABEST21 Advisory Council and Management Committee for 2010 on June 25.
- Having attended to the 8th meeting of “Council for Human Resources Development” on June 29.

ABEST21 News

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• **Holding of a joint meeting of ABEST21 Advisory Council and Management Committee**

On Friday, June 25, the ABEST21 Advisory Council and Management Committee for 2010 were held jointly at Minami-Aoyama Kaikan. Activities during the 2009 academic year and the financial status were reported by the President, followed by discussions on various issues that ABEST21 faces. ABEST21 Advisory Council which consists of 6 members is a committee to provide third-party evaluation on ABEST21 annual activities (April 1 to March 31 of the following year). The Council meeting is held in June every year to evaluate ABEST21 activities of the year comprehensively. The members are as follows.



- Takeshi HIBIYA, Corporate Vice President, FUJI Xerox Co., LTD.
- Takenori IEDA, Senior Executive Manager, NTT DATA CORPORATION
- Hideo MORITA, President, Morita Asset Management K.K.
- Yuji SATOH, Senior General Manager, Corporate Human Resources Division, Sony Corporation
- Kazuo TANIGAWA, Director, Corporate Executive Vice President, General Executive Human Resources Group, Toshiba Corporation principal office
- Yoshio USUMI, Corporate Vice President, Nomura Research Institute

Report by the President was provided based on the material “ABEST21 Annual Report 2010”. Opinions were exchanged actively on financial issues of ABEST21 as a non-profit organization. Managerial streamlining measures taken in 2009 academic year were evaluated. In particular, the fact that reports on ABEST21 activities and review for problem-solving were implemented at the monthly “ABEST21 Management Committee” as part of the organization governance was greatly appreciated as a highly transparent business activity. The members of “ABEST21 Management Committee” are as follows.

- Masayo HOB0, Sales Vice President, Alliances & Channels, License Business, Oracle Corporation Japan
- Toru IHARA, Chief of recruitment, NISSAN MOTOR CO., LTD.

- Noboru MAEDA, Professor, Graduate School of International Management, Aoyama Gakuin University
- Koichi SAITO, Professor, Nanzan University
- Tokuji SANO, Representative Director President, Toshiba Human Resources Development Corporation
- Hiroe TSUBAKI, Vice Director-General, Risk Analysis Research Center, Department of Data Science, The Institute of Statistical Mathematics/Professor, University of Tsukuba

• **Holding of Research Project Presentation - A Survey on Competences of Management Professionals - in Singapore**

Final presentations on management competencies survey were given at the Conference held at S.P. Jain Center of Management in Singapore on July 2 and 3, 2010. Results of surveys were reported by the 13 participant business schools from 8 countries:

- Aoyama Gakuin University (Japan),
- University of Brawijaya (Indonesia),
- Fudan University (China)
- Northeastern University (China)
- University of Indonesia (Indonesia)
- Kwansai Gakuin University (Japan)
- Management & Science University (Malaysia)
- Nanzan University (Japan)
- SP Jain Center of Management (Singapore)
- Bandung Institute of Technology (Indonesia)
- Pondicherry University (India)
- University of Applied Sciences Hof. (Germany)
- Chiang Mai University (Thailand)



Analysis on the survey conducted by respective schools was entrusted to The Institute of Statistical Mathematics, Research Organization of Information and Systems, an Inter-University Research Institute Corporation. Final presentations were given based on the temporary bookbinding for "A Survey on Competencies of Management Professionals", which is scheduled for publication by ABEST21 in October 2010. The participants of the Conference included Yasuko OKUDA, General Manager, Toshiba Asia Pacific Pte., Ltd. and Yoshihiko KANAZAWA, Learning & Development Manager, FUJI Xerox Asia Pacific Pte Ltd., who developed discussions on localization of human resources. The Conference started with an opening remark and speech on future business school education by President Nitish Jain of SP Jain Center of Management, the venue of the Conference. Then Dean A. Seetharaman introduced the education system of SP Jain Center of Management and provided a campus tour. The campus is designated as a cultural heritage. Details of the Conference will be featured in the next issue.

To see the Conference program please click here:

<http://www.abest21.org/jpn/Singapore%20International%20Conference%20July%202-3%202010.pdf>

• **Review on "2009 Action Plan Progress Report" for schools accredited in 2008**

PDCA Cycle reports on action plans for improvement tasks covering the period from April 1, 2009 to March 31, 2010 were submitted by the following business schools accredited in 2008 academic year, as of May 31, 2010: Graduate School of International Management, Aoyama Gakuin University, Graduate School of International Corporate Strategy, Hitotsubashi University, Graduate School of Business Administration, Kobe University and Graduate School of Business Sciences, University of Tsukuba. In order to review the "2009 Action Plan Progress Report", ABEST21 established the "PDCA Cycle Review Committee". The Committee will examine the Progress Reports based on the "Action Plans for Improvement Tasks" prepared as a result of analysis in

respective schools' "Self-Evaluation Report". The review results will be submitted for approval to the 2010 1st ABEST21 Pre-Accreditation Committee scheduled in early November. The progress status at respective accredited schools for 2009 academic year will be posted on the ABEST21 website.

ABEST21 Accreditation News

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• Holding of orientation on ABEST21 Accreditation

On June 16, 2010, an orientation on ABEST21 Accreditation was held at Waseda University. The President of ABEST21 and Professor Masahiro Horiuchi, the Chair of Pre-Accreditation Committee, visited Waseda University to explain the unique features of ABEST21 accreditation which is different from those of other accrediting institutions. By explaining the ongoing ABEST21 accreditation of business schools in Malaysia, Indonesia, Singapore and Australia, it was particularly emphasized that ABEST21 focuses on accreditation based on global viewpoint. Another point explained was how PDCA cycle functions in the ABEST21 accreditation process to work on improvement task which is indispensable to enhance the quality of education. Global standpoint accreditation was stressed and partnership with EFMD was explained.

• Faculty of Business and Law, University of Newcastle accepted as applicant

The Faculty of Business and Law, University of Newcastle, and Australian National University, has applied for ABEST21 accreditation. According to the ABEST21 accreditation process, the Board of Directors held an electronic conference and ratified the University of Newcastle as an eligible applicant.

"Council for Human Resources Development" News No. 8

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The 7th meeting of "Management Human Resources Development Council" was held at the Conference Room 101 of the National Center of Sciences on Monday, May 31, 2010, participated by 9 business schools and 9 global companies, in the presence of MEXT. Following the previous meeting, opinions were exchanged between the businesses and universities concerning the initial report "For the enhancement and growth of business schools", "V. Suggestions on education for management professionals". As an initial phase, the discussion aimed to form a common understanding in order to fill the gap between the businesses and universities on the education for management human resources development. Using this as a base, we will discuss specific issues in the future.



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